

Condom Market by Gender (Male and Female), Distribution Channel (Commercial Outlets, Non-commercial Outlets and Non-traditional Outlets) – U.S. Industry Perspective, Comprehensive Analysis, Size, Share, Growth, Segment, Trends and Forecast, 2014 – 2020

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Abstracts

The report covers forecast and analysis for the condom market U.S. region. The study provides historic data of 2014 along with a forecast from 2015 to 2020 based on both volumes (Million Pieces) and revenue (USD Million). The study includes drivers and restraints for the condom market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the condom market on a U.S. level.

In order to give the users of this report a comprehensive view on the condom market, we have included a detailed competitive scenario and product portfolio of key vendors. To understand the competitive landscape in the market, an analysis of Porters five forces model for the condom market has also been included. The study encompasses a market attractiveness analysis, wherein product segments are benchmarked based on their market size, growth rate and general attractiveness.

The study provides a decisive view on the condom market by segmenting the market based on gender and distribution channel. All the distribution channel segments have been analyzed based on present and future trends and the market is estimated from 2014 to 2020. Key distribution channel markets covered under this study includes commercial outlets, non-commercial outlets and non-traditional outlets. Male and female condoms are the gender segment of condom market.

The report covers detailed competitive outlook including company profiles of the key participants operating in the U.S. market. Key players profiled in the report include TTK Group, Sagami Rubber Industries, Reckitt Benckiser Group, Ansell Healthcare LLC, Graphic Armor LLC, and Church Dwight.

The report segments the U.S. condom market into:

U.S. Condom Market: Gender Segment Analysis

Male

Female

U.S. Condom Market: Distribution Channel Segment Analysis

Commercial Outlets

Non-commercial Outlets

Non-traditional Outlets

Contents

CHAPTER 1. INTRODUCTION

- 1.1. Report description and scope
- 1.2. Research scope
- 1.3. Research methodology
 - 1.3.1. Market research process
 - 1.3.2. Market research methodology

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. U.S. market volume and revenue, 2014 - 2020 (Million Pieces) (USD Million)
- 2.2. U.S. condom market: Snapshot

CHAPTER 3. CONDOM MARKET U.S. AND INDUSTRY ANALYSIS

- 3.1. Condom: Market dynamics
- 3.2. Market drivers
 - 3.2.1. Drivers of U.S. condom market: Impact analysis
 - 3.2.2. Rising awareness regarding STD and HIV
 - 3.2.3. Rising need for population control
- 3.3. Market restraints
 - 3.3.1. Restraints of U.S. condom market: Impact analysis
 - 3.3.2. Lack of awareness and availability of other contraceptive methods
- 3.4. Opportunities
 - 3.4.1. Origami Condoms: The Next Big Thing
- 3.5. Porters five forces analysis
- 3.6. Market Attractiveness Analysis
 - 3.6.1. Market attractiveness analysis by application segment
 - 3.6.2. Market attractiveness analysis by regional segment

CHAPTER 4. U.S. CONDOM MARKET - COMPETITIVE LANDSCAPE

- 4.1. Company market share, 2014
- 4.2. Production capacity (subject to data availability)

CHAPTER 5. U.S. CONDOM MARKET GENDER SEGMENT ANALYSIS

5.1. U.S. condom market: Gender overview

5.1.1. U.S. condom market share by gender, 2014 and 2020

5.2. Male

5.2.1. U.S. male condom market, 2014 2020 (Million Pieces) (USD Million)

5.3. Female

5.3.1. U.S. female condom market, 2014 2020 (Million Pieces) (USD Million)

CHAPTER 6. U.S. CONDOM MARKET DISTRIBUTION CHANNEL SEGMENT ANALYSIS

6.1. U.S. condom market: Distribution channel overview

6.1.1. U.S. condom market share by distribution channel, 2014 and 2020

6.2. Commercial Outlets

6.2.1. U.S. condom market by commercial outlets, 2014 2020 (Million Pieces) (USD Million)

6.3. Non-commercial Outlets

6.3.1. U.S. condom market by non-commercial outlets, 2014 2020 (Million Pieces) (USD Million)

6.4. Non-traditional Outlets

6.4.1. U.S. condom market by non-traditional outlets, 2014 2020 (Million Pieces) (USD Million)

CHAPTER 7. COMPANY PROFILE

7.1. TTK Group

7.2. Sagami Rubber Industries

7.2.1. Overview

7.2.2. Financials

7.2.3. Product Portfolio

7.2.4. Business Strategy

7.2.5. Recent Developments

7.3. Reckitt Benckiser Group

7.3.1. Overview

7.3.2. Financials

7.3.3. Product Portfolio

7.3.4. Business Strategy

7.3.5. Recent Developments

7.4. Ansell Healthcare LLC

7.4.1. Overview

- 7.4.2. Financials
- 7.4.3. Product Portfolio
- 7.4.4. Business Strategy
- 7.4.5. Recent Developments
- 7.5. Graphic Armor, LLC.
 - 7.5.1. Overview
 - 7.5.2. Financials
 - 7.5.3. Product Portfolio
 - 7.5.4. Business Strategy
 - 7.5.5. Recent Developments
- 7.6. Church Dwight
 - 7.6.1. Overview
 - 7.6.2. Financials
 - 7.6.3. Product Portfolio
 - 7.6.4. Business Strategy
 - 7.6.5. Recent Developments

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