

# **Pigments Market by Product (Inorganic Pigment, Organic Pigment and Specialty Pigment) and End User: Global Industry Perspective, Comprehensive Analysis and Forecast, 2017 - 2023**

<https://marketpublishers.com/r/P675C27583CEN.html>

Date: March 2018

Pages: 110

Price: US\$ 4,899.00 (Single User License)

ID: P675C27583CEN

## **Abstracts**

The report covers forecast and analysis for the pigments market on a global and regional level. The study provides historic data of 2015 to 2017 along with a forecast from 2018 to 2023 based on revenue (USD Billion). The study includes drivers and restraints for the pigments market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the pigments market on a global level.

In order to give the users of this report a comprehensive view on the pigments market, we have included a competitive landscape and analysis of Porters Five Forces model for the market. The study encompasses a market attractiveness analysis, wherein all segments are benchmarked based on their market size, growth rate, and general attractiveness.

The report provides company market share analysis in order to give a broader overview of the key players in the market. In addition, the report also covers key strategic developments of the market including acquisitions mergers, new product launch, agreements, partnerships, collaborations joint ventures, research development, product and regional expansion of major participants involved in the market.

The study provides a decisive view on the pigments market by segmenting the market based on products, end-user, and region. All the segments have been analyzed based on present and future trends and the market is estimated from 2018 to 2023. Based on product, the market is segmented into inorganic pigments, organic pigments, and

specialty pigments. Based on the end user, the market is segregated into paints and coatings, printing inks, plastics, construction material and others. The regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Latin America and the Middle East Africa with its further bifurcation into major countries including the U.S., U.K., Germany, France, China, Japan, India, Brazil, etc. This segmentation includes demand for pigments market based on technology in all the regions and countries.

The report also includes detailed profiles of end players such as The Shepherd Color Company, Clariant International Ltd., DIC Corporation, ECKART GmbH, BASF, Cabot Corp., Sudarshan Chemical Industries Ltd., Heubach GmbH, and Ferro Corporation.

This report segments the global pigments market as follows:

#### Global Pigments Market: Product Segment Analysis

Inorganic Pigments

Organic Pigments

Specialty Pigments

#### Global Pigments Market: End-User Segment Analysis

Paints and Coatings

Printing Inks

Plastics

Construction Material

Others

#### Global Pigments Market: Regional Segment Analysis

North America

The U.S.

Europe

UK

France

Germany

Asia Pacific

China

Japan

India

Latin America

Brazil

Middle East and Africa

## Contents

### **CHAPTER 1. INTRODUCTION**

- 1.1. Report Description and Scope
- 1.2. Research Scope
- 1.3. Research Methodology
  - 1.3.1. Market Research Process
  - 1.3.2. Market Research Methodology

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Global Pigments Market, 2015 - 2023 (USD Billion)
- 2.2. Global Pigments Market: Snapshot

### **CHAPTER 3. PIGMENTS MARKET- MARKET DYNAMICS**

- 3.1. Introduction
- 3.2. Market Drivers
  - 3.2.1. Global Pigments Market Drivers: Impact Analysis
  - 3.2.2. Demand for High-End Quality Paint
- 3.3. Market Restraints
  - 3.3.1. Global Pigments Market Restraints: Impact Analysis
  - 3.3.2. Fluctuating Crude Oil Prices
- 3.4. Opportunities
  - 3.4.1. Production of eco-friendly pigments
- 3.5. Porters Five Forces Analysis
  - 3.5.1. Bargaining Power of Suppliers
  - 3.5.2. Bargaining Power of Buyers
  - 3.5.3. The threat of New Entrants
  - 3.5.4. The threat of New Substitutes
  - 3.5.5. Degree of Competition
- 3.6. Market Attractiveness Analysis
  - 3.6.1. Market Attractiveness Analysis, by Product Segment
  - 3.6.2. Market Attractiveness Analysis, by End-User Segment
  - 3.6.3. Market Attractiveness Analysis, by Regional Segment

### **CHAPTER 4. GLOBAL PIGMENTS MARKET- COMPETITIVE LANDSCAPE**

- 4.1. Company Market Share Analysis
  - 4.1.1. Global Pigments Market: Company Market Share, 2017
- 4.2. Strategic Development
  - 4.2.1. Acquisitions Mergers
  - 4.2.2. New Therapy Launch
  - 4.2.3. Agreements, Partnerships, Collaborations and Joint Ventures
  - 4.2.4. Research And Development and Regional Expansion
- 4.3. Price Trend Analysis

## **CHAPTER 5. GLOBAL PIGMENTS MARKET- PRODUCT SEGMENT ANALYSIS**

- 5.1. Global Pigments Market: Product Overview
  - 5.1.1. Global Pigments Market Revenue Share, by Product, 2017 and 2023
- 5.2. Inorganic Pigments
  - 5.2.1. Global Pigments Market for Inorganic Pigments, 2015 - 2023 (USD Billion)
- 5.3. Organic Pigments
  - 5.3.1. Global Pigments Market for Organic Pigments, 2015 - 2023 (USD Billion)
- 5.4. Specialty Pigments
  - 5.4.1. Global Pigments Market for Specialty Pigments, 2015 - 2023 (USD Billion)

## **CHAPTER 6. GLOBAL PIGMENTS MARKET- END-USER SEGMENT ANALYSIS**

- 6.1. Global Pigments Market: End User Overview
  - 6.1.1. Global Pigments Market Revenue Share, by End User, 2017 and 2023
- 6.2. Paints and Coatings
  - 6.2.1. Global Pigments Market for Paints and Coatings, 2015 - 2023 (USD Billion)
- 6.3. Printing Inks
  - 6.3.1. Global Pigments Market for Pigment Inks, 2015 - 2023 (USD Billion)
- 6.4. Plastics
  - 6.4.1. Global Pigments Market for Plastics, 2015 - 2023 (USD Billion)
- 6.5. Construction Material
  - 6.5.1. Global Pigments Market for Construction Material, 2015 - 2023 (USD Billion)
- 6.6. Other
  - 6.6.1. Global Pigments Market for Others, 2015 - 2023 (USD Billion)

## **CHAPTER 7. GLOBAL PIGMENTS MARKET- REGIONAL SEGMENT ANALYSIS**

- 7.1. Global Pigments Market: Regional Overview
  - 7.1.1. Global Pigments Market Revenue Share, by Region, 2017 And 2023

## 7.2. North America

7.2.1. North America Pigments Market, 2015 - 2023 (USD Billion)

7.2.2. North America Pigments Market Revenue, by Product, 2015 - 2023 (USD Billion)

7.2.3. North America Pigments Market Revenue, by End User, 2015 - 2023 (USD Billion)

7.2.4. U.S.

7.2.4.1. U.S. Pigments Market Revenue, by Product, 2015 - 2023 (USD Billion)

7.2.4.2. U.S. Pigments Market Revenue, by End User, 2015 - 2023 (USD Billion)

## 7.3. Europe

7.3.1. Europe Pigments Market, 2015 - 2023 (USD Billion)

7.3.2. Europe Pigments Market Revenue, by Product, 2015 - 2023 (USD Billion)

7.3.3. Europe Pigments Market Revenue, by End User, 2015 - 2023 (USD Billion)

7.3.4. UK

7.3.4.1. UK Pigments Revenue, by Product, 2015 - 2023 (USD Billion)

7.3.4.2. UK Pigments Revenue, by End User, 2015 - 2023 (USD Billion)

7.3.5. Germany

7.3.5.1. Germany Pigments Market Revenue, by Product, 2015 - 2023 (USD Billion)

7.3.5.2. Germany Pigments Market Revenue, by End User, 2015 - 2023 (USD Billion)

7.3.6. France

7.3.6.1. France Pigments Market Revenue, by Product, 2015 - 2023 (USD Billion)

7.3.6.2. France Pigments Market Revenue, by End User, 2015 - 2023 (USD Billion)

## 7.4. Asia Pacific

7.4.1. Asia Pacific Pigments Market, 2015 - 2023 (USD Billion)

7.4.2. Asia Pacific Pigments Market Revenue, by Product, 2015 - 2023 (USD Billion)

7.4.3. Asia Pacific Pigments Market Revenue, by End User, 2015 - 2023 (USD Billion)

7.4.4. China

7.4.4.1. China Pigments Market Revenue, by Product, 2015 - 2023 (USD Billion)

7.4.4.2. China Pigments Market Revenue, by End User, 2015 - 2023 (USD Billion)

7.4.5. Japan

7.4.5.1. Japan Pigments Market Revenue, by Product, 2015 - 2023 (USD Billion)

7.4.5.2. Japan Pigments Market Revenue, by End User, 2015 - 2023 (USD Billion)

7.4.6. India

7.4.6.1. India Pigments Market Revenue, by Product, 2015 - 2023 (USD Billion)

7.4.6.2. India Pigments Market Revenue, by End User, 2015 - 2023 (USD Billion)

## 7.5. Latin America

7.5.1. Latin America Pigments Market, 2015 - 2023 (USD Billion)

7.5.2. Latin America Pigments Market Revenue, by Product, 2015 - 2023 (USD Billion)

7.5.3. Latin America Pigments Market Revenue, by End User, 2015 - 2023 (USD Billion)

Billion)

#### 7.5.4. Brazil

7.5.4.1. Brazil Pigments Market Revenue, by Product, 2015 - 2023 (USD Billion)

7.5.4.2. Brazil Pigments Market Revenue, by End User, 2015 - 2023 (USD Billion)

#### 7.6. Middle East and Africa

7.6.1. Middle East and Africa Pigments Market, 2015 - 2023 (USD Billion)

7.6.2. Middle East and Africa Pigments Market Revenue, by Product, 2015 - 2023 (USD Billion)

7.6.3. Middle East and Africa Pigments Market Revenue, by End User, 2015 - 2023 (USD Billion)

## **CHAPTER 8. COMPANY PROFILE**

### 8.1. The Shepherd Color Company

8.1.1. Overview

8.1.2. Financials

8.1.3. Therapy portfolio

8.1.4. Business strategy

8.1.5. Recent developments

### 8.2. Clariant International Ltd.

8.2.1. Overview

8.2.2. Financials

8.2.3. Therapy portfolio

8.2.4. Business strategy

8.2.5. Recent developments

### 8.3. DIC Corporation

8.3.1. Overview

8.3.2. Financials

8.3.3. Therapy portfolio

8.3.4. Business strategy

8.3.5. Recent developments

### 8.4. ECKART GmbH

8.4.1. Overview

8.4.2. Financials

8.4.3. Therapy portfolio

8.4.4. Business strategy

8.4.5. Recent developments

### 8.5. BASF

8.5.1. Overview

- 8.5.2. Financials
- 8.5.3. Therapy portfolio
- 8.5.4. Business strategy
- 8.5.5. Recent developments
- 8.6. Cabot Corp.
  - 8.6.1. Overview
  - 8.6.2. Financials
  - 8.6.3. Therapy portfolio
  - 8.6.4. Business strategy
  - 8.6.5. Recent developments
- 8.7. Sudarshan Chemical Industries Ltd.
  - 8.7.1. Overview
  - 8.7.2. Financials
  - 8.7.3. Therapy portfolio
  - 8.7.4. Business strategy
  - 8.7.5. Recent developments
- 8.8. Heubach GmbH
  - 8.8.1. Overview
  - 8.8.2. Financials
  - 8.8.3. Therapy portfolio
  - 8.8.4. Business strategy
  - 8.8.5. Recent developments
- 8.9. Ferro Corporation.
  - 8.9.1. Overview
  - 8.9.2. Financials
  - 8.9.3. Therapy portfolio
  - 8.9.4. Business strategy
  - 8.9.5. Recent developments



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