

Radiofrequency Identification (RFID) (Tags, Reader, Middleware) Market for Retail, Supply Chain, Aviation, Healthcare, Smart cards, Public Transit and Other applications- Global Industry Perspective, Comprehensive Analysis, Size, Share, Growth, Segment, Trends and Forecast, 2014-2020

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Abstracts

The report covers forecast and analysis for the RFID market on a global and regional level. The study provides historic data of 2014 along with a forecast from 2015 to 2020 based on (USD Million). The study includes drivers and restraints for the RFID market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the RFID market on a global level.

In order to give the users of this report a comprehensive view on the RFID market, we have included a detailed competitive scenario, and product portfolio of key vendors. To understand the competitive landscape in the market, an analysis of Porters five forces model for the RFID market has also been included. The study encompasses a market attractiveness analysis, wherein product segments are benchmarked based on their market size, growth rate and general attractiveness.

The study provides a decisive view on the RFID market by segmenting the market based on product types and applications. All the application segments have been analyzed based on present and future trends and the market is estimated from 2014 to 2020. Key application markets covered under this study includes the use of this RFID in retail, supply chain, aviation, healthcare, smart cards, public transit and other applications. The regional segmentation includes the current and forecast demand for

North America, Europe, Asia Pacific, Latin America and Middle East and Africa with its further bifurcation into major countries including U.S. Germany, France, UK, China, Japan, India and Brazil.

The report covers detailed competitive outlook including company profiles of the key participants operating in the global market. Key players profiled in the report include Alien Technology Corporation, Applied Wireless Identifications Group, Inc., CAEN RFID S.r.l., GAO RFID Inc., Impinj, Inc., Intermec, Inc., Invengo Information Technology Ltd. Co., Motorola Solutions, Inc., Sato Holdings Corporation, STiD.

The report segments the global RFID market into:

Global RFID Market: Product Segment Analysis

Tags

Reader

Middleware

Global RFID Market: Application Segment Analysis

Retail

Supply Chain

Aviation

Healthcare

Smart cards

Public Transit

Others

Global RFID Market: Regional Segment Analysis

North America

U.S.

Europe

Germany

France

UK

Asia Pacific

China

Japan

India

Latin America

Brazil

Middle East and Africa

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