

# **Electronic Display Market by Technology (LCD, LED, OLED, and Others), by Application (Digital Signage and TV, Smartphone and Tablet, PC Monitor and Laptop, Automotive Display, and Others) for Vertical (Consumer Electronics, Retail, Entertainment, Healthcare, Government, and Others) - Global Industry Perspective, Comprehensive Analysis and forecast, 2017 - 2023**

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## **Abstracts**

The report covers forecast and analysis for the electronic display market on a global and regional level. The study provides historic data for 2015, 2016, and 2017 along with a forecast from 2018 to 2023 based on revenue (USD Billion). The study includes drivers and restraints for the electronic display market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the electronic display market on a global level.

In order to give the users of this report a comprehensive view on the electronic display market, we have included a detailed competitive scenario and product portfolio of key vendors. To understand the competitive landscape in the market, an analysis of Porters five forces model for the electronic display market has also been included. The study encompasses a market attractiveness analysis, wherein segments are benchmarked based on their market size, growth rate, and general attractiveness.

Electronic display market is segmented on the basis of technology, application, vertical, and regional. Technology segments electronic display market into LCD, LED, OLED, and Others. On the basis of application electronic display market is divided into digital

signage and TV, smartphone and tablet, pc monitor and laptop automotive display, and others. The vertical segment in electronic display market includes consumer electronics, retail, entertainment, healthcare, government, and others. The regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Latin America, and the Middle East and Africa with its further bifurcation into major countries including U.S., France, UK, Germany, China, India, Japan, and Brazil.

The report covers detailed competitive outlook including company profiles of the key participants operating in the global electronic display market. Key players profiled in the report include LG Electronics, ActiveLight Inc., AU Optronics, Cambridge Display Technology, Acer Inc., Zenith Electronics Corp., Sharp Corporation, Toshiba Corp, Sony Corp., Casio Computer Co. Ltd., and others.

The report segments the electronic display market into:

#### Global Electronic Display Market: Technology Segment Analysis

LCD

LED

OLED

Others

#### Global Electronic Display Market: Application Segment Analysis

Digital Signage and TV

Smartphone and Tablet

PC Monitor and Laptop

Automotive Display

Others

## Global Electronic Display Market: Vertical Segment Analysis

Consumer Electronics

Retail

Entertainment

Healthcare

Government

Others

## Global Electronic Display Market: Region Segment Analysis

North America

The U.S.

Europe

UK

France

Germany

Asia Pacific

China

Japan

India

Latin America

Brazil

Middle East and Africa

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