

# **Pigments Market by Product (Inorganic Pigment, Organic Pigment and Specialty Pigment) and End User: Global Industry Perspective, Comprehensive Analysis and Forecast, 2017 - 2023**

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## **Abstracts**

The report covers forecast and analysis for the pigments market on a global and regional level. The study provides historic data of 2015 to 2017 along with a forecast from 2018 to 2023 based on revenue (USD Billion). The study includes drivers and restraints for the pigments market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the pigments market on a global level.

In order to give the users of this report a comprehensive view on the pigments market, we have included a competitive landscape and analysis of Porters Five Forces model for the market. The study encompasses a market attractiveness analysis, wherein all segments are benchmarked based on their market size, growth rate, and general attractiveness.

The report provides company market share analysis in order to give a broader overview of the key players in the market. In addition, the report also covers key strategic developments of the market including acquisitions mergers, new product launch, agreements, partnerships, collaborations joint ventures, research development, product and regional expansion of major participants involved in the market.

The study provides a decisive view on the pigments market by segmenting the market based on products, end-user, and region. All the segments have been analyzed based on present and future trends and the market is estimated from 2018 to 2023. Based on product, the market is segmented into inorganic pigments, organic pigments, and

specialty pigments. Based on the end user, the market is segregated into paints and coatings, printing inks, plastics, construction material and others. The regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Latin America and the Middle East Africa with its further bifurcation into major countries including the U.S., U.K., Germany, France, China, Japan, India, Brazil, etc. This segmentation includes demand for pigments market based on technology in all the regions and countries.

The report also includes detailed profiles of end players such as The Shepherd Color Company, Clariant International Ltd., DIC Corporation, ECKART GmbH, BASF, Cabot Corp., Sudarshan Chemical Industries Ltd., Heubach GmbH, and Ferro Corporation.

This report segments the global pigments market as follows:

#### Global Pigments Market: Product Segment Analysis

Inorganic Pigments

Organic Pigments

Specialty Pigments

#### Global Pigments Market: End-User Segment Analysis

Paints and Coatings

Printing Inks

Plastics

Construction Material

Others

#### Global Pigments Market: Regional Segment Analysis

North America

The U.S.

Europe

UK

France

Germany

Asia Pacific

China

Japan

India

Latin America

Brazil

Middle East and Africa

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