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Emulsion Polymers (Acrylics, Styrene-butadiene Latex, Vinyl Acetate Polymers, Polyurethane, and Others) Market for Paints & Coatings, Paper & Paperboard, Adhesives, Textiles & Non-woven, and Other Applications: Global Industry Perspective, Comprehensive Analysis and Forecast, 2014 - 2020

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Abstracts

The report covers forecast and analysis for the emulsion polymers market on a global and regional level. The study provides historic data of 2014 along with a forecast from 2015 to 2020 based onvolume (Kilo Tons) and revenue (USD Million). The study includes drivers and restraints for the emulsion polymers market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the emulsion polymers market on a global level.

In order to give the users of this report a comprehensive view on the emulsion polymers market, we have included a detailed competitive scenario and value chain analysis. To understand the competitive landscape in the market, an analysis of Porters five forces model for the emulsion polymers market has also been included. The study encompasses a market attractiveness analysis, wherein product and application segments are benchmarked based on their market size, growth rate and general attractiveness.

The study provides a decisive view on the emulsion polymers market by segmenting the market based on product, application and region. All the application segments have been analyzed based on present and future trends and the market is estimated from 2014 to 2020. Key product markets covered under this study include the use of this emulsion polymer inacrylics, styrene-butadiene latex, vinyl acetate polymers,

polyurethane, others (silicone, hybrid epoxy, etc.).Key application markets covered under this study include the use of this emulsion polymerin Paints Coatings, Paper Paperboard, Adhesives, Textiles Non-woven, Others (Leather, etc.). The regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Latin America and Middle East and Africa with its further bifurcation into major countries including U.S. Germany, France, UK, China, Japan, India and Brazil. This segmentation includes demand for emulsion polymers based on individual product and application in all the regions and countries.

The report covers detailed competitive outlook including company profiles of the key participants operating in the global market. Key players profiled in the report include Arkema S.A., Asahi Kasei Chemicals Corporation, BASF SE, Batf Industry Co., Ltd., Celanese Corporation, DIC Corporation, Koninklijke DSM N.V., Trinseo S.A., Wacker Chemie AG, Financiera Maderera SA (Spain), Nuplex industries Ltd (Australia), Omnova Solutions (U.S.), and Lubrizol Corporation (U.S.).

Emulsion Polymers Market: Product Types Segment Analysis

Acrylics

Styrene-butadiene latex

Vinyl acetate polymers

Polyurethane

Others (Silicone, Hybrid Epoxy, etc.)

Emulsion Polymers Market:Application Segment Analysis

Paints Coatings

Paper Paperboard

Adhesives

Textiles Non-woven

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Others (Leather, etc.)

Emulsion Polymers Market: Regional Segment Analysis

North America

U.S.

Europe

Germany

France

UK

Asia Pacific

China

Japan

India

Latin America

Brazil

Middle East And Africa

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