

# **Wood-Plastic Composites (Polyethylene, Polypropylene, Polyvinyl Chloride, and Others) Market for Building & Construction, Automotive, Electrical, and Other Applications: Global Industry Perspective, Comprehensive Analysis and Forecast, 2014 - 2020**

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## **Abstracts**

The report covers forecast and analysis for the wood-plastic composites market on a global and regional level. The study provides historic data of 2014 along with a forecast from 2015 to 2020 based on both volumes (kilo tons) and revenue (USD million). The study includes drivers and restraints for the wood-plastic composites market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the wood-plastic composites market on a global level. In order to give the users of this report a comprehensive view on the wood-plastic composites market, we have included a detailed value chain analysis. To understand the competitive landscape in the market, an analysis of Porters Five Forces model for the wood-plastic composites market has also been included. The study encompasses a market attractiveness analysis, wherein product segments and application segments are benchmarked based on their market size, growth rate and general attractiveness. The study provides a decisive view on the wood-plastic composites market by segmenting the market based on applications. All the application segments have been analyzed based on present and future trends and the market is estimated from 2014 to 2020. Key product segmented market covered under this study includes polyethylene, polypropylene, polyvinyl chloride and others. Key application market covered under this study includes building construction, automotive, electrical and other. The regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Latin America and Rest of the World with its further bifurcation into major countries including U.S. Germany, France, UK, China, Japan, India and Brazil. This segmentation includes demand for wood-plastic

composites based on individual product and application in all the regions and countries.

In terms of region, the North America was the dominating region among the other region and countries worldwide for the wood-plastic composites market in 2014. The expected market represents the continuation of trend in the North America region for the forecast period. Asia-Pacific is projected to witness the fastest growth of the market for the forecast period. Moreover, China country from Asia-Pacific region acts as a driver region due to the massive manufacturing capacities for the wood-plastic composites end-products.

The key players in the wood-plastic composites market include Trex Company Inc., Fiberon LLC., CPG International, Advanced Environmental Recycling Technologies (AERT), Timber Tech, and Fineko.

Other prominent vendors in the market include American Wood Fibers, AMSCO Windows, Artowood Thailand, BF Plastics. Beologic, CertainTeed, Crane Plastics, Deceuninck, Findock, FKUR Kunststoff, Guangzhou Kindwood, Josef Ehrler, Louisiana-Pacific, North Wood Plastics, OnSpec Composites, Perth Wood Plastic Composite, Plygem Holdings, Polymera, Polyplank, Solvay, Strandex, Tamko Building Products, Technaro, UPM-Kymmene, and WPC.

This report segments the global wood-plastic composites market as follows:

#### Wood-Plastic Composites Market: Product Segment Analysis

- Polyethylene
- Polypropylene
- Polyvinyl chloride
- Others (ABS, polystyrene and polylactide)

#### Wood-Plastic Composites Market: Application Analysis

- Building construction
- Automotive
- Electrical
- Others (Toys, trays, musical instruments, shoe soles, etc)

#### Wood-Plastic Composites Market : Regional Analysis

North America

U.S.

Europe

Germany

UK

France

Asia Pacific

China

Japan

India

Latin America

Brazil

Middle East Africa

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