

# **Personal Care Packaging (Flexible Packaging, Rigid Plastics, Paper, Glass, Metal and Others) Market for Skin Care, Hair Care, Bath & Shower, Cosmetics and Other Applications: Global Industry Perspective, Comprehensive Analysis, and Forecast, 2014 - 2020**

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## **Abstracts**

The report covers forecast and analysis for the personal care packaging market on a global and regional level. The study provides historic data of 2014 along with a forecast from 2015 to 2020 based on both volume (Million Units) and revenue (USD Million). The study includes drivers and restraints of the personal care packaging market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the personal care packaging market on a global level.

In order to give the users of this report a comprehensive view on the personal care packaging, we have included a detailed competitive scenario and product portfolio of key vendors. To understand the competitive landscape in the market, an analysis of Porters five forces model for the personal care packaging market has also been included. The study encompasses a market attractiveness analysis, wherein product segments are benchmarked based on their market size, growth rate and general attractiveness.

The study provides a decisive view on the personal care packaging market by segmenting the market based on products, applications and regions. All the segments have been analyzed based on present and future trends and the market is estimated from 2014 to 2020. Based on products, personal care packaging market can be segmented into flexible packaging, rigid plastics, paper, glass, metal and others. Key application markets covered under this study include skin care, hair care, bath shower, cosmetics

and others. The regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Latin America, and Middle East and Africa with its further, bifurcation into major countries including U.S., Germany, France, UK, China, Japan, India and Brazil. This segmentation includes demand for personal care packaging based on individual products and applications in all the regions and countries.

The report covers detailed competitive outlook including the market share and company profiles of the key participants operating in the global personal care packaging market include Saint-Gobain, Amcor, Ardagh Group, ITC, Mondi plc, Gerresheimer, Colgate-Palmolive Company, Sonoco Products Company, Mondi plc, Ardagh Group, Bormioli Rocco Spa and Hindustan National Glass Industries Ltd. The detailed description of players includes parameters such as company overview, financial overview, business strategies and recent developments of the company.

This report segments the global personal care packaging market as follows:

#### Global Personal Care Packaging Market: Product Segment Analysis

Flexible packaging

Rigid plastics

Paper

Glass

Metals

Others

#### Global Personal Care Packaging Market: Application Segment Analysis

Skin care

Hair care

Bath shower

Cosmetics

Others

## Global Personal Care Packaging Market: Regional Segment Analysis

North America

U.S.

Europe

Germany

France

UK

Asia Pacific

China

Japan

India

Latin America

Brazil

Middle East and Africa

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