

# **Pet Food Market (Wet Food, Dry Food, Nutrition, Snacks and Others) for Cats, Dogs and Other Animals: U.S Industry Perspective, Comprehensive Analysis and Forecast, 2016 – 2022**

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## **Abstracts**

The pet food market report includes inclusive view and study in U.S. The report gives historic data of 2016 along with a forecast from 2017 to 2022 based on revenue (USD Billion) and volume (Tons). The study comprises drivers, restraints and opportunities for the pet food market along with the impact on the demand over the forecast period.

The report provides the complete view of the pet food market and comprises detailed product portfolio and strategic developments of key vendors. To know the competitive landscape of the pet food market, an analysis of Porters five forces model is incorporated in the study. The study covers market attractiveness analysis, in which products and end user segments are analyzed based on the market size, growth rate, and attractiveness.

The report provides a crucial view on the pet food market by segmenting the market based on product and end user. On the basis of product, the pet food market can be segmented as dry food, wet food, snacks, nutrition and others. End users for pet food are dogs, cats, and others. All the segments have been analyzed based on existing and future trends and the market is projected from 2016to 2022.

The report present comprehensive competitive outlook with company profiles of the key players operating in the U.S market. Key participants profiled in the report include Mars Petcare Inc., Big Heart Pet Brands, PG PetCare, Nestle Purina PetCare, Hills Pet Nutrition, Diamond Pet Foods, Deuerer, Blue Buffalo, WellPet and Heristo AG. Mars and Nestle are the major contributors bolstering the growth of the pet food market in

U.S.

This report segments the U.S pet food market as follows: U.S. Pet food Market: Product Analysis

Dry food  
Wet food  
Nutrition food  
Snacks  
Others

U.S.Pet Food Market: End Users Analysis

Dogs  
Cats  
Others

## Contents

### **CHAPTER 1. INTRODUCTION**

- 1.1. Report description and scope
- 1.2. Research scope
- 1.3. Research methodology
  - 1.3.1. Market research process
  - 1.3.2. Market research methodology

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. U.S market revenue, 2016- 2022(Tons)(USD Billion)
- 2.2. U.S pet food market: Snapshot

### **CHAPTER 3. PET FOOD MARKET U.S AND INDUSTRY ANALYSIS**

- 3.1. Pet food: Market dynamics
- 3.2. Market drivers
  - 3.2.1. Drivers of U.S pet food market: Impact analysis
  - 3.2.2. Growing pet population in U.S
- 3.3. Market restraints
  - 3.3.1. Restraints of U.S pet food market: Impact analysis
  - 3.3.2. Stringent regulations
- 3.4. Opportunities
  - 3.4.1. Increasing demand for nutrition pet food
- 3.5. Porters five forces analysis
- 3.6. Market Attractiveness Analysis
  - 3.6.1. Market attractiveness analysis by product segment
  - 3.6.2. Market attractiveness analysis by end user segment

### **CHAPTER 4. U.S PET FOOD MARKET - COMPETITIVE LANDSCAPE**

- 4.1. Company market share, 2016(Subject to Data Availability)
  - 4.1.1. U.S pet food market: company market share, 2015
- 4.2. Strategic Development
  - 4.2.1. Acquisitions Mergers
  - 4.2.2. New Product Launch
  - 4.2.3. Agreements, Partnerships, Collaborations and Joint Ventures

#### 4.2.4. Research and Development, Product and Regional Expansion

### **CHAPTER 5. U.S PET FOOD MARKET PRODUCT ANALYSIS**

#### 5.1. U.S pet food market: product overview

##### 5.1.1. U.S pet food market revenue share, by product, 2016- 2022

#### 5.2. Dry food

##### 5.2.1. U.S dry pet food market, 2016- 2022 (Tons)(USD Billion)

#### 5.3. Wet food

##### 5.3.1. U.S wet pet food market, 2016- 2022 Tons)(USD Billion)

#### 5.4. Nutrition food

##### 5.4.1. U.S nutrition pet food market, 2016- 2022 (Tons)(USD Billion)

#### 5.5. Snacks

##### 5.5.1. U.S snacks pet food market, 2016- 2022 (Tons)(USD Billion)

#### 5.6. Others

##### 5.6.1. U.S other pet food market, 2016- 2022 (Tons)(USD Billion)

### **CHAPTER 6. U.S PET FOOD MARKET END USER ANALYSIS**

#### 6.1. U.S pet food market: end user overview

##### 6.1.1. U.S pet food market revenue share, by end user , 2016- 2022

#### 6.2. Dogs

##### 6.2.1. U.S pet food market, for dogs, 2016- 2022 (Tons)(USD Billion)

#### 6.3. Cats

##### 6.3.1. U.S pet food market, for cats, 2016- 2022(Tons)(USD Billion)

#### 6.4. Other

##### 6.4.1. U.S pet food market, by other end user, 2016- 2022 (Tons)(USD Billion)

### **CHAPTER 7. COMPANY PROFILE**

#### 7.1. Mars Petcare Inc.

##### 7.1.1. Overview

##### 7.1.2. Financials

##### 7.1.3. Product portfolio

##### 7.1.4. Business strategy

##### 7.1.5. Recent developments

#### 7.2. Big Heart Pet Brands

##### 7.2.1. Overview

##### 7.2.2. Financials

- 7.2.3. Product portfolio
- 7.2.4. Business strategy
- 7.2.5. Recent developments
- 7.3. PG PetCare
  - 7.3.1. Overview
  - 7.3.2. Financials
  - 7.3.3. Product portfolio
  - 7.3.4. Business strategy
  - 7.3.5. Recent developments
- 7.4. Nestle Purina PetCare
  - 7.4.1. Overview
  - 7.4.2. Financials
  - 7.4.3. Product portfolio
  - 7.4.4. Business strategy
  - 7.4.5. Recent developments
- 7.5. Hills Pet Nutrition
  - 7.5.1. Overview
  - 7.5.2. Financials
  - 7.5.3. Product portfolio
  - 7.5.4. Business strategy
  - 7.5.5. Recent developments
- 7.6. Diamond Pet Foods
  - 7.6.1. Overview
  - 7.6.2. Financials
  - 7.6.3. Product portfolio
  - 7.6.4. Business strategy
  - 7.6.5. Recent developments
- 7.7. Deurer
  - 7.7.1. Overview
  - 7.7.2. Financials
  - 7.7.3. Product portfolio
  - 7.7.4. Business strategy
  - 7.7.5. Recent developments
- 7.8. Blue Buffalo
  - 7.8.1. Overview
  - 7.8.2. Financials
  - 7.8.3. Product portfolio
  - 7.8.4. Business strategy
  - 7.8.5. Recent developments

## 7.9. WellPet

7.9.1. Overview

7.9.2. Financials

7.9.3. Product portfolio

7.9.4. Business strategy

7.9.5. Recent developments

## 7.10. Heristo AG

7.10.1. Overview

7.10.2. Financials

7.10.3. Product portfolio

7.10.4. Business strategy

7.10.5. Recent developments

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