

Planned Changes in Sustainability Budgets in the European Interior Design Industry: 2011-2012 - Survey Snapshot

URL:	https://marketpublishers.com/r/PF9653907E8EN.html
Date:	November 23, 2011
Pages:	17
Price:	US\$ 325.00
ID:	PF9653907E8EN

Synopsis

- The report is based on primary surveys conducted by World Market Intelligence accessing its B2B panels comprised of senior business decision makers. The opinions and forward looking statements on sustainability management of 160 industry executives are captured in our in-depth survey, of which 67% represent directors, C-level executives and departmental heads.
- The geographical scope of the research is European – drawing on the activity and expectations of leading industry players across Europe.
- In this report, buyers identify their sustainable procurement budgets; along with essential sustainability measures that influence supplier selection

Summary

'Planned Changes in Sustainability Budgets in the European Interior Design Industry: 2011-2012 - Survey Snapshot' is a new report by World Market Intelligence that analyzes how companies in the interior design industry perceive sustainability. The report contains analysis of the changes in sustainable procurement budgets.

Scope

The report features the opinions of interior design industry respondents related to the changes expected in sustainability budgets and cost saving targets.

Reasons To Buy

- Drive revenues by understanding future sustainable product investment areas and growth regions
- Formulate effective sales and marketing strategies by identifying buyer sustainability budgets and areas of investment.

Key Highlights

- Generating cost savings and operational efficiency, strengthening competitive position and catering to client demand are major drivers influencing sustainability efforts in the interior design industry.
- Survey results show that 40% of interior design industry respondents expect to see an increase in profitability over the next 12 months due to implementation of sustainability.

Table of Content

1 INTRODUCTION

- 1.1 What is this report about?
- 1.2 Definitions
- 1.3 Methodology
- 1.4 Profile of survey respondents
 - 1.4.1 Profile of buyer respondents
 - 1.4.2 Profile of supplier respondents

2 PLANNED CHANGE IN SUSTAINABILITY BUDGETS

- 2.1 Planned change in sustainability budgets - buyers
- 2.2 Planned change in sustainability budgets - suppliers
- 2.3 Planned change in sustainability budgets - lack of budget as a barrier
- 2.4 Planned change in sustainability budgets - turnover

3 APPENDIX

- 3.1 Methodology
- 3.2 Contact us
- 3.3 About World Market Intelligence
- 3.4 Disclaimer

LIST OF TABLES

- Table 1: Total Global Interior Design Industry Survey Respondents by Company Type, 2011
- Table 2: Buyer Respondents: Job Role (%), 2011
- Table 3: Buyer Respondents: Global Turnover (%), 2011
- Table 4: Supplier Respondents: Job Role (%), 2011
- Table 5: Supplier Respondents: Global Turnover (%), 2011
- Table 6: Planned Change in Sustainability Budgets: Buyers (%), 2011-2012
- Table 7: Planned Change in Sustainability Budgets: Suppliers (%), 2011-2012
- Table 8: Planned Change in Sustainability Budgets: Lack of Budget as a Barrier (%), 2011-2012
- Table 9: Planned Change in Sustainability Budgets: Turnover (%), 2011-2012

LIST OF FIGURES

- Figure 1: Planned Change in Sustainability Budgets: Buyers (%), 2011-2012
- Figure 2: Planned Change in Sustainability Budgets: Suppliers (%), 2011-2012
- Figure 3: Planned Change in Sustainability Budgets: Turnover (%), 2011-2012

I would like to order:

Product name: Planned Changes in Sustainability Budgets in the European Interior Design Industry: 2011-2012 - Survey Snapshot
Product link: <https://marketpublishers.com/r/PF9653907E8EN.html>
Product ID: PF9653907E8EN
Price: US\$ 325.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/PF9653907E8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**