

Organic Personal Care Products (Skin Care, Hair Care, Oral Care, Cosmetic, and Others) Market - Global Industry Perspective, Comprehensive Analysis, and Forecast, 2014-2020

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Abstracts

This market research report by Zion Research analyzes estimates and forecast the global organic personal care products market demand. The demand is estimated in terms of revenue during the forecast period of five years from 2015 to 2020. The study offers a holistic view of the market with the review of market drivers, challenges and opportunities. It also provides the level of impact of drivers and restraints on the market between 2015 and 2020.

This study analyses the market in and across value chain. Value chain analysis begins with analysis of feedstock materials and ends with the analysis of end-user industry. The report uses Porters five forces model and market attractiveness analysis to analyze the different factors affecting the growth of the market. Porters five forces model analyses the factors such as degree of competition, bargaining power of suppliers and buyers, threat of substitutes and threat of new entrants. Market attractiveness analysis provides the information about the most attractive and least attractive market segments by product and region.

The report includes detailed competitive landscape of the global organic personal care market. It includes company market share analysis, product portfolio of the major industry participants and buying criteria of the buyers. The report provides detailed segmentation of the organic personal care market based on product segment, and region. On the basis of product segment the report has been segmented on the basis of skin care, hair care, oral care, cosmetic, and others.

Above mentioned product segment has been further bifurcated into major regions. Major regional segments analyzed in this study include North America, Europe, Asia Pacific, Latin America, and Middle East Africa. This report also provides further bifurcation of region on the country level. Major countries analyzed in this reports are U.S., Germany, UK, France, China, Japan, India, and Brazil.

Key industry participants analyzed and profiled in this study includes, Aveda Corporation, The Body Shop, Burts Bee, Estee Lauder, The Hain Celestial Group, Yves Rocher, Amway, Bare Escentuals, Arbonne International, Kiehls, Natura Cosmticos S.A, L'Occitane en Provence etc.

The report segments the global organic personal care products market into:

Global Organic Personal Care Products Market: Product Segment Analysis

Skin Care

Hair Care

Oral Care

Cosmetics

Others

Global Organic Personal Care Products Market: Regional Segment Analysis

North America

U.S.

Europe

Germany

France

UK

Asia Pacific

China

Japan

India

Latin America

Brazil

Middle East and Africa

Contents

CHAPTER 1. INTRODUCTION

- 1.1. Report description
- 1.2. Market segmentation
 - 1.2.1. Global organic personal care products market segmentation, type and geography
- 1.3. Research scope
- 1.4. Research methodology

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Global organic personal care product market revenue, 2014 - 2020 (USD Million)
- 2.2. Global organic personal care products market snapshot

CHAPTER 3. ORGANIC PERSONAL CARE PRODUCTS INDUSTRY ANALYSIS

- 3.1. Organic personal care products: Market dynamics
 - 3.1.1. Segmentation of organic personal care product
- 3.2. Value chain analysis
 - 3.2.1. Value chain analysis of global organic personal care market
- 3.3. Market drivers
 - 3.3.1. Drivers for organic personal care products market: Impact analysis
 - 3.3.2. Increasing health awareness among consumers
 - 3.3.3. Widening distribution channels
 - 3.3.3.1. Global organic personal care market, distribution channel share, 2014
 - 3.3.4. New product launches
- 3.4. Restraints
 - 3.4.1. Restraints for organic personal care products market: Impact analysis
 - 3.4.2. Short shelf life
 - 3.4.3. Expensive product line
- 3.5. Opportunities
 - 3.5.1. Developing convention supporting the organic way of life
- 3.6. Porters five forces analysis
- 3.7. Market attractiveness analysis

CHAPTER 4. GLOBAL ORGANIC PERSONAL CARE PRODUCTS MARKET - COMPETITIVE LANDSCAPE

- 4.1. Company market share
- 4.2. Production capacity (subject to data availability)
- 4.3. Raw material analysis
- 4.4. Price trend analysis

CHAPTER 5. ORGANIC PERSONAL CARE PRODUCTS- PRODUCT SEGMENT ANALYSIS

- 5.1. Global organic personal care products market, by product type: Overview
 - 5.1.1. Global organic personal care products market revenue share, by product type, 2014 and 2020
- 5.2. Organic skin care products
 - 5.2.1. Global organic skin care products market, 2014 2020 (USD Million)
- 5.3. Organic hair care products
 - 5.3.1. Global organic hair care products market, 2014 2020 (USD Million)
- 5.4. Organic oral care products
 - 5.4.1. Global organic oral care products market, 2014 2020 (USD Million)
- 5.5. Organic cosmetics
 - 5.5.1. Global organic cosmetics market, 2014 2020 (USD Million)
- 5.6. Other organic personal care products
 - 5.6.1. Global other organic personal care products market, 2014 2020 (USD Million)

CHAPTER 6. ORGANIC PERSONAL CARE PRODUCTS MARKET- REGIONAL ANALYSIS

- 6.1. Global organic personal care products market: geographical overview
 - 6.1.1. Global organic personal care products market, revenue share by geography, 2014 and 2020
- 6.2. North America
 - 6.2.1. U.S. organic personal care products market, 2014 2020 (USD Million)
- 6.3. Europe
 - 6.3.1. Germany organic personal care products market revenue, 2011 2018 (USD Million)
 - 6.3.2. France organic personal care products market revenue, 2014 2020 (USD Million)
 - 6.3.3. UK organic personal care products market revenue, 2014 2020 (USD Million)
- 6.4. Asia Pacific
 - 6.4.1. Japan organic personal care products market revenue, 2014 2020 (USD Million)

- 6.4.2. China organic personal care products market revenue, 2014 2020 (USD Million)
- 6.4.3. India organic personal care products market revenue, 2014 2020 (USD Million)
- 6.5. Latin America
 - 6.5.1. Brazil organic personal care products market revenue, 2014 2020 (USD Million)
- 6.6. Middle East and Africa
 - 6.6.1. Middle East and Africa organic personal care products market revenue, 2014 2020 (USD Million)

CHAPTER 7. COMPANY PROFILE

- 7.1. Aveda Corporation
 - 7.1.1. Overview
 - 7.1.2. Financials
 - 7.1.3. Product portfolio
 - 7.1.4. Business strategy
 - 7.1.5. Recent developments
- 7.2. The Body Shop
 - 7.2.1. Overview
 - 7.2.2. Financials
 - 7.2.3. Product portfolio
 - 7.2.4. Business strategy
 - 7.2.5. Recent developments
- 7.3. Burts Bee
 - 7.3.1. Overview
 - 7.3.2. Financials
 - 7.3.3. Product portfolio
 - 7.3.4. Business strategy
 - 7.3.5. Recent developments
- 7.4. Estee Lauder
 - 7.4.1. Overview
 - 7.4.2. Financials
 - 7.4.3. Product portfolio
 - 7.4.4. Business strategy
 - 7.4.5. Recent developments
- 7.5. The Hain Celestial Group
 - 7.5.1. Overview
 - 7.5.2. Financials
 - 7.5.3. Product portfolio
 - 7.5.4. Business strategy

- 7.5.5. Recent developments
- 7.6. Yves Rocher
 - 7.6.1. Overview
 - 7.6.2. Financials
 - 7.6.3. Product portfolio
 - 7.6.4. Business strategy
 - 7.6.5. Recent developments
- 7.7. Amway
 - 7.7.1. Overview
 - 7.7.2. Financials
 - 7.7.3. Product portfolio
 - 7.7.4. Business strategy
 - 7.7.5. Recent developments
- 7.8. Bare Escentuals
 - 7.8.1. Overview
 - 7.8.2. Financials
 - 7.8.3. Product portfolio
 - 7.8.4. Business strategy
 - 7.8.5. Recent developments
- 7.9. Arbonne International
 - 7.9.1. Overview
 - 7.9.2. Financials
 - 7.9.3. Product portfolio
 - 7.9.4. Business strategy
 - 7.9.5. Recent developments
- 7.10. Kiehls
 - 7.10.1. Overview
 - 7.10.2. Financials
 - 7.10.3. Product portfolio
 - 7.10.4. Business strategy
 - 7.10.5. Recent developments
- 7.11. Natura Cosmticos S.A
 - 7.11.1. Overview
 - 7.11.2. Financials
 - 7.11.3. Product portfolio
 - 7.11.4. Business strategy
 - 7.11.5. Recent developments
- 7.12. LOccitane en Provence
 - 7.12.1. Overview

7.12.2. Financials

7.12.3. Product portfolio

7.12.4. Business strategy

7.12.5. Recent developments

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