+44 20 8123 2220
info@marketpublishers.com

Fast Food (Burgers/Sandwiches, Chicken, Pasta/Pizza, Asian/Latin American Food, Sea-Food, and Others) Market: Global Industry Perspective, Comprehensive Analysis, Size, Share, Growth, Segment, Trends and Forecast, 2014-2020

https://marketpublishers.com/r/FA1311132E5EN.html
Date: December 2015
Pages: 110
Price: US$ 4,199.00 (Single User License)
ID: FA1311132E5EN

Abstracts

The report covers forecast and analysis for the fast food market on a global and regional level. The study provides historic data of 2014 along with a forecast from 2015 to 2020 based revenue (USD Billion). The study includes drivers and restraints for the fast food market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the fast food market on a global level.

In order to give the users of this report a comprehensive view on the fast food market. To understand the competitive landscape in the market, an analysis of Porters Five Forces model for the fast food market has also been included. The study encompasses a market attractiveness analysis, wherein product segments are benchmarked based on their market size, growth rate and general attractiveness.

The study provides a decisive view on the fast food market by segmenting the market based on products and regions. All the segments have been analyzed based on present and future trends and the market is estimated from 2014 to 2020. Based on products the market is segmented into burgers/sandwiches, chicken, pasta/pizza, Asian/Latin American food, sea-food, and other. The regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Latin America and Middle East and Africa with its further bifurcation into major countries including U.S. Germany, France, UK, China, Japan, India and Brazil.

The report also includes detailed profiles of end players such as McDonalds Corporation, Yum! Brands Inc., Dominos Pizza Inc., Doctors Association Inc, Burger King Worldwide Inc., Wendys International Inc., Jack in the Box Inc., In-N-Out Burger, Whataburger, Sonic and Steak-N-Shake. The detailed description of players includes parameters such as company overview, financial overview, business and recent developments of the company. This report segments the global fast food market as follows:

Global Fast food Market: Product Segment Analysis

Burger/Sandwich

Pizza/Pasta

Chicken

Asian/Latin American Food

Sea-Food

Others

Global Fast food Market: Regional Segment Analysis

North America

U.S.

Europe

Germany

France

UK

Asia Pacific

+44 20 8123 2220
info@marketpublishers.com

China

Japan

India

Latin America

Brazil

Middle East and Africa

+44 20 8123 2220
info@marketpublishers.com

Contents

CHAPTER 1. INTRODUCTION

1.1. Report description and scope
1.2. Research scope
1.3. Research methodology
  1.3.1. Market research process
  1.3.2. Market research methodology

CHAPTER 2. EXECUTIVE SUMMARY

2.1. Global fast food market, 2014 - 2020 (USD Billion)
2.2. Global fast food market : Snapshot

CHAPTER 3. FAST FOOD MARKET DYNAMICS

3.1. Introduction
3.2. Value chain analysis
3.3. Market drivers
  3.3.1. Global fast food market drivers: Impact analysis
  3.3.2. Increasing demand for affordable and testy food
3.4. Market restraints
  3.4.1. Global fast food market restraints: Impact analysis
  3.4.2. Food safety regulation
3.5. Opportunities
  3.5.1. Market strategies
3.6. Porters five forces analysis
  3.6.1. Bargaining power of suppliers
  3.6.2. Bargaining power of buyers
  3.6.3. Threat from new entrants
  3.6.4. Threat from new substitutes
  3.6.5. Degree of competition
3.7. Market attractiveness analysis
  3.7.1. Market attractiveness analysis, by product segment
  3.7.2. Market attractiveness analysis, by regional segment

CHAPTER 4. GLOBAL FAST FOOD MARKET COMPETITIVE LANDSCAPE

4.1. Company market share, 2014
4.2. Production capacity (subject to data availability)
4.3. Raw material analysis
4.4. Price trend analysis

CHAPTER 5. GLOBAL FAST FOOD MARKET PRODUCT SEGMENT ANALYSIS

5.1. Global fast food market: Product overview
5.1.1. Global fast food market revenue share, by product, 2014 and 2020
5.2. Burger/Sandwich
5.2.1. Global burger/sandwich market, 2014 2020 (USD Billion)
5.3. Pizza/Pasta
5.3.1. Global pizza/pasta market, 2014 2020 (USD Billion)
5.4. Chicken
5.4.1. Global chicken market, 2014 2020 (USD Billion)
5.5. Asian/Latin American Food
5.5.1. Global Asian/Latin American food market, 2014 2020 (USD Billion)
5.6. Sea-Food
5.6.1. Global sea food market, 2014 2020 (USD Billion)
5.7. Others
5.7.1. Global other fast food market, 2014 2020 (USD Billion)

CHAPTER 6. GLOBAL FAST FOOD MARKET REGIONAL SEGMENT ANALYSIS

6.1. Global fast food market: Regional overview
6.1.1. Global fast food market revenue share, by region, 2014 and 2020
6.2. North America
6.2.1. North America fast food market revenue, by product, 2014 2020 (USD Billion)
6.2.2. U.S.
6.2.2.1. U.S. fast food market revenue, by product, 2014 2020 (USD Billion)
6.3. Europe
6.3.1. Europe fast food market revenue, by product, 2014 2020 (USD Billion)
6.3.2. Germany
6.3.2.1. Germany fast food market revenue, by product, 2014 2020, (USD Billion)
6.3.3. France
6.3.3.1. France fast food market revenue, by product, 2014 2020, (USD Billion)
6.3.4. UK
6.3.4.1. UK fast food market revenue, by product, 2014 2020 (USD Billion)
6.4. Asia Pacific

6.4.1. Asia Pacific fast food market revenue, by a product, 2014 2020, (USD Billion)
6.4.2. China
6.4.2.1. China fast food market revenue, by product, 2014 2020 (USD Billion)
6.4.3. Japan
6.4.3.1. Japan fast food market revenue, by product, 2014 2020 (USD Billion)
6.4.4. India
6.4.4.1. India fast food market revenue, by product, 2014 2020 (USD Billion)
6.5. Latin America
6.5.1. Latin America fast food market revenue, by product, 2014 2020 (USD Billion)
6.5.2. Brazil
6.5.2.1. Brazil fast food market revenue, by product, 2014 2020 (USD Billion)
6.6. Middle East and Africa
6.6.1. Middle East and Africa fast food market revenue, by product, 2014 2020 (USD Billion)

CHAPTER 7. COMPANY PROFILE

7.1. Dominos Pizza Inc.
7.1.1. Overview
7.1.2. Financials
7.1.3. Product portfolio
7.1.4. Business strategy
7.1.5. Recent developments
7.2. Burger King Worldwide, Inc.
7.2.1. Overview
7.2.2. Financials
7.2.3. Product portfolio
7.2.4. Business strategy
7.2.5. Recent developments
7.3. Yum! Brands, Inc.,
7.3.1. Overview
7.3.2. Financials
7.3.3. Product portfolio
7.3.4. Business strategy
7.3.5. Recent developments
7.4. Mcdonalds Corporation
7.4.1. Overview
7.4.2. Financials
7.4.3. Product portfolio

7.4.4. Business strategy
7.4.5. Recent developments
7.5. Wendys International Inc.
7.5.1. Overview
7.5.2. Financials
7.5.3. Product portfolio
7.5.4. Business strategy
7.5.5. Recent developments
7.6. Jack In The Box Inc.
7.6.1. Overview
7.6.2. Financials
7.6.3. Product portfolio
7.6.4. Business strategy
7.6.5. Recent developments
7.7. Doctors Associates Inc.
7.7.1. Overview
7.7.2. Financials
7.7.3. Product portfolio
7.7.4. Business strategy
7.7.5. Recent developments
7.8. In-N-Out Burger
7.8.1. Overview
7.8.2. Financials
7.8.3. Product portfolio
7.8.4. Business strategy
7.8.5. Recent developments
7.9. Whataburger
7.9.1. Overview
7.9.2. Financials
7.9.3. Product portfolio
7.9.4. Business strategy
7.9.5. Recent developments
7.10. Sonic
7.10.1. Overview
7.10.2. Financials
7.10.3. Product portfolio
7.10.4. Business strategy
7.10.5. Recent developments
7.11. Steak-N-Shake

+44 20 8123 2220
info@marketpublishers.com

7.11.1. Overview
7.11.2. Financials
7.11.3. Product portfolio
7.11.4. Business strategy
7.11.5. Recent developments

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Fast Food (Burgers/Sandwiches, Chicken, Pasta/Pizza, Asian/Latin American Food, Sea-Food, and Others) Market: Global Industry Perspective, Comprehensive Analysis, Size, Share, Growth, Segment, Trends and Forecast, 2014-2020

Product link: https://marketpublishers.com/r/FA1311132E5EN.html

Price: US$ 4,199.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/FA1311132E5EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below

+44 20 8123 2220
info@marketpublishers.com

and fax the completed form to +44 20 7900 3970