

Fast Food (Burgers/Sandwiches, Chicken, Pasta/Pizza, Asian/Latin American Food, Sea-Food, and Others) Market: Global Industry Perspective, Comprehensive Analysis, Size, Share, Growth, Segment, Trends and Forecast, 2014-2020

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Abstracts

The report covers forecast and analysis for the fast food market on a global and regional level. The study provides historic data of 2014 along with a forecast from 2015 to 2020 based revenue (USD Billion). The study includes drivers and restraints for the fast food market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the fast food market on a global level.

In order to give the users of this report a comprehensive view on the fast food market. To understand the competitive landscape in the market, an analysis of Porters Five Forces model for the fast food market has also been included. The study encompasses a market attractiveness analysis, wherein product segments are benchmarked based on their market size, growth rate and general attractiveness.

The study provides a decisive view on the fast food market by segmenting the market based on products and regions. All the segments have been analyzed based on present and future trends and the market is estimated from 2014 to 2020. Based on products the market is segmented into burgers/sandwiches, chicken, pasta/pizza, Asian/Latin American food, sea-food, and other. The regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Latin America and Middle East and Africa with its further bifurcation into major countries including U.S. Germany, France, UK, China, Japan, India and Brazil.

The report also includes detailed profiles of end players such as McDonalds Corporation, Yum! Brands Inc., Dominos Pizza Inc., Doctors Association Inc, Burger King Worldwide Inc., Wendys International Inc., Jack in the Box Inc., In-N-Out Burger, Whataburger, Sonic and Steak-N-Shake. The detailed description of players includes parameters such as company overview, financial overview, business and recent developments of the company. This report segments the global fast food market as follows:

Global Fast food Market: Product Segment Analysis

Burger/Sandwich

Pizza/Pasta

Chicken

Asian/Latin American Food

Sea-Food

Others

Global Fast food Market: Regional Segment Analysis

North America

U.S.

Europe

Germany

France

UK

Asia Pacific

China

Japan

India

Latin America

Brazil

Middle East and Africa

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