

Polymerase Chain Reaction (PCR) Market by Product (Instruments, Reagents and Consumables and Software) and End User: Global Industry Perspective, Comprehensive Analysis and Forecast, 2017 - 2023

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Abstracts

The report covers forecast and analysis for the polymerase chain reaction market on a global and regional level. The study provides historic data of 2015 to 2017 along with a forecast from 2018 to 2023 based on revenue (USD Billion). The study includes drivers and restraints for the polymerase chain reaction market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the polymerase chain reaction market on a global level.

In order to give the users of this report a comprehensive view on the polymerase chain reaction market, we have included a competitive landscape and analysis of Porters Five Forces model for the market. The study encompasses a market attractiveness analysis, wherein all segments are benchmarked based on their market size, growth rate, and general attractiveness.

The report provides company market share analysis in order to give a broader overview of the key players in the market. In addition, the report also covers key strategic developments of the market including acquisitions mergers, new product launch, agreements, partnerships, collaborations joint ventures, research development, product and regional expansion of major participants involved in the market.

The study provides a decisive view on the polymerase chain reaction market by segmenting the market based on products, end-user, and region. All the segments have been analyzed based on present and future trends and the market is estimated from 2018 to 2023. Based on product, the market is segmented into instruments, reagents

and consumables and software. Based on the end user, the market is segregated into pharmaceutical and biotechnology industries, clinical diagnostics labs and hospitals and academic and research organization. The regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Latin America and the Middle East Africa with its further bifurcation into major countries including the U.S., U.K., Germany, France, China, Japan, India, Brazil, etc. This segmentation includes demand for polymerase chain reaction market based on technology in all the regions and countries.

The report also includes detailed profiles of end players such as Affymetrix, Inc., Agilent Technologies, Inc., Sigma Aldrich Corporation, Abbott Laboratories, Beckman Coulter, Bio-Rad Laboratories, GE Healthcare, QIAGEN, Becton Dickinson Company and Thermo Fischer Scientific.

This report segments the global polymerase chain reaction market as follows:

Global Polymerase Chain Reaction Market: Product Segment Analysis

Instruments

Standard PCR Systems

Real-Time PCR Systems

Digital PCR Systems

Reagents and Consumables

Software

Global Polymerase Chain Reaction Market: End-User Segment Analysis

Pharmaceutical and Biotechnology Industries

Clinical Diagnostics Labs and Hospitals

Academics and Research Organization

Global Polymerase Chain Reaction Market: Regional Segment Analysis

North America

The U.S.

Europe

UK

France

Germany

Asia Pacific

China

Japan

India

Latin America

Brazil

Middle East and Africa

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