

# **Aqueous Polyurethane Dispersions Market for Coatings & Adhesives, Textiles Finishing, and Natural & Synthetic Leather Finishing Applications: Global Industry Perspective, Comprehensive Analysis, and Forecast, 2014 - 2020**

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## **Abstracts**

The report covers forecast and analysis for the aqueous polyurethane dispersions market on a global and regional level. The study provides historic data of 2014 along with a forecast from 2015 to 2020 based on both volumes (kilo tons) and revenue (USD million). The study includes drivers and restraints for the aqueous polyurethane dispersions market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the aqueous polyurethane dispersions market on a global level. In order to give the users of this report a comprehensive view on the aqueous polyurethane dispersions market, we have included a detailed value chain analysis. To understand the competitive landscape in the market, an analysis of Porters Five Forces model for the aqueous polyurethane dispersions market has also been included. The study encompasses a market attractiveness analysis, wherein product segments and application segments are benchmarked based on their market size, growth rate and general attractiveness.

The study provides a decisive view on the aqueous polyurethane dispersions market by segmenting the market based on applications. All the application segments have been analyzed based on present and future trends and the market is estimated from 2014 to 2020. Key application market covered under this study includes coatings, adhesives, textiles finishing, natural leather finishing and synthetic leather finishing. The regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Latin America and Middle East and Africa with its further bifurcation into major countries including U.S. Germany, France, UK, China, Japan, India and Brazil.

This segmentation includes demand for aqueous polyurethane dispersions based on individual applications in all the regions and countries.

The report also includes detailed profiles of end players such as Mitsui Chemicals Inc., Lubrizol, Hawthay Corporation, Dow Chemical Company, Cytec Industries Inc., Chemtura Corporation, BASF, Bayer MaterialScience, Baxenden Chemicals Ltd., and Alberdingk Boley Inc. The detailed description of players includes parameters such as company overview, financial overview, business strategies and SWOT analysis and recent developments of the company.

The report segments the global aqueous polyurethane dispersions market as:

#### Global Aqueous Polyurethane Dispersions Market: Application Analysis

Coating adhesives

Textiles finishing

Natural leather finishing

Synthetic leather production

Other

#### Global Aqueous Polyurethane Dispersions Market: Regional Analysis

North America

U.S.

Europe

Germany

UK

France

Asia Pacific

China

Japan

India

Latin America

Brazil

Middle East and Africa

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