

# **Pet Food Market (Wet Food, Dry Food, Nutrition, Snacks and Others) for Cats, Dogs and Other Animals: U.S Industry Perspective, Comprehensive Analysis and Forecast, 2016 – 2022**

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## **Abstracts**

The pet food market report includes inclusive view and study in U.S. The report gives historic data of 2016 along with a forecast from 2017 to 2022 based on revenue (USD Billion) and volume (Tons). The study comprises drivers, restraints and opportunities for the pet food market along with the impact on the demand over the forecast period.

The report provides the complete view of the pet food market and comprises detailed product portfolio and strategic developments of key vendors. To know the competitive landscape of the pet food market, an analysis of Porters five forces model is incorporated in the study. The study covers market attractiveness analysis, in which products and end user segments are analyzed based on the market size, growth rate, and attractiveness.

The report provides a crucial view on the pet food market by segmenting the market based on product and end user. On the basis of product, the pet food market can be segmented as dry food, wet food, snacks, nutrition and others. End users for pet food are dogs, cats, and others. All the segments have been analyzed based on existing and future trends and the market is projected from 2016 to 2022.

The report present comprehensive competitive outlook with company profiles of the key players operating in the U.S market. Key participants profiled in the report include Mars Petcare Inc., Big Heart Pet Brands, PG PetCare, Nestle Purina PetCare, Hills Pet Nutrition, Diamond Pet Foods, Deurer, Blue Buffalo, WellPet and Heristo AG. Mars and Nestle are the major contributors bolstering the growth of the pet food market in

## U.S.

This report segments the U.S pet food market as follows: U.S. Pet food Market: Product Analysis

- Dry food
- Wet food
- Nutrition food
- Snacks
- Others

## U.S.Pet Food Market: End Users Analysis

- Dogs
- Cats
- Others

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