

Sports Nutrition Market (Sports Food, Sports Drink & Sports Supplements): Global Industry Perspective, Comprehensive Analysis and Forecast, 2016 - 2022

https://marketpublishers.com/r/SB2D00FBE41EN.html

Date: January 2017

Pages: 110

Price: US\$ 4,199.00 (Single User License)

ID: SB2D00FBE41EN

Abstracts

The sports nutrition market report includes comprehensive and profound analysis on the global and regional level. The report gives historic data of 2016 along with a forecast from 2017 to 2022 based on revenue(USD Billion). The study comprises drivers, restraints and opportunities for the sports nutrition market along with the impact on the demand over the forecast period.

The report provides the complete view of the sports nutrition market and encompasses detailed source portfolio and strategic developments of key vendors. To know the competitive landscape of the sports nutrition market, an analysis of Porters five forces model is done. The study cover market attractiveness analysis, in which source segments, are specialized based on the market size, growth rate, and attractiveness.

The report provides a crucial view on the sports nutrition market by segmenting the market based on product type and region. Based on the product type sports nutrition market is segmented as sports food, sports drink sports supplements. All the segments have been analyzed based on existing and future trends and the market is projected from 2017 to 2022. The regional segmentation includes the present and forecast demand for North America, Europe, Asia-Pacific, Latin America and the Middle East and Africa.

The report present comprehensive competitive outlook with company profiles of the key players operating in the global market. Key participants profiled in the report includeNestl S.A., Middle EastGlanbiaplc, MaxiNutrition Ltd., Abbott Nutrition Inc., Yakult Honsha Co Ltd., The Coca-Cola Company, Reckitt Benckiser Group Plc, GNC Holdings Inc, Pepsi Co., Honsha Co. Ltd, etc.



This report segments the sports nutrition market as follows:

Global Sports Nutrition Market: Product TypeAnalysis Sports Food Sports Drink Sports Supplements

Global Sports Nutrition Market: Regional Analysis

North America
Europe
Asia Pacific
The Middle East
and Africa



Contents

CHAPTER 1. INTRODUCTION

- 1.1. Report description and scope
- 1.2. Research scope
- 1.3. Research methodology
 - 1.3.1. Market research process
 - 1.3.2. Market research methodology

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Global market revenue, 2016 2022 (USD Billion)
- 2.2. Global sports nutrition market: Snapshot

CHAPTER 3. SPORTS NUTRITION MARKET GLOBAL AND INDUSTRY ANALYSIS

- 3.1. Sports nutrition: Market dynamics
- 3.2. Market drivers
 - 3.2.1. Drivers of global sports nutrition market: Impact analysis
 - 3.2.2. Increasing health awareness
 - 3.2.3. Rapid urbanization and increasing disposable income
- 3.3. Market restraints
 - 3.3.1. Restraints of sports nutrition market: Impact analysis
 - 3.3.2. Availability of cheap counterfeit products and food safety issues
- 3.4. Opportunities
 - 3.4.1. Increasing demand from developing countries
 - 3.4.2. Expanding distribution channels
- 3.5. Porters five forces analysis
- 3.6. Market Attractiveness Analysis
 - 3.6.1. Market attractiveness analysis by product type
 - 3.6.2. Market attractiveness analysis by region

CHAPTER 4. GLOBAL SPORTS NUTRITION MARKET - COMPETITIVE LANDSCAPE

- 4.1. Company market share, 2016
- 4.1.1. Global sports nutrition market: company market share, 2016
- 4.2. Strategic Development



- 4.2.1. Acquisitions Mergers
- 4.2.2. New Source Launch
- 4.2.3. Agreements, Partnerships, Collaborations and Joint Ventures
- 4.2.4. Research and Development, Source and Regional Expansion

CHAPTER 5. GLOBAL SPORTS NUTRITION MARKET SOURCE ANALYSIS

- 5.1. Global sports nutrition market: source overview
 - 5.1.1. Global sports nutrition market revenue share, by product type, 2016 2022
- 5.2. Sports Food
 - 5.2.1. Global sports nutrition market by sports food, 2016 2022 (USD Billion)
- 5.3. Sports Drink
 - 5.3.1. Global sports nutrition market by sports drink, 2016 2022 (USD Billion)
- 5.4. Sports Supplements
 - 5.4.1. Global sports nutrition market by sports supplements, 2016 2022 (USD Billion)

CHAPTER 6. GLOBAL SPORTS NUTRITION MARKET REGIONAL ANALYSIS

- 6.1. Global sports nutrition market: Regional overview
 - 6.1.1. Global sports nutrition market revenue share by region, 2016 2022
- 6.2. North America
- 6.2.1. North America sports nutrition market revenue, by product type, 2016 2022 (USD Billion)
- 6.3. Europe
- 6.3.1. Europe sports nutrition market revenue, by product type, 2016 2022 (USD Billion)
- 6.4. Asia Pacific
- 6.4.1. Asia Pacific sports nutrition market revenue, by product type, 2016 2022 (USD Billion)
- 6.5. Latin America
- 6.5.1. Latin America sports nutrition market revenue, by product type, 2016 2022 (USD Billion)
- 6.6. Middle East and Africa
- 6.6.1. Middle East and Africa sports nutrition market revenue, by product type, 2016 2022 (USD Billion)

CHAPTER 7. COMPANY PROFILE

7.1. Nestl S.A.



- 7.1.1. Financials
- 7.1.2. Product portfolio
- 7.1.3. Business strategy
- 7.1.4. Recent developments
- 7.2. Glanbia plc
 - 7.2.1. Overview
 - 7.2.2. Financials
 - 7.2.3. Product portfolio
 - 7.2.4. Business strategy
 - 7.2.5. Recent developments
- 7.3. MaxiNutrition Ltd.
 - 7.3.1. Overview
 - 7.3.2. Financials
 - 7.3.3. Product portfolio
 - 7.3.4. Business strategy
 - 7.3.5. Recent developments
- 7.4. Abbott Nutrition Inc.
 - 7.4.1. Overview
 - 7.4.2. Financials
 - 7.4.3. Product portfolio
 - 7.4.4. Business strategy
 - 7.4.5. Recent developments
- 7.5. Yakult Honsha Co Ltd.
 - 7.5.1. Overview
 - 7.5.2. Financials
 - 7.5.3. Product portfolio
 - 7.5.4. Business strategy
 - 7.5.5. Recent developments
- 7.6. The Coca-Cola Company
 - 7.6.1. Overview
 - 7.6.2. Financials
 - 7.6.3. Product portfolio
 - 7.6.4. Business strategy
 - 7.6.5. Recent developments
- 7.7. Reckitt Benckiser Group Plc
 - 7.7.1. Overview
 - 7.7.2. Financials
 - 7.7.3. Product portfolio
 - 7.7.4. Business strategy



- 7.7.5. Recent developments
- 7.8. GNC Holdings Inc
 - 7.8.1. Overview
 - 7.8.2. Financials
 - 7.8.3. Product portfolio
 - 7.8.4. Business strategy
 - 7.8.5. Recent developments
- 7.9. Pepsi Co.
 - 7.9.1. Overview
 - 7.9.2. Financials
 - 7.9.3. Product portfolio
 - 7.9.4. Business strategy
 - 7.9.5. Recent developments
- 7.10. Honsha Co. Ltd.
 - 7.10.1. Overview
 - 7.10.2. Financials
 - 7.10.3. Product portfolio
 - 7.10.4. Business strategy
 - 7.10.5. Recent developments



I would like to order

Product name: Sports Nutrition Market (Sports Food, Sports Drink & Sports Supplements): Global

Industry Perspective, Comprehensive Analysis and Forecast, 2016 - 2022

Product link: https://marketpublishers.com/r/SB2D00FBE41EN.html

Price: US\$ 4,199.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/SB2D00FBE41EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



