

Mushroom Market: Global Industry Analysis, Size, Share, Growth, Trends, and Forecasts 2016–2024

<https://marketpublishers.com/r/M9B00FF757DEN.html>

Date: June 2018

Pages: 0

Price: US\$ 3,599.00 (Single User License)

ID: M9B00FF757DEN

Abstracts

This is the upcoming report. The report will be fully prepared and delivered on the date of publication.

Mushroom Market: Overview

Mushrooms are often grouped into vegetables. Physically, they are spongy, porous, fleshy and fruity parts of a fungus and are rich source of nutrients such as selenium, vitamins, and potassium. They are cholesterol-free, fat-free and have very low sodium and gluten content. Owing to these factors, the popularity of mushroom is on the rise among the health conscious consumers. There is an increasing demand for mushroom in the market and it is being cultivated on a commercial basis. The different types of mushrooms include white button mushroom, shiitake and oyster among which button mushroom has large scale consumption. The market for mushroom is expected to grow in the coming future.

Mushroom Market: Segmentation

The global mushroom market is segmented into its application, type and geography. Based on type, the global mushroom market is divided globally into button, shiitake, oyster and others such as winter mushrooms, milky mushrooms, paddy straw mushrooms and reishi mushrooms. On the basis of application, the global market is segregated into fresh and processed. Processed mushrooms are further classified as dried, canned, frozen and others, which include pickled mushrooms, mushroom sauces and mushroom powder. Diversification in the mushroom market is seen in regions such as Asia Pacific, Europe, North America and the Middle East and Africa.

Mushroom Market: Growth Factors

The mushroom market is anticipated to have an overall growth in the market. The factors that are driving the market growth are growing awareness about health and wellness and the rise in the consumption of the processed food. Other factors contributing towards this growth are continuously improving technologies to increase the shelf-life of the mushrooms and increasing research and development and innovations to enhance the applicability of the mushrooms, which in turn is expected to drive the global mushroom market. Among the different types, button mushroom has the largest demand in the market.

Mushroom Market: Regional Analysis

Europe has been dominating the global mushroom market and is expected to continue its dominance in the near future. In addition, growth in Europe is anticipated to be followed by Asia Pacific with its fast growing market. In Asia Pacific, there is a growing demand visible in India, China and Thailand. Increasing income in the developing countries is resulting in the growth of demand from regions such as North America and Middle East and Africa. The North American region has a growing demand from countries such as the U.S. and Canada. In North America and Europe, consumption of white button mushroom is seen on a large scale. Countries such as the U.S., Germany and France show an increasing demand for processed mushroom. These mushrooms are supplied through Asian countries who cultivate different species of mushroom commercially.

Mushroom Market: Competitive Players

Some of the major companies in the mushroom market are Scelta Mushrooms BV, Hughes Mushroom, Agro Dutch Industries Ltd., Fresh Stock, Weikfield Foods Pvt. Ltd., Kulkarni Farm Fresh Pvt. Ltd., Banken Champignons, Drinkwater Mushrooms Ltd., Modern Mushroom Farms, Bonduelle, Ecolink Baltic, Monaghan Mushrooms OKECHAMP S.A., The California Mushroom Farms Inc., The Mushroom Company and Monterey Mushrooms Inc.

Mushroom Market: Regional Segment Analysis

North America

U.S.

Europe

UK

France

Germany
Asia Pacific
China
Japan
India
Latin America
Brazil
Middle East and Africa

What Report Provides

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