

# Textile Coatings Market: Global Industry Analysis, Size, Share, Growth, Trends, and Forecasts 2016–2024

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## Abstracts

This is the upcoming report. The report will be fully prepared and delivered on the date of publication.

### Global Textile Coatings Market: Overview

Textile coatings provide additional properties to the fabric such as resistance to heat, water, grease, scratch, and soil. It makes the fabrics durable and provides the ability to perform high. Fabric level coating is a traditional method while yarn and fiber levels are modern technologies. Various types of polymer that are used in the textile coatings include polyurethane, rubber, silicone, and polyvinyl chloride (PVC). Isocyanates and PVC textile coatings are considered toxic for both human and the environment. Many vendors in the developed countries have adopted polyurethanes as a replacement to PVC.

### Global Textile Coatings Market: Growth Factors

Rising demand for waterproof, high quality, and heat resistant fabrics are the factors that are expected to drive the textile coatings market. Introduction of the nanotechnology in coating fibers is anticipated to open up new growth opportunities in the textile coating industry. Market players are striving to achieve anti-bacterial and self-healing properties in the textile coatings. These coatings are widely used on leathers, packaging, and sports clothing. The textile coatings on the leather make it more rigid and durable. Key companies in the global textile coating market are highly investing on the RD so as to produce new and innovative coatings. Other factors responsible for the market growth include increasing performance standards in the end-use industries, quality standards and fire safety regulations are propelling the market growth. Introduction of innovative technology and product is expected to fuel the market.

However, increasing concerns towards PVC textile coatings and rising threats from bio-based alternatives may hinder the global market growth.

### Global Textile Coatings Market: Segmentation

The global textile coatings market is categorized based on the type of polymer, end-user application, and fabric coating. Based on type of polymer, the market is fragmented into natural rubber, polyvinyl chloride (PVC), silicone, and polyurethane. The end-user application segment is segregated into packaging, construction, medical, clothing, agriculture, sport, home furnishing, and transportation. The fabric coating segment is segmented as yarn level, filament or fiber level, and fabric level. The geographical segmentation of the market includes North America, Asia Pacific, Europe, and Rest of the World.

### Global Textile Coatings Market: Regional Analysis

Asia Pacific is the dominating region in the global textile coatings market. In China and India there is an increasing demand for textile coatings in the textile industries which is expected to drive the market growth in the region. Rapid urbanization, increasing population, and rising demand for home decor items in developing nations are other factors that anticipate fueling the market growth. Growing industrial and manufacturing sector in the Asia Pacific region positively enhances the market. Europe also accounted for a considerable market share in the global textile coatings market. Developing regions such as Italy, Germany, and Spain contribute towards the market growth. The requirement of high quality performance standards in the medical applications, transportation, protective clothing, building construction, and industrial sectors in European region has contributed to growth of the market.

### Global Textile Coatings Market: Competitive Players

The major market players in the global textile coatings market include Nobletex Industries Limited, Ajy Tech India Pvt., Ltd., William Birch Engineers Limited, Visen Industries Limited, DSM, PNP Polytex Pvt. Ltd, and Schaette America Inc.

### Global Textile Coatings Market: Regional Segment Analysis

North America

U.S.

Europe

UK

France

Germany

Asia Pacific

China

Japan

India

Latin America

Brazil

Middle East and Africa

What Report Provides

Full in-depth analysis of the parent market

Important changes in market dynamics

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