

# **Aviation Analytics Market for (Airlines and Airports) End-Uses, by Business Function (Finance, Operations, Manufacturing & Repair, Sales & Marketing and Supply Chain) for Fuel Management, Flight Risk Management, Revenue Management, Customer Analytics, Navigation Service And Inventory Management Applications: Global Industry Perspective, Comprehensive Analysis, Size, Share, Growth, Segment, Trends and Forecast, 2015 – 2021**

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## **Abstracts**

The report covers forecast and analysis for the aviation analytics market on a global and regional level. The study provides historic data of 2015 along with a forecast from 2016 to 2021 based revenue (USD million). The study includes drivers and restraints for the market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the aviation analytics market on a global level.

In order to give the users of this report a comprehensive view on the aviation analytics market, we have included a detailed competitive scenario and product portfolio of key vendors. To understand the competitive landscape in the market, an analysis of Porters five forces end-users for the aviation analytics market has also been included. The study encompasses a market attractiveness analysis, wherein type segments are benchmarked based on their market size, growth rate, and general attractiveness.

The study provides a decisive view on the aviation analytics market by segmenting the market based on end-user, business function, application, and region. Based on end-

user, the aviation analytics market can be segmented into airlines, airports, and others. The major business functions covered under this study include finance, operations, supply chain, maintenance repair, sales marketing and others. The key applications covered under this include fuel management, flight risk management, revenue management, customer analytics, navigation business function, inventory management and other applications. All the segments have been analyzed based on present and future trends and the market is estimated from 2015 to 2021. The regional segmentation includes the current and forecast demand for North America, Europe, Asia-Pacific, Latin America and Middle East and Africa with its further bifurcation into major countries including U.S., Canada, Germany, France, UK, Italy, China, Japan, India, Australia, South Korea, UAE, Saudi Arabia, Israel, Argentina and Brazil.

The report covers detailed competitive outlook including company profiles of the key participants operating in the global market. The key players of IBM Corporation, Oracle Corporation, SAP SE, General Electric, SAS Institute, Ramco International, Booz Allen Hamilton, MU -Sigma, Mercator, Aviation Analytics Ltd, and Airport Analytics (AA+).

This report segments the aviation analytics market as follows:

#### Aviation Analytics Market: End-User Analysis

Airlines

Airports

Others

#### Aviation Analytics Market: Business Function Analysis

Finance

Operations

Supply Chain

Maintenance Repair

Sales Marketing

Others

#### Aviation Analytics Market: Application Analysis

Fuel Management

Flight Risk Management

Revenue Management

Customer Analytics

Navigation Business function

Inventory Management  
Other

## Aviation Analytics Market: Regional Segment Analysis

North America

US

Canada

Europe

Germany

France

UK

Italy

Rest of Europe

Asia Pacific

China

Japan

India

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Argentina

The Middle East and Africa

South Africa

UAE

Israel

Saudi Arabia

Rest of Middle East Africa

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