

## MakeMyTrip Limited (MMYT): Company Profile and SWOT Analysis

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### SYNOPSIS

World Market Intelligence's 'MakeMyTrip Limited (MMYT): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'MakeMyTrip Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. World Market Intelligence strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

- Examines and identifies key information and issues about 'MakeMyTrip Limited' for business intelligence requirements.
- Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.
- The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

### REASONS TO BUY

- Quickly enhance your understanding of 'MakeMyTrip Limited'
- Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.
- Increase business/sales activities by understanding your competitors' businesses better.
- Recognize potential partnerships and suppliers.

### KEY HIGHLIGHTS

MakeMyTrip Limited (MakeMyTrip), through its subsidiary MakeMyTrip India Pvt. Ltd. (MMT), operates as an online travel services company in India. The company offers air tickets, hotel accommodations, bus tickets, rail tickets, travel packages, car hire and other travel requirements such as facilitating access to visa processing and travel insurance. Its key customers include leisure travelers and small businesses. MakeMyTrip offers access to all major domestic full-service and low-cost airlines operating in India and all major airlines operating to and from India. The company provides its hotel services to 11,400 hotels and

guesthouses in India and more than 170,200 hotels and properties outside India. In addition to India, the company serves customers in the US, Singapore and Malaysia. MakeMyTrip is headquartered in Gurgaon, Haryana, India.

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## COMPANIES MENTIONED

MakeMyTrip Limited

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