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Enterprise Mobility (Smartphones, Laptops, Tablets) Market by Software and Security Solution for IT and Telecommunication, BFSI, Government and Education, Hospitality and Retail, Manufacturing and Automotive and Other Applications: Global Industry Perspective, Comprehensive Analysis, and Forecast, 2014-2020

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Abstracts

The report covers forecast and analysis for the enterprise mobility market on a global and regional level. The study provides historic data of 2014 along with a forecast from 2015 to 2020 based on revenue (USD Billion). The study includes drivers and restraints for the enterprise mobility market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the enterprise mobility market on a global level.

In order to give the users of this report a comprehensive view on the enterprise mobility market, we have included a detailed competitive scenario and product portfolio of key vendors. To understand the competitive landscape in the market, an analysis of Porters five forces model for the enterprise mobility market has also been included. The study encompasses a market attractiveness analysis, wherein product segments are benchmarked based on their market size, growth rate and general attractiveness.

The study provides a decisive view on the enterprise mobility market by segmenting the market based on product types, security solution, and application. All the application segments have been analyzed based on present and future trends and the market is estimated from 2014 to 2020. Key application markets covered under this study includes the use of this enterprise mobility in IT and telecommunication, BFSI,

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government and education, hospitality and retail, manufacturing and automotive and other applications. The regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Latin America and Middle East and Africa.

The report covers detailed competitive outlook including company profiles of the key participants operating in the global market. Key players profiled in the report include Avaya Inc., Alcatel-Lucent S.A., AirWatch, LLC, Aruba Networks, Inc., Cisco Systems, Inc., Citrix Systems, Inc., Meru Networks, Good Technology, Inc., iPass, Inc., Hewlett-Packard Development Company Ltd., IBM Corporation, ATT, Inc., BlackBerry, Ltd., Cerner Corporation, Nokia Corporation, Panasonic Corporation, SAP SE, International Business System, Verizon Enterprise Solutions, Enterprise Mobile, Inc., Globo PLC, Microsoft Corporation, MobileIron, Inc., SOTI Inc., Symantec Corporation.

The report segments the global enterprise mobility market into:

Global Enterprise Mobility Market: Product Segment Analysis

Smartphones

Laptops

Tablets

Global Enterprise Mobility Market: Software Type Segment Analysis

Mobile Device Management

Mobile Application Management

Enterprise Email and Content Management

Others

Global Enterprise Mobility Market: Security Solution Segment Analysis

Mobile Data Security

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Mobile Device Security

Network Security

Mobile ID Security

Global Enterprise Mobility Market: Application Segment Analysis

IT and Telecommunication

BFSI, Government and Education

Hospitality and Retail

Manufacturing and Automotive

Other

Global Enterprise Mobility Market: Regional Segment Analysis

North America

Europe

Asia Pacific

Latin America

Middle East and Africa

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