

# **Power Rental Market by End-User (Oil & Gas, Industrial, Construction and Others) For Peak Shaving, Base Load/ Continuous Power and Standby Power Applications: Global Industry Perspective, Comprehensive Analysis, Size, Share, Growth, Segment, Trends and Forecast, 2014 – 2020**

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## **Abstracts**

The report covers forecast and analysis for the power rental market on a global and regional level. The study provides historic data of 2014 along with a forecast for 2015 to 2020 based revenue (USD billion). The study includes drivers and restraints for the power rental market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the power rental market on a global level.

In order to give the users of this report a comprehensive view on the power rental market, we have included competitive landscape in the market and an analysis of Porters Five Forces model for the power rental market has also been included. The study encompasses a market attractiveness analysis, wherein end-user segments and application segments are benchmarked based on their market size, growth rate, and general attractiveness.

The study provides a decisive view on the power rental market by segmenting the market based on end-users, application, and regions. All the segments have been analyzed based on present and future trends and the market is estimated from 2014 to 2020. Based on end-users the market is segmented into oil gas, industrial, construction and others. Key applications market covered under this study includes peak shaving, base load/ continuous power and standby power. The regional segmentation includes

the current and forecast demand for North America, Europe, Asia-Pacific, Latin America and the Middle East and Africa with its further bifurcation into major countries including U.S. Germany, France, UK, China, Japan, India, and Brazil. This segmentation includes demand for power rental based on individual applications in all the regions and countries.

The report also includes detailed profiles of end players such as Atlas Copco, United Rental, Cummins Inc, APR Energy Inc, Caterpillar Inc, Power Electrics and Speedy Hire. The detailed description of players includes parameters such as company overview, financial overview, business strategies and recent developments of the company. This report segments the global power rental market as follows:

#### Global Power Rental Market: End-Users Segment Analysis

- Oil Gas
- Industrial
- Construction
- Others

#### Global Power Rental Market: Application Segment Analysis

- Peak shaving
- Base load/ Continuous power
- Standby power

#### Global Power Rental Market: Regional Segment Analysis

- North America
  - U.S.
- Europe
  - Germany
  - France
  - UK
- Asia Pacific
  - China
  - Japan
  - India
- Latin America
  - Brazil

Middle East and Africa

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