

Antimicrobial Coatings (Antimicrobial Powder Coatings and Surface Modification & Coatings) Market for Indoor air quality, Mold remediation, Medical/healthcare, Antimicrobial textiles, Construction, Food and Other Application - Global Industry Perspective, Comprehensive Analysis, Size, Share, Growth, Segment, Trends and Forecast, 2014 – 2020

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Abstracts

The report covers forecast and analysis for the antimicrobial coatings market on a global and regional level. The study provides historic data of 2014 along with a forecast from 2015 to 2020 based on both volumes (Kilo Tons) and revenue (USD Million). The study includes drivers and restraints for the antimicrobial coatings market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the antimicrobial coatings market on a global level.

In order to give the users of this report a comprehensive view on the antimicrobial coatings market, we have included a detailed competitive scenario, buying criteria and product portfolio of key vendors. To understand the competitive landscape in the market, an analysis of Porters five forces model for the antimicrobial coatings market has also been included. The study encompasses a market attractiveness analysis, wherein product segments are benchmarked based on their market size, growth rate and general attractiveness.

The study provides a decisive view on the antimicrobial coatings market by segmenting

the market based on product types and applications. All the application segments have been analyzed based on present and future trends and the market is estimated from 2014 to 2020. Key application markets covered under this study includes the use of this antimicrobial coatings in indoor air quality, mold remediation, medical/healthcare, antimicrobial textiles, construction, food and other application. The regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Latin America and Middle East and Africa with its further bifurcation into major countries including U.S. Germany, France, UK, China, Japan, India and Brazil.

The report covers detailed competitive outlook including company profiles of the key participants operating in the global market. Key players profiled in the report include AkzoNobel NV, BASF SE, Diamond Vogel Paints, Dow Microbial Control, E.I. du Pont de Nemours Company (DuPont), Nippon Paint Co. Ltd., RPM International Inc., Royal DSM N.V., Sherwin-Williams Company, Sono-Tek Corporation, Troy Corporation, AK Coatings Inc. and Arch Lonza.

The report segments the global antimicrobial coatings market into:

Global Antimicrobial Coatings Market: Product Segment Analysis

Antimicrobial powder coatings

Silver

Others

Surface modifications and coatings

E. Coli

Listeria

Pseudomonas

Others

Global Antimicrobial Coatings Market: Application Segment Analysis

Indoor air quality

Mold remediation

Medical/healthcare

Antimicrobial textiles

Construction

Food

Others

Global Antimicrobial Coatings Market: Regional Segment Analysis

North America

U.S.

Europe

Germany

France

UK

Asia Pacific

China

Japan

India

Latin America

Brazil

Middle East and Africa

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