

# **Textile Chemicals (Coating & Sizing Chemicals, Colorants & Auxiliaries, Finishing Agents, Surfactants, Desizing Agents, Bleaching Agents and Yarn Lubricants) Market for Home Furnishing, Apparel and Industrial & Other Applications: Global Industry Perspective, Comprehensive Analysis, and Forecast 2014 - 2020**

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## **Abstracts**

The report covers predications and analysis for the textile chemicals market on a worldwide and regional level. The analysis provides significant information of 2014 beside a forecast from 2014 to 2020 sustained volumes (kilo tons) and profit (USD million). The study includes drivers and restraints for the textile chemicals market together with the impact they have on the demand over the forecast amount. In addition, the report includes the study of opportunities out there within the textile chemicals market on a worldwide level.

In order to convey the users of this report a comprehensives read on the textile chemicals market, we have included a detailed value chain analysis. To understand the competitive landscape in the market, an analysis of Porters Five Forces model for the textile chemicals market has also been included. The study encompasses a market attractiveness analysis, wherein product segments are benchmarked based on their market size, growth rate and general attractiveness. The study provides a decisive view on the textile chemicals market by segmenting the market based on applications. All the application segments have been analyzed based on present and future trends and the market is estimated from 2014 to 2020. Key product segmented market covered under this study includes coating and sizing chemicals, colorants and auxiliaries, finishing agents, surfactants, desizing agents, bleaching agents, and yarn lubricants. Key

application market covered under this study includes home furnishing, apparels, industrials, and others. The regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Latin America and Middle East and Africa with its further bifurcation into major countries including U.S., China, Japan, India, Germany, and Brazil. This segmentation includes demand for textile chemicals based on individual applications in all the regions and countries.

The key players in textile chemical market that stood as most promising industries which use to give the strategic activities includes Huntsman Corporation (Singapore), BASF SE (Germany), The Dow Chemical Company (U.S.), Bayer Material Science AG (Germany), and Lubrizol Corporation (U.S.), Lonsen (China), Archroma (Switzerland).

### Textile Chemicals Market - Product Segment Analysis

Coating Sizing Chemicals

Colorants Auxiliaries

Finishing Agents

Surfactants

Desizing Agents

Bleaching Agents

Yarn Lubricants

### Textile Chemicals Market Application Segment Analysis

Home Furnishing

Apparel

Industrial

Other

## Textile Chemicals Market - Regional Analysis

North America

U.S.

Europe

Germany

UK

France

Asia Pacific

China

Japan

India

Latin America

Brazil

Middle East and Africa

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