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Baby Drinks Market by Type (Infant Formula and Baby Juice) and By Distribution Channel (Hypermarkets/ Supermarket, Pharmacy/ Medical Stores, Specialty Stores and Others): Global Industry Perspective, Comprehensive Analysis and Forecast, 2017 - 2023

https://marketpublishers.com/r/BBCE9C38475EN.html
Date: May 2018
Pages: 110
Price: US$ 4,899.00 (Single User License)
ID: BBCE9C38475EN

Abstracts

The report covers forecast and analysis for the baby drinks market on a global and regional level. The study provides historic data of 2015 to 2017 along with a forecast from 2018 to 2023 based on revenue (USD Billion). The study includes drivers and restraints for the baby drinks market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the baby drinks market on a global level.

In order to give the users of this report a comprehensive view on the baby drinks market, we have included a competitive landscape and analysis of Porters Five Forces model for the market. The study encompasses a market attractiveness analysis, wherein all segments are benchmarked based on their market size, growth rate, and general attractiveness.

The report provides company market share analysis in order to give a broader overview of the key players in the market. In addition, the report also covers key strategic developments of the market including acquisitions mergers, new product launch, agreements, partnerships, collaborations joint ventures, research development, product and regional expansion of major participants involved in the market.

The study provides a decisive view on the baby drinks market by segmenting the market based on type, distribution channel, and region. All the segments have been analyzed based on present and future trends and the market is estimated from 2018 to

2023. Based on the type, the market is segmented into infant formula, baby juice, and baby electrolyte. Infant formula is divided into infant milk, growing up milk and others. Baby juice segment is further sub-segmented into concentrated and ready to drink. On the basis of the distribution channel, the market is divided into hypermarkets/supermarkets, pharmacy/medical store, specialty store, and others. The regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Latin America and the Middle East Africa with its further bifurcation into major countries. This segmentation includes demand for baby drinks market based on product type in all the regions and countries.

The report also includes detailed profiles of end players such as include Mead Johnson Nutrition Company LLC., Nestle, Dano Food, Dana Dairy Group Ltd., Orhei-Vit, Freed Foods, Inc., Holle Baby Food GmbH, Natures One, Inc., Organix Brands Limited, NANNYcare Ltd., Progress OAO, and Friesland Campina.

This report segments the global baby drinks market as follows:

Global Baby Drinks Market: Type Segment Analysis

Infant Formula

Infant Milk

Growing-up Milk

Others

Baby Juice

Concentrated

Ready to Drink

Baby Electrolyte

Global Baby Drinks Market: Distribution Channel Segment Analysis

Hypermarkets/ Supermarkets

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Pharmacy/ Medical Store

Specialty Store

Others

Global Baby Drinks Market: Regional Segment Analysis

North America

The U.S.

Europe

UK

France

Germany

Asia Pacific

China

Japan

India

Latin America

Brazil

Middle East and Africa

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