

Micronutrients (Boron, Copper, Iron, Manganese, Molybdenum, Zinc and Others) Market by Crop Type (Cereals, Pulses & Oilseeds, Fruits & Vegetables and Others) for Fertigation, Foliar, Soil, Seed Treatment and Hydroponics Application: Global Industry Perspective, Comprehensive Analysis, Size, Share, Growth, Segment, Trends and Forecast, 2014 – 2020

<https://marketpublishers.com/r/M3B311AE00CEN.html>

Date: February 2016

Pages: 143

Price: US\$ 4,199.00 (Single User License)

ID: M3B311AE00CEN

Abstracts

The report covers forecast and analysis for the micronutrients market on a global and regional level. The study provides historic data of 2014 along with a forecast from 2015 to 2020 based on both volume (kilo tons) and revenue (USD million). The study includes drivers and restraints of the micronutrients market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the micronutrients market on a global level.

In order to give the users of this report a comprehensive view on the micronutrients market, we have included a detailed competitive scenario and product portfolio of key vendors. To understand the competitive landscape in the market, an analysis of Porters five forces model for the micronutrients market has also been included. The study encompasses a market attractiveness analysis, wherein product segments are benchmarked based on their market size, growth rate and general attractiveness.

The study provides a decisive view on the micronutrients market by segmenting the market based on products, crop type, applications and regions. All the segments have been analyzed based on present and future trends and the market is estimated from 2014 to 2020. Based on products, micronutrients market can be segmented into boron, copper, iron, manganese, molybdenum, zinc and others. The micronutrients market is

segmented on the basis of different crop type such as cereals, pulses oilseeds, fruits vegetables and others. Key application markets covered under this study includes fertigation, foliar, soil, seed treatment and hydroponics. The regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Latin America, and Middle East and Africa with its further bifurcation into major countries including U.S., Germany, France, UK, China, Japan, India and Brazil.

The report covers detailed competitive outlook including the market share and company profiles of the key participants operating in the global micronutrients market Aries Agro, Arysta LifeScience, Wolf Trax, Inc., Agrium, AkzoNobel, BASF, Mosaic, Yara International, Wilbur-Ellis Company, BMS Micronutrients, Cheminova, Tradecorp International, Haifa Chemicals and BASF. The detailed description of players includes parameters such as company overview, financial overview, business strategies and recent developments of the company.

This report segments the global micronutrients market as follows:

Global Micronutrients Market: Product Segment Analysis

- Boron
- Copper
- Iron
- Manganese
- Molybdenum
- Zinc
- Others

Global Micronutrients Market: Crop Type Segment Analysis

- Cereals
- Pulses Oilseeds
- Fruits Vegetables
- Others

Global Micronutrients Market: Application Segment Analysis

- Fertigation
- Foliar
- Soil

Seed Treatment
Hydroponics

Global Micronutrients Market: Regional Segment Analysis

North America

U.S.

Europe

UK

France

Germany

Asia Pacific

China

Japan

India

Latin America

Brazil

Middle East and Africa

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