

Power Rental Market by End-User (Oil & Gas, Industrial, Construction and Others) For Peak Shaving, Base Load/ Continuous Power and Standby Power Applications: Global Industry Perspective, Comprehensive Analysis, Size, Share, Growth, Segment, Trends and Forecast, 2014 – 2020

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Abstracts

The report covers forecast and analysis for the power rental market on a global and regional level. The study provides historic data of 2014 along with a forecast for 2015 to 2020 based revenue (USD billion). The study includes drivers and restraints for the power rental market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the power rental market on a global level.

In order to give the users of this report a comprehensive view on the power rental market, we have included competitive landscape in the market and an analysis of Porters Five Forces model for the power rental market has also been included. The study encompasses a market attractiveness analysis, wherein end-user segments and application segments are benchmarked based on their market size, growth rate, and general attractiveness.

The study provides a decisive view on the power rental market by segmenting the market based on end-users, application, and regions. All the segments have been analyzed based on present and future trends and the market is estimated from 2014 to 2020. Based on end-users the market is segmented into oil gas, industrial, construction and others. Key applications market covered under this study includes peak shaving, base load/ continuous power and standby power. The regional segmentation includes

the current and forecast demand for North America, Europe, Asia-Pacific, Latin America and the Middle East and Africa with its further bifurcation into major countries including U.S. Germany, France, UK, China, Japan, India, and Brazil. This segmentation includes demand for power rental based on individual applications in all the regions and countries.

The report also includes detailed profiles of end players such as Atlas Copco, United Rental, Cummins Inc, APR Energy Inc, Caterpillar Inc, Power Electrics and Speedy Hire. The detailed description of players includes parameters such as company overview, financial overview, business strategies and recent developments of the company. This report segments the global power rental market as follows:

Global Power Rental Market: End-Users Segment Analysis

- Oil Gas
- Industrial
- Construction
- Others

Global Power Rental Market: Application Segment Analysis

- Peak shaving
- Base load/ Continuous power
- Standby power

Global Power Rental Market: Regional Segment Analysis

- North America
 - U.S.
- Europe
 - Germany
 - France
 - UK
- Asia Pacific
 - China
 - Japan
 - India
- Latin America
 - Brazil

Middle East and Africa

Contents

CHAPTER 1. PREFACE

- 1.1. Report description and scope
- 1.2. Research scope
 - 1.2.1. Research methodology
 - 1.2.2. Market research process
 - 1.2.3. Market research methodology

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Global Power Rental Market, 2014 - 2020 (USD Billion)
- 2.2. Global power rental market: Snapshot

CHAPTER 3. POWER RENTAL INDUSTRY ANALYSIS

- 3.1. Introduction
- 3.2. Classification of Power Rental
- 3.3. Market drivers
 - 3.3.1. Drivers for Global Power Rental Market: Impact Analysis
 - 3.3.2. Increasing Demand for Power
- 3.4. Restraints
 - 3.4.1. Restraints for Global Power Rental Market: Impact Analysis
 - 3.4.2. Stringent Emission Regulations
- 3.5. Opportunities
 - 3.5.1. Increasing Demand From Emerging Economics
- 3.6. Porters five forces analysis
 - 3.6.1. Bargaining power of Suppliers
 - 3.6.2. Bargaining Power of Buyers
 - 3.6.3. Threat of New Entrants
 - 3.6.4. Threat of Substitutes
 - 3.6.5. Degree of competition
- 3.7. Power Rental: Market attractiveness analysis
 - 3.7.1. Market attractiveness analysis by end-users segment
 - 3.7.2. Market attractiveness analysis by applications segment
 - 3.7.3. Market attractiveness analysis by region segment

CHAPTER 4. COMPANY MARKET SHARE ANALYSIS

4.1. Global power rental market: Company market share, 2014

CHAPTER 5. POWER RENTAL MARKET END-USERS SEGMENT ANALYSIS

5.1. Global power rental market overview: By end-users

5.1.1. Global power rental market revenue share, by end-users, 2014 2020

5.2. Oil Gas

5.2.1. Global power rental market for oil gas, 2014 2020 (USD Billion)

5.3. Industrial

5.3.1. Global power rental market for industrial, 2014 2020 (USD Billion)

5.4. Construction

5.4.1. Global power rental market for construction, 2014 2020 (USD Billion)

5.5. Others

5.5.1. Global power rental market for others, 2014 2020 (USD Billion)

CHAPTER 6. POWER RENTAL MARKET APPLICATIONS SEGMENT ANALYSIS

6.1. Global power rental market overview: By applications

6.1.1. Global power rental market revenue share, by applications, 2014 2020

6.2. Peak shaving

6.2.1. Global power rental market for peak shaving, 2014 2020 (USD Billion)

6.3. Base load/ Continuous power

6.3.1. Global power rental market for base load/ continuous power, 2014 2020 (USD Billion)

6.4. Standby power

6.4.1. Global power rental market for standby power, 2014 2020 (USD Billion)

CHAPTER 7. POWER RENTAL MARKET REGIONAL ANALYSIS

7.1. Global power rental market: Regional overview

7.1.1. Global power rental market revenue share, by region, 2014 2020

7.2. North America

7.2.1. North America power rental market revenue, by country, 2014 2020 (USD Billion)

7.2.2. North America power rental market revenue, by end-users, 2014 2020 (USD Billion)

7.2.3. North America power rental market revenue, by applications, 2014 2020(USD Billion)

7.2.4. U.S.

7.2.4.1. U.S. power rental market revenue, by end-users, 2014 2020 (USD Billion)

7.2.4.2. U.S. power rental market revenue, by applications, 2014 2020 (USD Billion)

7.2.5. Rest of North America

7.2.5.1. Rest of North America power rental market revenue, by end-users, 2014 2020 (USD Billion)

7.2.5.2. Rest of North America power rental market revenue, by applications, 2014 2020(USD Billion)

7.3. Europe

7.3.1. Europe power rental market revenue, by country, 2014 2020 (USD Billion)

7.3.2. Europe power rental market revenue, by end-users, 2014 2020 (USD Billion)

7.3.3. Europe power rental market revenue, by applications, 2014 2020(USD Billion)

7.3.4. Germany

7.3.4.1. Germany power rental market revenue, by end-users, 2014 2020(USD Billion)

7.3.4.2. Germany power rental market revenue, by applications, 2014 2020 (USD Billion)

7.3.5. France

7.3.5.1. France power rental market revenue, by end-users, 2014 2020(USD Billion)

7.3.5.2. France power rental market revenue, by applications, 2014 2020(USD Billion)

7.3.6. UK

7.3.6.1. UK power rental market revenue, by end-users, 2014 2020 (USD Billion)

7.3.6.2. UK power rental market revenue, by applications, 2014 2020(USD Billion)

7.3.7. Rest of Europe

7.3.7.1. Rest of Europe power rental market revenue, by end-users, 2014 2020 (USD Billion)

7.3.7.2. Rest of Europe power rental market revenue, by applications, 2014 2020 (USD Billion)

7.4. Asia Pacific

7.4.1. Asia Pacific power rental market revenue, by country, 2014 2020 (USD Billion)

7.4.2. Asia Pacific power rental market revenue, by end-users, 2014 2020 (USD Billion)

7.4.3. Asia Pacific power rental market revenue, by applications, 2014 2020(USD Billion)

7.4.4. China

7.4.4.1. China power rental market revenue, by end-users, 2014 2020(USD Billion)

7.4.4.2. China power rental market revenue, by applications, 2014 2020(USD Billion)

7.4.5. India

7.4.5.1. India power rental market revenue, by end-users, 2014 2020(USD Billion)

7.4.5.2. India power rental market revenue, by applications, 2014 2020(USD Billion)

7.4.6. Japan

7.4.6.1. Japan power rental market revenue, by end-users, 2014 2020(USD Billion)

7.4.6.2. Japan power rental market revenue, by applications, 2014 2020(USD Billion)

7.4.7. Rest of Asia Pacific

7.4.7.1. Rest of Asia Pacific power rental market revenue, by end-users, 2014 2020 (USD Billion)

7.4.7.2. Rest of Asia Pacific power rental market revenue, by applications, 2014 2020(USD Billion)

7.5. Latin America

7.5.1. Latin America power rental market revenue, by country, 2014 2020 (USD Billion)

7.5.2. Latin America power rental market revenue, by end-users, 2014 2020(USD Billion)

7.5.3. Latin America power rental market revenue, by applications, 2014 2020(USD Billion)

7.5.4. Brazil

7.5.4.1. Brazil power rental market revenue, by end-users, 2014 2020(USD Billion)

7.5.4.2. Brazil power rental market revenue, by applications, 2014 2020(USD Billion)

7.5.5. Rest of Latin America

7.5.5.1. Rest of Latin America power rental market revenue, by end-users, 2014 2020 (USD Billion)

7.5.5.2. Rest of Latin America power rental market revenue, by applications, 2014 2020(USD Billion)

7.6. Middle East Africa

7.6.1. Middle East Africa power rental market revenue, by end-users, 2014 2020 (USD Billion)

7.6.2. Middle East Africa power rental market revenue, by applications, 2014 2020(USD Billion)

CHAPTER 8. COMPANY PROFILES

8.1. APR Energy Inc

8.1.1. Company overview

8.1.2. Financial overview

8.1.3. Product portfolio

8.1.4. Business strategy

8.1.5. Recent developments

8.2. Caterpillar Inc

- 8.2.1. Company overview
- 8.2.2. Financial overview
- 8.2.3. Product portfolio
- 8.2.4. Business strategy
- 8.2.5. Recent developments
- 8.3. Power Electrics
 - 8.3.1. Company overview
 - 8.3.2. Product portfolio
 - 8.3.3. Business strategy
 - 8.3.4. Recent developments
- 8.4. Atlas Copco
 - 8.4.1. Company overview
 - 8.4.2. Financial overview
 - 8.4.3. Product portfolio
 - 8.4.4. Business strategy
 - 8.4.5. Recent developments
- 8.5. United Rental
 - 8.5.1. Company overview
 - 8.5.2. Product portfolio
 - 8.5.3. Business strategy
 - 8.5.4. Recent developments
- 8.6. Cummins Inc
 - 8.6.1. Company overview
 - 8.6.2. Product portfolio
 - 8.6.3. Business strategy
 - 8.6.4. Recent developments

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