

Mushroom Packaging Market: Global Industry Analysis, Size, Share, Growth, Trends, and Forecasts 2016–2024

<https://marketpublishers.com/r/M0FD83C37CCEN.html>

Date: June 2018

Pages: 0

Price: US\$ 3,599.00 (Single User License)

ID: M0FD83C37CCEN

Abstracts

This is the upcoming report. The report will be fully prepared and delivered on the date of publication.

Global Mushroom Packaging Market: Overview

Packaging has become a vital part of product life cycle. Any new product we purchase comes in the packed form either in plastic or box or foil. But this trend is changing as people prefer biodegradable or natural packaging. Mushroom packaging is also included in it. Mushroom packaging is usually made by cultivating fungi on the medium of husk, hulls and woody biomass of different agriculture waste including rice, soy, and cotton. Waste material acts as the substrate on which fungal mycelium is added. The packaging material which arises from mycelia and waste is strong, light in weight, biodegradable, and durable for a long time. This packaging is used in organic fertilizers. Mushroom packaging needs a sterile environment to prevent fungal infection. The packaging material which is made up of agriculture waste and mushroom root further reduces energy track with sterilizing technology. For instance, after three years of struggle, Ecovative succeeded in creating mushroom packaging in 2009, which is the cost-effective solution as compared to Styrofoam (polystyrene). The company won several awards which made it come on the 2015 Forbes 30 under 30 list of top young innovators in the category of Manufacturing and Industry. In addition, the company secured 4 million USD for the expansion of its natural wood line product known as MycoBoard, which acts as an alternative to plywood and other products for manufacturing of furniture and building materials.

Global Mushroom Packaging Market: Segmentation

The global mushroom packaging market is segmented on the basis of application as furniture, industrial equipment, automotive, cosmetic, wine shippers, electronics, glassware and others. Of which, electronics is the leading segment in the mushroom packaging market.

Global Mushroom Packaging Market: Growth Factors

Escalating demand for eco-friendly packaging is expected to boost the mushroom packaging market growth in the near future. Furthermore, people preferred innovative product packaging may positively impact the mushroom packaging market in future. Mushroom packaging is a great option available in the market which is easy to use and degrade. In addition, this packaging has high performance as compared to other packaging methods and is projected to propel market growth in future. Changing perspective of people towards more environment-friendly packaging led the companies to focus on innovative products, and hence mushroom packaging came into existence. All these reasons are anticipated to enhance the market in future.

Global Mushroom Packaging Market: Regional Analysis

North America is the dominating regional segment in the mushroom packaging market and is anticipated to witness high demand in coming years owing to increasing demand for eco-friendly packaging. Europe is the major market followed by North America in the mushroom production and selling of gourmet mushrooms; this is anticipated to fuel the market growth in future. The US is moving forward to gain highest market chunk in the global market owing to favorable climatic conditions for mushroom production.

Global Mushroom Packaging Market: Competitive Players

Some of the major players in the global market are Ecovative Design, Sealed Air, Stanhope Seta, Dell, SPOR, Rich Brilliant Willing (RBW), Steelcase, Merck Forest and Farmland Center, and others.

Global Mushroom Packaging Market: Regional Segment Analysis

North America

U.S.

Europe

UK

France

Germany

Asia Pacific

China

Japan

India

Latin America

Brazil

The Middle East and Africa

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