

Bottled water (Still, Carbonated, Flavored and Functional Bottled Water) Market: Global Industry Perspective, Comprehensive Analysis, Size, Share, Growth, Segment, Trends and Forecast, 2014-2020

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Abstracts

The report covers forecast and analysis for the bottled water market on a global and regional level. The study provides historic data of 2014 along with a forecast from 2015 to 2020 based on both volume (billion liters) and revenue (USD million). The study includes drivers and restraints of the bottled water market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the bottled water market on a global level.

In order to give the users of this report a comprehensive view on the bottled water market, we have included a detailed competitive scenario and product portfolio of key vendors. To understand the competitive landscape in the market, an analysis of Porters five forces model for the bottled water market has also been included. The study encompasses a market attractiveness analysis, wherein product segments are benchmarked based on their market size, growth rate and general attractiveness.

The study provides a decisive view on the bottled water market by segmenting the market based on products, and regions. All the segments have been analyzed based on present and future trends and the market is estimated from 2014 to 2020. Based on products, bottled water market can be segmented into still, carbonated, flavored and functional bottled water. The regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Latin America, and Middle East and Africa with its further bifurcation into major countries including U.S., Germany, France, UK, China, Japan, India and Brazil.

The report covers detailed competitive outlook including the market share and company profiles of the key participants operating in the global bottled water market include Coca-Cola Company, PepsiCo, Inc., Nestle Waters, Ajegroup SA, Groupe Danone, CG Roxane, LLC, Fonti Di Vinadio S.P.A., LLC, Icelandic Water Holdings ehf., Suntory Beverage Food Ltd, HassiaWaters International GmbH Co. KG, Grupo Vichy Catalan and Hangzhou Wahaha Group Co., Ltd. The detailed description of players includes parameters such as company overview, financial overview, business strategies and recent developments of the company.

This report segments the global bottled water market as follows: Global Bottled Water Market: Product Segment Analysis

Still

Carbonated

Flavored

Functional

Global Bottled Water Market: Regional Segment Analysis

North America

U.S.

Europe

Germany

France

UK

Asia Pacific

China

Japan

India

Latin America

Brazil

Middle East and Africa

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