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Water Treatment Chemicals Market (Corrosion Inhibitor, Scale Inhibitor, Coagulants and Flocculants, Biocides & Disinfectants, Chelating Agents, pH Adjusters and Stabilizers, Others) For Industrial and Municipal Applications - Global Industry Perspective, Comprehensive Analysis, Size, Share, Growth, Segment, Trends and Forecast, 2014-2020

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Abstracts

The report covers forecast and analysis for the water treatment chemicals market on a global and regional level. The study provides historic data of 2014 along with a forecast from 2015 to 2020 based onvolume (Kilo Tons) and revenue (USD Million). The study includes drivers and restraints for the water treatment chemicals market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the water treatment chemicals market on a global level.

In order to give the users of this report a comprehensive view on the water treatment chemicals market, we have included a detailed competitive scenario and value chain analysis. To understand the competitive landscape in the market, an analysis of Porters five forces model for the water treatment chemicals market has also been included. The study encompasses a market attractiveness analysis, wherein product and application segments are benchmarked based on their market size, growth rate and general attractiveness.

The study provides a decisive view on the water treatment chemicals market by segmenting the market based on product and application. All the application segments have been analyzed based on present and future trends and the market is estimated

from 2014 to 2020. Key product markets covered under this study include the use of this water treatment chemical incorrosion inhibitor, scale inhibitor, coagulants and flocculants, biocides disinfectants, chelating agents, pH adjusters and stabilizers, and others.

Key application markets covered under this study include the use of this water treatment chemical in industrial (power generation, food beverage, chemical processing,pulp paper, oil gas, others.) and municipal. The regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Latin America and Middle East and Africa with its further bifurcation into major countries including U.S. Germany, France, UK, China, Japan, India and Brazil. This segmentation includes demand for water treatment chemicals based on individual applications in all the regions and countries. The report covers detailed competitive outlook including company profiles of the key participants operating in the global market. Key players profiled in the report include Nalco-Ecolab Company (U.S.), Kemira (Finland), Ashland Inc. (U.S.), Kurita (Japan), BASF SE (Germany), Air Products and Chemicals Inc. (U.S.), AkzoNobel N.V. (The Netherlands), The Dow Chemical Company (U.S.), BWA Water Additives UK Limited (U.K.), GE Water Process Technologies (U.S.), Lonza Group Ltd. (Switzerland).

Water Treatment Chemicals Market: Product Types Segment Analysis

Corrosion inhibitor

Scale inhibitor

Coagulants and flocculants

Biocides disinfectants

Chelating agents

pH adjusters and stabilizers

Others

Water Treatment Chemicals Market: Application Segment Analysis

Industrial

Power generation

Food beverage

Chemical processing

Pulp paper

Oil gas

Others

Municipal

Water Treatment Chemicals Market: Regional Segment Analysis

North America

U.S.

Europe

Germany

France

UK

Asia Pacific

China

Japan

India

Latin America

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Brazil

Middle East And Africa

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