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Mobile Security Market by Solution (Authentication, Mobile Application Management and Mobile Data Protection), by Operating System (iOS, Android, Windows, Blackberry, Others), and by End User (Individual Users, Financial Institutions, Retail, Government, Telecom and IT, Education, Manufacturing and Automotive, Aerospace, Defense and Intelligence and Others): Global Industry Perspective, Comprehensive Analysis and Forecast, 2017 - 2023

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Abstracts

The report covers forecast and analysis for the mobile security market on a global and regional level. The study provides historic data of 2017 along with a forecast from 2018 to 2023 based revenue (USD Billion). The study includes drivers and restraints for the mobile security market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the mobile security market on a global level.

In order to give the users of this report a comprehensive view on the mobile security market we have included competitive landscape and analysis of Porters Five Forces model for the market. The study encompasses a market attractiveness analysis, wherein solution segment, type segment and end user segment is benchmarked based on their market size, growth rate and general attractiveness.

The report provides company market share analysis in order to give a broader overview

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of the key players in the market. In addition, the report also covers key strategic developments of the market including acquisitions mergers, new technology launch, agreements, partnerships, collaborations joint ventures, research development, technology and regional expansion of major participants involved in the market on global and regional basis. Moreover, the study covers price trend analysis, product portfolio of various companies according to region.

The study provides a decisive view on the mobile security market by segmenting the market based on solution, end user and regions. All the segments have been analyzed based on present and future trends and the market is estimated from 2017 to 2023. Based on type of solution the market is segmented into authentication, mobile end user management and mobile data protection. Based on operating system the market is segmented into iOS, android, windows, blackberry, others. Based on end user the market is segmented into individual users, financial institutions, retail, government, telecom and it, education, manufacturing and automotive, aerospace, defense and intelligence and others. The regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Latin America and Middle East Africa with its further bifurcation into major countries including the U.S., Rest of North America, U.K., Germany, France, Rest of Europe, China, Japan, India, Rest of Asia Pacific, Brazil, Mexico, Rest of Latin America, Saudi Arabia, UAE, South Africa and Rest of Middle East and Africa. This segmentation includes demand for mobile security market based on individual solution type, and end users in all the regions and countries.

The report also includes detailed profiles of end players such as innoPath Software, Inc., International Business Machine Corporation (IBM), Microsoft Corporation, Google Inc., Intel Corporation, Symantec Corporation, Kaspersky Lab, Apple Inc., VMware Inc., MobileIron and Others.

This report segments the global mobile security market as follows:

Global Mobile Security Market: Solution Segment Analysis

Authentication

Mobile Application Management

Mobile Data Protection

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Global Mobile Security Market: Operating System Segment Analysis

iOS

Android

Windows

Blackberry

Others

Global Mobile Security Market: End User Segment Analysis

Individual Users

Financial Institutions

Retail

Government

Telecom and IT

Education

Manufacturing and Automotive

Aerospace, Defense and Intelligence

Others

Global Mobile Security Market: Regional Segment Analysis

North America

U.S.

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Europe

UK

France

Germany

Asia Pacific

China

Japan

India

Latin America

Brazil

Middle East and Africa

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