

Marks & Spencer Group plc: SWOT Analysis & Company Profile

URL:	https://marketpublishers.com/r/MOCE0FA8434EN.html
Date:	April 23, 2010
Pages:	16
Price:	US\$ 99.00
ID:	MOCE0FA8434EN

Synopsis

WMI's Marks and Spencer Group plc contains a company overview, key facts, locations and subsidiaries, news and events as well as a SWOT analysis of the company.

Summary

This SWOT Analysis company profile is a crucial resource for industry executives and anyone looking to quickly understand the key information concerning Marks and Spencer Group plc's business.

WMI's "Marks and Spencer Group plc SWOT Analysis & Company Profile" reports utilize a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. WMI strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

Scope

- Examines and identifies key information and issues about (Marks and Spencer Group plc) for business intelligence requirements
- Studies and presents Marks and Spencer Group plc's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.
- The profile contains business operations, the company history, major products and services, prospects, key competitors, structure and key employees, locations and subsidiaries.

Reasons To Buy

- Quickly enhance your understanding of the company.
- Obtain details and analysis of the market and competitors as well as internal and external factors which could impact the industry.
- Increase business/sales activities by understanding your competitors' businesses better.
- Recognize potential partnerships and suppliers.
- Obtain yearly profitability figures

Key Highlights

Marks and Spencer Group plc (M&S) is one of the leading retailers in the UK. It is engaged in retailing apparels, home products and food items. The company offers various products which include womenswear, menswear, kidswear, lingerie, cosmetics, footwear, homeware, laptops, groceries, ready meals and others. It offers several private label brands such as Classic, Portfolio, Indigo, Autograph, North Coast, Collezione and others. M&S sells its merchandise through a network of 964 company-owned and franchised stores. It principally operates in the UK and 40 other countries through 668 and 296 stores,

respectively. The company is headquartered in London, the UK.

News Headlines

Marks and Spencer Reliance India to open 15 stores in metro cities
Marks & Spencer plans to open food store in Estonia
M&S plans to open food store at Birmingham Airport in the UK
Marks & Spencer expands its Aintree Racecourse Retail Park store
M&S Simply Food store to open at Anlaby in England

Table of Content

1 COMPANY OVERVIEW

2 BUSINESS DESCRIPTION

- 2.1 Business Overview
- 2.2 Operating units
- 2.3 Key Employees
 - 2.3.1 Key Employee Biographies
- 2.4 Locations & Subsidiaries

3 SWOT ANALYSIS

- 3.1 Overview
- 3.2 Strengths
- 3.3 Weaknesses
- 3.4 Opportunities
- 3.5 Threats

4 FINANCIAL DEALS

- 4.1 Five Year Deal Analysis

5 NEWS AND EVENTS

- 5.1 News
- 5.2 Company History

6 APPENDIX

- 6.1 Research Methodology
- 6.2 Additional Notes
- 6.3 About WMI

LIST OF TABLES

- Table 1: Marks and Spencer Group plc, Key Facts
- Table 2: Marks and Spencer Group plc, Key Employees
- Table 3: Marks and Spencer Group plc, Key Employee Biographies
- Table 4: Marks and Spencer Group plc, Locations
- Table 5: Marks and Spencer Group plc, Subsidiaries
- Table 6: Marks and Spencer Group plc, SWOT Analysis
- Table 7: Marks and Spencer Group plc, Financial Deals

Table 8: Marks and Spencer Group plc, History

COMPANIES MENTIONED

Marks and Spencer Group plc

I would like to order:

Product name: Marks & Spencer Group plc: SWOT Analysis & Company Profile
Product link: <https://marketpublishers.com/r/M0CE0FA8434EN.html>
Product ID: M0CE0FA8434EN
Price: US\$ 99.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/M0CE0FA8434EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**