

# **Bitumen (Paving Bitumen, Oxidized Bitumen, Cutback Bitumen, Bitumen Emulsion, Polymer Modified Bitumen and Others) Market for Roadways, Waterproofing, Adhesives, Insulation and Other Applications - Global Industry Perspective, Comprehensive Analysis, and Forecast, 2014–2020**

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## **Abstracts**

The report covers forecast and analysis for the bitumen market on a global and regional level. The study provides historic data of 2014 along with a forecast from 2015 to 2020 based on both volumes (Kilo Tons) and revenue (USD Million). The study includes drivers and restraints for the bitumen market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the bitumen market on a global level.

In order to give the users of this report a comprehensive view on the bitumen market, we have included a detailed competitive scenario, buying criteria and product portfolio of key vendors. To understand the competitive landscape in the market, an analysis of Porters Five Forces model for the bitumen market has also been included. The study encompasses a market attractiveness analysis, wherein product segments are benchmarked based on their market size, growth rate and general attractiveness.

The study provides a decisive view on the bitumen market by segmenting the market based on product types and sub-types. All the application segments have been analyzed based on present and future trends and the market is estimated from 2014 to 2020. Key application markets covered under this study includes the use of this bitumen in roadways, waterproofing, adhesives, insulation and other applications like decorative and industrial. The regional segmentation includes the current and forecast demand for

North America, Europe, Asia Pacific, Latin America and Rest of the World with its further bifurcation into major countries including U.S. Germany, France, UK, China, Japan, India and Brazil.

The report covers detailed competitive outlook including company profiles of the key participants operating in the global market. Key players profiled in the report include Bau Holding Vermögensverwaltung AG, Bouygues S.A., British Petroleum, ChevronTexaco Corporation, China Petroleum and Chemical Corporation, ExxonMobil, Indian Oil Corporation, Marathon Oil Company, JX Nippon Oil Energy Corporation, NuStar Energy, Nynas AB, Petroleos Mexicanos, Shell Bitumen, Valero Energy Corporation, Villas Austria GmbH.

The report segments the global bitumen market into:

#### Global Bitumen Market: Product Segment Analysis

Paving grade bitumen

Oxidized bitumen

Cutback bitumen

Bitumen emulsion

Polymer Modified Bitumen (PMB)

Others (Including bitumen formed due to addition of zinc, copper, etc.)

#### Global Bitumen Market: Application Segment Analysis

Roadways

Waterproofing

Adhesive

Insulation

Others (Including decorative and industrial applications)

#### Global Bitumen Market: Regional Segment Analysis

North America

U.S.

Europe

Germany

France

UK

Asia Pacific

China

Japan

India

Latin America

Brazil

Middle East and Africa

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