

Wine Market by Colour (Red Wine, Rose Wine, White Wine and Others), By Product Type and By Distribution Channel: Global Industry Perspective, Comprehensive Analysis and Forecast, 2017 - 2023

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Abstracts

The report covers forecast and analysis for the wine market on a global and regional level. The study provides historic data of 2015 to 2017 along with a forecast from 2018 to 2023 based on revenue (USD Billion). The study includes drivers and restraints for the wine market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the wine market on a global level.

In order to give the users of this report a comprehensive view on the wine market, we have included a competitive landscape and analysis of Porters Five Forces model for the market. The study encompasses a market attractiveness analysis, wherein all segments are benchmarked based on their market size, growth rate, and general attractiveness.

The report provides company market share analysis in order to give a broader overview of the key players in the market. In addition, the report also covers key strategic developments of the market including acquisitions mergers, new product launch, agreements, partnerships, collaborations joint ventures, research development, product and regional expansion of major participants involved in the market.

The study provides a decisive view on the wine market by segmenting the market based on color, product type, distribution channel, and region. All the segments have been analyzed based on present and future trends and the market is estimated from 2018 to 2023. Based on color, the market is segmented into red wine, rose wine, white wine and

others. By product type, the market is segmented into still wine, sparkling wine, dessert wine and fortified wine. Based on distribution channel, the market is segmented into supermarket and hypermarket, specialty stores, convenience stores, online channel, and others. The regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Latin America and the Middle East Africa with its further bifurcation into major countries including the U.S., UK, Germany, France, China, Japan, India, Brazil, etc. This segmentation includes demand for wine market based on all segments in all the regions and countries.

The report also includes detailed profiles of end players such as Constellations Brand, E J Gallo Winery, Torres, Treasury Wine Estates, Vina Conch y Toro, Distell Group, Global Drinks Finland, International Beverage Holdings, John Distilleries, Soyuz Victan and SPI Group, Accolade Wines, and The Wine Group.

This report segments the global wine market as follows:

Global Wine Market: Colour Segment Analysis

Red Wine

Rose Wine

White Wine

Others

Global Wine Market: Product Type Segment Analysis

Still Wine

Sparkling Wine

Dessert Wine

Fortified Wine

Global Wine Market: Distribution Channel Segment Analysis

Supermarket and Hypermarket

Specialty Stores

Convenience Stores

Online Channel

Others

Global Wine Market: Regional Segment Analysis

North America

The U.S.

Europe

UK

France

Germany

Asia Pacific

China

Japan

India

Latin America

Brazil

Middle East and Africa

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