

# **Emulsion Polymers (Acrylics, Styrene-butadiene Latex, Vinyl Acetate Polymers, Polyurethane, and Others) Market for Paints & Coatings, Paper & Paperboard, Adhesives, Textiles & Non-woven, and Other Applications: Global Industry Perspective, Comprehensive Analysis and Forecast, 2014 - 2020**

<https://marketpublishers.com/r/EBEFFD9F7CDEN.html>

Date: December 2015

Pages: 110

Price: US\$ 4,199.00 (Single User License)

ID: EBEFFD9F7CDEN

## **Abstracts**

The report covers forecast and analysis for the emulsion polymers market on a global and regional level. The study provides historic data of 2014 along with a forecast from 2015 to 2020 based on volume (Kilo Tons) and revenue (USD Million). The study includes drivers and restraints for the emulsion polymers market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the emulsion polymers market on a global level.

In order to give the users of this report a comprehensive view on the emulsion polymers market, we have included a detailed competitive scenario and value chain analysis. To understand the competitive landscape in the market, an analysis of Porter's five forces model for the emulsion polymers market has also been included. The study encompasses a market attractiveness analysis, wherein product and application segments are benchmarked based on their market size, growth rate and general attractiveness.

The study provides a decisive view on the emulsion polymers market by segmenting the market based on product, application and region. All the application segments have been analyzed based on present and future trends and the market is estimated from 2014 to 2020. Key product markets covered under this study include the use of this emulsion polymer in acrylics, styrene-butadiene latex, vinyl acetate polymers,

polyurethane, others (silicone, hybrid epoxy, etc.). Key application markets covered under this study include the use of this emulsion polymer in Paints Coatings, Paper Paperboard, Adhesives, Textiles Non-woven, Others (Leather, etc.). The regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Latin America and Middle East and Africa with its further bifurcation into major countries including U.S. Germany, France, UK, China, Japan, India and Brazil. This segmentation includes demand for emulsion polymers based on individual product and application in all the regions and countries.

The report covers detailed competitive outlook including company profiles of the key participants operating in the global market. Key players profiled in the report include Arkema S.A., Asahi Kasei Chemicals Corporation, BASF SE, Batf Industry Co., Ltd., Celanese Corporation, DIC Corporation, Koninklijke DSM N.V., Trinseo S.A., Wacker Chemie AG, Financiera Maderera SA (Spain), Nuplex industries Ltd (Australia), Omnova Solutions (U.S.), and Lubrizol Corporation (U.S.).

#### Emulsion Polymers Market: Product Types Segment Analysis

Acrylics

Styrene-butadiene latex

Vinyl acetate polymers

Polyurethane

Others (Silicone, Hybrid Epoxy, etc.)

#### Emulsion Polymers Market: Application Segment Analysis

Paints Coatings

Paper Paperboard

Adhesives

Textiles Non-woven

Others (Leather, etc.)

## Emulsion Polymers Market: Regional Segment Analysis

North America

U.S.

Europe

Germany

France

UK

Asia Pacific

China

Japan

India

Latin America

Brazil

Middle East And Africa

## Contents

### CHAPTER 1. INTRODUCTION

- 1.1. Report description and scope
- 1.2. Research scope
- 1.3. Research methodology
  - 1.3.1. Market research process
  - 1.3.2. Market research methodology

### CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Global emulsion polymers market , 2014 - 2020 (Kilo Tons) (USD Million)
- 2.2. Global emulsion polymers market : Snapshot

### CHAPTER 3. EMULSION POLYMERS MARKETINDUSTRY ANALYSIS

- 3.1. Emulsion polymers market: Market dynamics
- 3.2. Value chain analysis
- 3.3. Market drivers
  - 3.3.1. Drivers for global emulsion polymers market : Impact analysis
  - 3.3.2. High demand from paints coatings industry
  - 3.3.3. Increasing awareness about volatile organic compounds (VOCs)polymers
- 3.4. Market restraints
  - 3.4.1. Restraints for global emulsion polymers market : Impact analysis
  - 3.4.2. Unstable raw material costs
  - 3.4.3. stringent environmental regulations
- 3.5. Opportunities
  - 3.5.1. Uses of bio-based emulsion polymers
- 3.6. Porters five forces analysis
- 3.7. Market Attractiveness Analysis
  - 3.7.1. Market attractiveness analysis by product segment
  - 3.7.2. Market attractiveness analysis by applications segment
  - 3.7.3. Market attractiveness analysis by regional segment

### CHAPTER 4. GLOBAL EMULSION POLYMERS MARKET - COMPETITIVE LANDSCAPE

- 4.1. Company market share

- 4.2. Production capacity (subject to data availability)
- 4.3. Raw material analysis
- 4.4. Price trend analysis

## **CHAPTER 5. GLOBAL EMULSION POLYMERS MARKET PRODUCT TYPE SEGMENT ANALYSIS**

### 5.1. Global emulsion polymers market : Product overview

5.1.1. Global emulsion polymers market volume share, by product segment, 2014 -2020

### 5.2. Acrylics

5.2.1. Global acrylicsmarket, by product, 2014 2020 (Kilo Tons)(USD Million)

### 5.3. Styrene-butadiene latex

5.3.1. Global styrene-butadiene latexmarket, by product, 2014 -2020(Kilo Tons) (USD Million)

### 5.4. Vinyl acetate polymers

5.4.1. Global vinyl acetate polymersmarket, by product, 2014 2020 (Kilo Tons) (USD Million)

### 5.5. Polyurethane

5.5.1. Global polyurethanemarket, by product, 2014 - 2020(Kilo Tons) (USD Million)

### 5.6. Others (Silicone, Hybrid Epoxy, etc.)

5.6.1. Global other emulsion polymers market, by product, 2014 -2020(Kilo Tons) (USD Million)

## **CHAPTER 6. GLOBAL EMULSION POLYMERS MARKET APPLICATION SEGMENT ANALYSIS**

### 6.1. Global emulsion polymers market : Application overview

6.1.1. Global Emulsion Polymers Market volume share, by application, 2014 - 2020

### 6.2. Paints Coatings

6.2.1. Global emulsion polymers market forpaints coatings, 2014 2020 (Kilo Tons) (USD Million)

### 6.3. Paper Paperboard

6.3.1. Global emulsion polymers market forpaper paperboard, 2014 2020 (Kilo Tons) (USD Million)

### 6.4. Adhesives

6.4.1. Global emulsion polymers market foradhesives, 2014 2020 (Kilo Tons) (USD Million)

### 6.5. Textiles Non-woven

6.5.1. Global emulsion polymers market for textiles non-woven, 2014-2020 (Kilo Tons)  
(USD Million)

6.6. Others (Leather, etc.)

6.6.1. Global emulsion polymers market for others application, 2014-2020 (Kilo Tons)  
(USD Million)

## **CHAPTER 7. GLOBAL EMULSION POLYMERS MARKET REGIONAL SEGMENT ANALYSIS**

7.1. Global emulsion polymers market : Regional overview

7.1.1. Global emulsion polymers market volume share, by region, 2014 - 2020

7.2. North America

7.2.1. North America emulsion polymers market volume, by product, 2014-2020 (Kilo Tons)

7.2.2. North America emulsion polymers market revenue, by product, 2014-2020 (USD Million)

7.2.3. North America emulsion polymers market volume, by application, 2014-2020 (Kilo Tons)

7.2.4. North America emulsion polymers market revenue, by application, 2014-2020 (USD Million)

7.2.5. U.S.

7.2.5.1. U.S. emulsion polymers market volume, by product, 2014-2020 (Kilo Tons)

7.2.5.2. U.S. emulsion polymers market revenue, by product, 2014-2020 (USD Million)

7.2.5.3. U.S. emulsion polymers market volume, by application, 2014-2020 (Kilo Tons)

7.2.5.4. U.S. emulsion polymers market revenue, by application, 2014-2020 (USD Million)

7.3. Europe

7.3.1. Europe emulsion polymers market volume, by product, 2014-2020 (Kilo Tons)

7.3.2. Europe emulsion polymers market revenue, by product, 2014-2020 (USD Million)

7.3.3. Europe emulsion polymers market volume, by application, 2014-2020 (Kilo Tons)

7.3.4. Europe emulsion polymers market revenue, by application, 2014-2020 (USD Million)

7.3.5. Germany

7.3.5.1. Germany emulsion polymers market volume, by product, 2014-2020 (Kilo Tons)

7.3.5.2. Germany emulsion polymers market revenue, by product, 2014 2020 (USD Million)

7.3.5.3. Germany emulsion polymers market volume, by application, 2014 2020 (Kilo Tons)

7.3.5.4. Germany emulsion polymers market revenue, by application, 2014 2020 (USD Million)

7.3.6. France

7.3.6.1. France emulsion polymers market volume, by product, 2014 2020 (Kilo Tons)

7.3.6.2. France emulsion polymers market revenue, by product, 2014 2020 (USD Million)

7.3.6.3. Germany emulsion polymers market volume, by application, 2014 2020 (Kilo Tons)

7.3.6.4. France emulsion polymers market revenue, by application, 2014 2020 (USD Million)

7.3.7. UK

7.3.7.1. UK emulsion polymers market volume, by product, 2014 2020 (Kilo Tons)

7.3.7.2. UK emulsion polymers market revenue, by product, 2014 2020 (USD Million)

7.3.7.3. UK emulsion polymers market volume, by application, 2014 2020 (Kilo Tons)

7.3.7.4. UK emulsion polymers market revenue, by application, 2014 2020 (USD Million)

7.4. Asia Pacific

7.4.1. Asia Pacific emulsion polymers market volume, by product, 2014 2020 (Kilo Tons)

7.4.2. Asia Pacific emulsion polymers market revenue, by product, 2014 2020 (USD Million)

7.4.3. Asia Pacific emulsion polymers market volume, by application, 2014 2020 (Kilo Tons)

7.4.4. Asia Pacific emulsion polymers market revenue, by application, 2014 2020 (USD Million)

7.4.5. China

7.4.5.1. China emulsion polymers market volume, by product, 2014 2020 (Kilo Tons)

7.4.5.2. China emulsion polymers market revenue, by product, 2014 2020 (USD Million)

7.4.5.3. China emulsion polymers market volume, by application, 2014 2020 (Kilo Tons)

7.4.5.4. China emulsion polymers market revenue, by application, 2014 2020 (USD Million)

7.4.6. Japan

7.4.6.1. Japan emulsion polymers market volume, by product, 2014 2020 (Kilo Tons)

7.4.6.2. Japan emulsion polymers market revenue, by product, 2014 2020 (USD Million)

7.4.6.3. Japan emulsion polymers market volume, by application, 2014 2020 (Kilo Tons)

7.4.6.4. Japan emulsion polymers market revenue, by application, 2014 2020 (USD Million)

7.4.7. India

7.4.7.1. India emulsion polymers market volume, by product, 2014 2020 (Kilo Tons)

7.4.7.2. India emulsion polymers market revenue, by product, 2014 2020 (USD Million)

7.4.7.3. India emulsion polymers market volume, by application, 2014 2020 (Kilo Tons)

7.4.7.4. India emulsion polymers market revenue, by application, 2014 2020 (USD Million)

7.5. Latin America

7.5.1. Latin America emulsion polymers market volume, by product, 2014 2020 (Kilo Tons)

7.5.2. Latin America emulsion polymers market revenue, by product, 2014 2020 (USD Million)

7.5.3. Latin America emulsion polymers market volume, by application, 2014 2020 (Kilo Tons)

7.5.4. Latin America emulsion polymers market revenue, by application, 2014 2020 (USD Million)

7.5.5. Brazil

7.5.5.1. Brazil emulsion polymers market volume, by product, 2014 2020 (Kilo Tons)

7.5.5.2. Brazil emulsion polymers market revenue, by product, 2014 2020 (USD Million)

7.5.5.3. Brazil emulsion polymers market volume, by application, 2014 2020 (Kilo Tons)

7.5.5.4. Brazil emulsion polymers market revenue, by application, 2014 2020 (USD Million)

7.6. Middle East and Africa

7.6.1. Middle East and Africa emulsion polymers market volume, by product, 2014 2020 (Kilo Tons)

7.6.2. Middle East and Africa emulsion polymers market revenue, by product, 2014 2020 (USD Million)

7.6.3. Middle East and Africa emulsion polymers market volume, by application, 2014 2020 (Kilo Tons)

7.6.4. Middle East and Africa emulsion polymers market revenue, by application, 2014



2020 (USD Million)

## **CHAPTER 8. COMPANY PROFILE**

### 8.1. Arkema S.A.

8.1.1. Overview

8.1.2. Financials

8.1.3. Product portfolio

8.1.4. Business strategy

8.1.5. Recent developments

### 8.2. Asahi Kasei Chemicals Corporation

8.2.1. Overview

8.2.2. Financials

8.2.3. Product portfolio

8.2.4. Business strategy

8.2.5. Recent developments

### 8.3. BASF SE

8.3.1. Overview

8.3.2. Financials

8.3.3. Product portfolio

8.3.4. Business strategy

8.3.5. Recent developments

### 8.4. Batf Industry Co., Ltd.

8.4.1. Overview

8.4.2. Financials

8.4.3. Product portfolio

8.4.4. Business strategy

8.4.5. Recent developments

### 8.5. Celanese Corporation

8.5.1. Overview

8.5.2. Financials

8.5.3. Product portfolio

8.5.4. Business strategy

8.5.5. Recent developments

### 8.6. DIC Corporation

8.6.1. Overview

8.6.2. Financials

8.6.3. Product portfolio

8.6.4. Business strategy

- 8.6.5. Recent developments
- 8.7. JSR Corporation
  - 8.7.1. Overview
  - 8.7.2. Financials
  - 8.7.3. Product portfolio
  - 8.7.4. Business strategy
  - 8.7.5. Recent developments
- 8.8. OMNOVA Solutions Inc.
  - 8.8.1. Overview
  - 8.8.2. Financials
  - 8.8.3. Product portfolio
  - 8.8.4. Business strategy
  - 8.8.5. Recent developments
- 8.9. Koninklijke DSM N.V.
  - 8.9.1. Overview
  - 8.9.2. Financials
  - 8.9.3. Product portfolio
  - 8.9.4. Business strategy
  - 8.9.5. Recent developments
- 8.10. Shanxi Sanwei Group Co, Ltd.
  - 8.10.1. Overview
  - 8.10.2. Financials
  - 8.10.3. Product portfolio
  - 8.10.4. Business strategy
  - 8.10.5. Recent developments
- 8.11. Trinseo S.A.
  - 8.11.1. Overview
  - 8.11.2. Financials
  - 8.11.3. Product portfolio
  - 8.11.4. Business strategy
  - 8.11.5. Recent developments
- 8.12. Wacker Chemie AG
  - 8.12.1. Overview
  - 8.12.2. Financials
  - 8.12.3. Product portfolio
  - 8.12.4. Business strategy
  - 8.12.5. Recent developments

## I would like to order

Product name: Emulsion Polymers (Acrylics, Styrene-butadiene Latex, Vinyl Acetate Polymers, Polyurethane, and Others) Market for Paints & Coatings, Paper & Paperboard, Adhesives, Textiles & Non-woven, and Other Applications: Global Industry Perspective, Comprehensive Analysis and Forecast, 2014 - 2020

Product link: <https://marketpublishers.com/r/EBEFFD9F7CDEN.html>

Price: US\$ 4,199.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EBEFFD9F7CDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970