

Cosmetic Skin Care Market by Product Type (Moisturizers, Cleansing Lotions, Facial Masks, Shaving Creams, Serums, Exfoliators, Anti-Ageing Creams, Toners, Eye Creams And Sun Care Products), and by Distribution Channel (Online Sales, Standalone Retail Outlets, Factory Outlet, And Supermarkets): Global Industry Perspective, Comprehensive Analysis and Forecast, 2017 - 2023

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Abstracts

The report covers forecast and analysis for the cosmetic skin care market on a global and regional level. The study provides historic data of 2015 to 2017 along with a forecast from 2018 to 2023 based revenue (USD Million). The study includes drivers and restraints for the cosmetic skin care market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the cosmetic skin care market on a global level.

In order to give the users of this report a comprehensive view on the cosmetic skin care market we have included competitive landscape and analysis of Porters Five Forces model for the market. The study encompasses a market attractiveness analysis, wherein product type segment, distribution channel segment, are benchmarked based on their market size, growth rate and general attractiveness.

The report provides company market share analysis in order to give a broader overview of the key players in the market. In addition, the report also covers key strategic developments of the market including acquisitions mergers, new product launch, agreements, partnerships, collaborations joint ventures, research development, product

type and regional expansion of major participants involved in the market on global and regional basis. Moreover, the study covers price trend analysis, product portfolio of various companies according to region.

The study provides a decisive view on the cosmetic skin care market by segmenting the market based on product type, distribution channel and regions. All the segments have been analyzed based on present and future trends and the market is estimated from 2017 to 2023. Based on product type the market is segmented into moisturizers, cleansing lotions, facial masks, shaving creams, serums, exfoliators, anti-ageing creams, toners, eye creams and sun care products. On the basis of distribution channel the market is segmented into online sales, standalone retail outlets, factory outlet and supermarkets. The regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Latin America and Middle East Africa with its further bifurcation into major countries including the U.S., U.K., Germany, France, China, Japan, India, Brazil, and Middle East and Africa. This segmentation includes demand for cosmetic skin care market based on product type and application in all the regions and countries.

The report also includes detailed profiles of end players such as LOreal S.A., Unilever PLC, Procter Gamble, Beiersdorf AG, Avon Products Inc., The Estee Lauder Companies Inc., Johnson Johnson, Kao Corporation, The Body Shop International PLC and others.

This report segments the global cosmetic skin care market as follows:

Global Cosmetic Skin Care Market: Product Segment Analysis

Moisturizers

Cleansing Lotions

Facial Masks

Shaving Creams

Serums

Exfoliators

Anti-aging Creams

Toners

Eye Creams

Sun Care Products

Global Cosmetic Skin Care Market: Distribution Channel Segment Analysis

Online Sales

Standalone Retail Outlets

Factory Outlet

Supermarkets

Global Cosmetic Skin Care Market: Regional Segment Analysis

North America

The U.S.

Europe

UK

France

Germany

Asia Pacific

China

Japan

India

Latin America

Brazil

Middle East and Africa

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