

Global Fatty Methyl Ester Sulfonates (FMES) Market for Household Detergents, Personal Care Products and Other Applications, 2014 - 2020

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Abstracts

Fatty Methyl Ester Sulfonate (FMES or MES) from palm and coconut derivatives have been in the limelight with the increase in the crude oil prices and the resultant increase in the prices of the petrochemicals. MES offers an environmentally friendly and viable alternative to the currently used workhorse surfactant alkyl benzene derived from linear alkyl benzene (LAB). Methyl Ester Sulfonate (MES) from palm and coconut derivatives offer an environmentally friendly and viable alternative to the old workhorse surfactant alkyl benzene, which is derived from linear alkyl benzene (LAB). Chemithon Corporation has patented technologies for manufacturing MES which produces commercial quantities of MES in a free flowing powder form. These products are being formulated into both liquid and powder finished detergents.

The report covers forecast and analysis for the Fatty Methyl Ester Sulfonate market on a global and regional level. The study provides historic data of 2014 along with a forecast from 2015 to 2020 based on both volumes (kilo tons) and revenue (USD million). The study includes drivers and restraints for the Fatty Methyl Ester Sulfonate market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the Fatty Methyl Ester Sulfonate market on a global level.

In order to give the users of this report a comprehensive view on the Fatty Methyl Ester Sulfonate market, we have included a detailed value chain analysis. To understand the competitive landscape in the market, an analysis of Porters Five Forces model for the Fatty Methyl Ester Sulfonate market has also been included. The study encompasses a market attractiveness analysis, wherein product segments are benchmarked based on their market size, growth rate and general attractiveness.

The study provides a decisive view on the Fatty Methyl Ester Sulfonate market by segmenting the market based on applications. All the application segments have been analyzed based on present and future trends and the market is estimated from 2014 to 2020. The regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Latin America and Rest of the World (RoW). This segmentation includes demand for individual applications in all the regions.

The report covers detailed competitive outlook including the market share and company profiles of the key participants operating in the global market. Key players profiled in the report include Lion Corporation, Stepan Company, Huish Detergents, Jiangsu Haiqing Biotechnology, Guangzhou Lonkey Industrial Co Ltd., and KL-Kepong Oleomas.

Global Fatty Methyl Ester Sulfonate Market: Application Segment Analysis

Household Detergents

Personal Care

Others (Industrial and Institutional Cleaners, Oilfield Chemicals, etc.)

Global Fatty Methyl Ester Sulfonate Market: Regional Segment Analysis

North America

Europe

Asia Pacific

Latin America

Rest of the World

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