

# **Flavors Market by Type (Natural and Synthetic) for Beverages, Bakery, Confectionery, Dairy, Savory & Snacks and Others Applications: Global Industry Perspective, Comprehensive Analysis, Size, Share, Growth, Segment, Trends and Forecast, 2015 – 2021**

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## **Abstracts**

The report covers forecast and analysis for the flavors market on a global, regional and country level. The study provides historic data of 2015 along with the forecast from 2016 to 2021 based on both volumes (million tons) and revenue (USD million). The study includes drivers and restraints for the flavors market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the flavors market on a global level.

In order to give the users of this report a comprehensive view on the flavors market, we have included a detailed competitive scenario and product portfolio of key vendors. To understand the competitive landscape in the market, an analysis of Porters Five Forces model for the flavors market has also been included in the study. The study encompasses a market attractiveness analysis, wherein application segments are benchmarked based on their market size, growth rate, and general attractiveness.

The report provides company market share analysis in order to give a broader overview of the key players in the market. In addition, the report also covers key strategic developments of the market including acquisitions mergers, new product launch, agreements, partnerships, collaborations joint ventures, research development, product and regional expansion of major participants involved in the market on the global and regional basis. Moreover, the study covers price trend analysis, the product portfolio of various companies along with patent analysis (2011-2016) bifurcated into a patent trend, patent share by company and patent analysis according to the region.

The study provides a decisive view on the flavors market by segmenting the market based on products and applications. All the application segments have been analyzed based on present and future trends and the market is estimated from 2015 to 2021. The type of flavors included in the study is natural and synthetic. Key application segments covered under this study includes beverages, bakery, confectionery, dairy, savory snacks and other applications. The regional segmentation includes the current and forecast demand for North America, Europe, Asia-Pacific, Latin America and the Middle East and Africa with its further bifurcation into major countries including U.S. Germany, France, UK, China, Japan, India, and Brazil. This segmentation includes demand for flavors based on individual types and applications in all the regions and countries.

The report also includes detailed profiles of end players such as Givaudan, Firmenich SA, Kerry Group plc, Symrise AG, Wild Flavors Inc., Frutarom Industries Ltd., SunOpta, Inc, International Flavors and Fragrances Inc., Mane Fils SA, Archer Daniels Midland Company and Sensient Technologies Corporation. The detailed description of players includes parameters such as company overview, financial overview, business strategies and recent developments of the company.

The report segments the global flavors market as:

#### Flavors Market: Type Analysis

Natural

Synthetic

#### Flavors Market: Application Analysis

Beverages

Bakery

Confectionery

Dairy

Savory Snacks

Other

#### Flavors Market: Regional Analysis

North America

U.S.

Europe

UK

France

Germany

Asia Pacific

China

Japan

India

Latin America

Brazil

Middle East and Africa

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