

Car Rental Market by Car Type (Luxury Cars, Executive Cars, Economy Cars, SUV Cars and MUV Cars) for Local Usage, Airport Transport, Outstation and Others: Global Industry Perspective, Comprehensive Analysis, Size, Share, Growth, Segment, Trends and Forecast, 2016 - 2022

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Abstracts

The report covers analysis and forecast for the car rental market on a global and regional level. The study provides historic data of 2016 along with a forecast from 2016 to 2022 based revenue (USD Million). The study includes drivers and restraints for the car rental market along with the impact they have on the demand over the forecast period. Additionally, the report offers the study of opportunities present in the car rental market on a global level.

In order to give the end-users of this report a comprehensive view on the car rental market. To comprehend the competitive landscape in the market, an analysis of Porters Five Forces model for this market has also been incorporated. The study encompasses a market attractiveness analysis, wherein car type segments and end-user segments are benchmarked based on their market size, growth rate, and general attractiveness.

The study provides a decisive view on the car rental market by segmenting the market based on car type, end-user, and regions. All the segments have been analyzed based on present and future trends and the market is estimated from 2016 to 2022. Based on car type the market is segmented into MUV cars, SUV cars, economy cars, executive cars, luxury cars. Local usage, airport transport, outstation and others are the end-user segments of the car rental market. The regional segmentation includes the current and forecast demand for North America, Europe, Asia-Pacific, Latin America and Middle-

East and Africa with its further split into main countries including France, U.S. Germany, UK, India China, Japan, and Brazil. This segmentation includes demand for car rental based on different end-user in all the regions and countries.

The report also includes detailed profiles of end players such as Avis Budget Group, Inc, Sixt Rent-A-Car, Enterprise Rent-A-Car, The Hertz Corporation, Al-Futtaim Group, Europcar, Localiza Rent A Car, Carzonrent, and Eco Rent A Car. The detailed description of players includes parameters such as company overview, financial overview, business and recent developments of the company.

This report segments the global car rental market as follows:

Car Rental Market: Car Type Segment Analysis

- Luxury cars
- Executive cars
- Economy cars
- SUV cars
- MUV cars

Car Rental Market: End-users Segment Analysis

- Local usage
- Airport transport
- Outstation
- Others (Including self-drive, event transportation, employee transportation solutions)

Car Rental Market: Regional Segment Analysis

- North America
 - U.S.
- Europe
 - Germany
 - UK
 - France
- Asia Pacific
 - China
 - Japan
 - India

Latin America

Brazil

Middle East and Africa

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