

# **Paints and Coatings Market by Product Segment (High Solids/Radiation Cure, Powder Coatings, Waterborne Coatings, Solvent Borne Technologies and Others) For Automotives & Aviation, Medical & Healthcare, Residential, Commercial and Other End-users: Global Industry Perspective, Comprehensive Analysis, and Forecast 2014 - 2020**

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## **Abstracts**

This market research report by Zion Research analyzes estimates and forecast the global Paints and Coatings market demand. The demand is estimated in terms of both volume and revenue during the forecast period of five years from 2015 to 2020. The study offers a holistic view of the market with the review of market drivers, challenges and opportunities. It also provides the level of impact of drivers and restraints on the market between 2015 and 2020.

This study analyses the market in and across value chain. Value chain analysis begins with analysis of feedstock and ends with the analysis of end-user industry. The report uses Porters Five Forces Model and Market Attractiveness Analysis to analyze the different factors affecting the growth of the market. Porters Five Forces Model analyses the factors such as degree of competition, bargaining power of suppliers and buyers, threat of substitutes and threat of new entrants. Market attractiveness analysis provides the information about the most attractive and least attractive market segments by product, end-users and region.

The report includes detailed competitive landscape of the global Paints and Coatings market. It includes company market share analysis, product portfolio of the major industry participants and buying criteria of the buyers. The report provides detailed

segmentation of the Paints and Coatings market based on product segment, end-users segment and region. On the basis of product segment the report has been segmented on the basis of high radiation cure, powder coating, waterborne coating, solvent-borne technologies and others. On the basis of end-users segment the report has been segmented on the basis of Automotives aviation, Medical healthcare, Residential, Commercial and Others.

Above mentioned product and end-users segment has been further bifurcated into major regions. Major regional segments analyzed in this study include North America, Europe, Asia Pacific, Latin America, and Rest of the World. This report also provides further bifurcation of region on the country level. Major countries analyzed in this reports are U.S., Germany, UK, France, China, Japan, India, and Brazil.

Some major players in the market such as AkzoNobel N.V., PPG Industries, Sherwin-Williams Company, Axalta Coatings System, Diamond Vogel Paints, Berger Paints, Asian Paints, Dow Corning, KCC Corporation, BASF SE, The Valspar Corporation, RPG International Inc and others. This report segments the global market as follows:  
Paints and coatings Market Product Segment Analysis

High solids/radiation cure

Powder coating

Waterborne coating

Solvent-borne technologies

Others (including specialty coatings)

Paints and coatings Market End-user Segment Analysis

Automotives aviation

Medical healthcare

Residential

Commercial

Others (including other industries, special purpose)

## Paints and coatings Market Regional Segment Analysis

North America

U.S.

Europe

Germany

France

UK

Asia Pacific

China

Japan

India

Latin America

Brazil

Middle East and Africa

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