

Footwear Market by Product (Athletic and Non-Athletic), by Material (Rubber, Leather and Plastic), by End User (Men, Women and Kids) and by Distribution Channel (Online Channel, Supermarkets and Hypermarkets, Independent Retail Stores and Others): Global Industry Perspective, Comprehensive Analysis and Forecast, 2017 - 2023

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Abstracts

The report covers forecast and analysis for the footwear market on a global and regional level. The study provides historic data of 2015 to 2017 along with a forecast from 2018 to 2023 based on revenue (USD Billion). The study includes drivers and restraints for the footwear market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the footwear market on a global level.

In order to give the users of this report a comprehensive view on the footwear market, we have included a competitive landscape and analysis of Porters Five Forces model for the market. The study encompasses a market attractiveness analysis, wherein all segments are benchmarked based on their market size, growth rate, and general attractiveness.

The report provides company market share analysis in order to give a broader overview of the key players in the market. In addition, the report also covers key strategic developments of the market including acquisitions mergers, new product launch, agreements, partnerships, collaborations joint ventures, research development, product and regional expansion of major participants involved in the market.

The study provides a decisive view on the footwear market by segmenting it on the basis of product, material, end user, distribution channel, and region. All the segments have been analyzed based on present and future trends and the market is estimated from 2018 to 2023. Based on product, the market is segmented into athletic footwear and non-athletic footwear. Athletic footwear is further divided into running and cross training shoe, soccer/football shoe, hiking shoe and others. Non-athletic footwear is further sub-segmented into casual footwear, military boots, and others. By material, the market is segmented into rubber, leather, plastic, and others. Based on end users, the market is segmented into men, women, and kids. On the basis of the distribution channel, the market is segmented into online sales, supermarkets and hypermarkets, independent retail stores and others. The regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Latin America and the Middle East Africa with its further bifurcation into major countries including the U.S., UK, Germany, France, China, Japan, India, Brazil, etc. This segmentation includes demand for footwear market based on all segments in all the regions and countries.

The report also includes detailed profiles of end players such as Adidas AG, Nike Inc., New Balance Inc., Puma SE, Asics Corp., Bata Ltd., Skechers USA Inc., Deichmann SE, Jack Wolfskin, Columbia Sportswear Company.

This report segments the global footwear market as follows:

Global Footwear Market: Product Segment Analysis

Athletic Footwear

Running and Cross Training Shoes

Soccer/Football Shoes

Hiking Shoes

Others

Non-Athletic Footwear

Casual Footwear

Military Boots

Others

Global Footwear Market: Material Segment Analysis

Rubber

Leather

Plastic

Others

Global Footwear Market: End User Segment Analysis

Men

Women

Kids

Global Footwear Market: Distribution Channel Segment Analysis

Online Sales

Supermarkets and Hypermarkets

Independent Retail Stores

Others

Global Footwear Market: Regional Segment Analysis

North America

The U.S.

Europe

UK

France

Germany

Asia Pacific

China

Japan

India

Latin America

Brazil

Middle East and Africa

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