

Future of Bedroom Products in Italy to 2015: Market Profile

URL:	https://marketpublishers.com/r/FCDA6AE9360EN.html
Date:	September 23, 2011
Pages:	83
Price:	US\$ 425.00
ID:	FCDA6AE9360EN

Synopsis

- Market size and forecast of the Italian interior Bedroom Products industry.
- Current, historic and forecast value and trends of the individual product categories.
- Description of distribution channels and user markets for the interior products industry.
- Details of the top interior product companies in Italy

Summary

Future of Bedroom Products in Italy to 2015: Market Profile provides detailed market, category and company-specific insights into the operating environment for interior products manufacturers and retailers. This report is an essential read for anyone involved in operations or analysis of the interior product value chain, including product manufacturers, retailers, interior designers, raw material suppliers and industry analysts. The report is designed to provide a broad understanding of the interior products industry and specific detail on the performance of the key product categories. The report provides an indispensable source of market size, distribution and end-user segmentation analysis covering the Italian interior products industry.

Scope

- Historical values for the interior Bedroom Products industry for 2006-10 and forecast figures for 2011-15
- Supporting text on individual markets and values for categories for 2006-10 and forecasts till 2015
- Analysis of production, trade, distribution and consumption dynamics
- Porter's Five Forces analysis of the competitive landscapes for manufacturers & retailers
- Profiles of top interior product manufacturers and retailers in Italy

Reasons To Buy

- This report will help to inform your strategic business decisions using strong historic and forecast market sizing data
- This report will help you to understand manufacturing, trade, retail and demand-side dynamics of the Italian interior products market highlighting key market trends and growth opportunities
- This report will help you to assess the competitive dynamics of bedroom products in the interior product manufacturing and retail sectors

Table of Content

1 INTRODUCTION

1.1 What is this Report About?

- 1.2 Definitions
- 1.3 Summary Methodology

2 MARKET ATTRACTIVENESS OF INTERIOR PRODUCTS IN ITALY

- 2.1 Interior Products Demand - Market Size
 - 2.1.1 Interior Products Demand - Market Forecast
 - 2.1.2 Interior Products Market Size, Total
 - 2.1.3 Interior Products Demand by Product Category
 - 2.1.4 Interior Product Demand Analysis by End User
 - 2.1.5 Interior Product Analysis by Distribution Channel
- 2.2 Market Trends and Key Drivers
 - 2.2.1 Shift from small outlets to large supermarkets
 - 2.2.2 Immigration revives housing market
 - 2.2.3 Socio-cultural change
 - 2.2.4 Online shopping
 - 2.2.5 Awareness of eco-friendly products
 - 2.2.6 Fusion of traditional design with modern functionality
- 2.3 Benchmarking with Key European Markets

3 BEDROOM PRODUCTS

- 3.1 Demand Dynamics and Forecast of Bedroom Products
 - 3.1.1 Bedroom Products Market Size
 - 3.1.2 Bedroom Products Analysis by Product Segment
 - 3.1.3 Bedroom Products Analysis by End User
 - 3.1.4 Bedroom Products Analysis by Distribution Channel
- 3.2 Bedroom Products Production Dynamics
- 3.3 Bedroom Products Imports and Exports
- 3.4 Bedroom Products Key Trends and Drivers

4 COMPETITIVE LANDSCAPE AND STRATEGIC INSIGHTS

- 4.1 Competitive Landscape - Manufacturing
- 4.2 Key Manufacturing Companies
- 4.3 Bormioli Rocco & Figlio SpA - Company Overview
 - 4.3.1 Bormioli Rocco & Figlio SpA - Key Facts
 - 4.3.2 Bormioli Rocco & Figlio SpA - Major Products and Services
 - 4.3.3 Bormioli Rocco & Figlio SpA - Major Competitors
- 4.4 Alessi SpA - Company Overview
 - 4.4.1 Alessi SpA - Key Facts
 - 4.4.2 Alessi SpA - Major Products and Services
 - 4.4.3 Alessi SpA - Major Competitors
 - 4.4.4 Alessi SpA - Key Employees
- 4.5 Ceramica Althea S.p.A. - Company Overview
 - 4.5.1 Ceramica Althea S.p.A. - Key Facts
 - 4.5.2 Ceramica Althea S.p.A. - Major Products and Services
 - 4.5.3 Ceramica Althea S.p.A. - Major Competitors
- 4.6 Hidra Ceramica s.r.l - Company Overview
 - 4.6.1 Hidra Ceramica s.r.l - Key Facts
 - 4.6.2 Hidra Ceramica s.r.l - Major Products and Services
 - 4.6.3 Hidra Ceramica s.r.l. - Major Competitors
- 4.7 Molteni&C S.p.A - Company Overview
 - 4.7.1 Molteni&C S.p.A - Key Facts
 - 4.7.2 Molteni&C S.p.A - Major Products and Services

- 4.7.3 Molteni&C S.p.A - Major Competitors
- 4.7.4 Molteni&C S.p.A - Key Employees
- 4.8 Competitive Landscape - Retail
- 4.9 Key Retailing Companies
- 4.1 Bricocenter Italia Srl - Company Overview
 - 4.10.1 Bricocenter Italia Srl - Key Facts
 - 4.10.2 Bricocenter Italia Srl - Major Products and Services
 - 4.10.3 Bricocenter Italia Srl - Major Competitors
 - 4.10.4 Bricocenter Italia Srl - Key Employees
- 4.11 la Rinascente s.r.l. - Company Overview
 - 4.11.1 la Rinascente s.r.l. - Key Facts
 - 4.11.2 la Rinascente s.r.l. - Major Products and Services
 - 4.11.3 la Rinascente s.r.l. - Major Competitors
 - 4.11.4 la Rinascente s.r.l. - Key Employees
- 4.12 Esselunga S.p.A. - Company Overview
 - 4.12.1 Esselunga S.p.A. - Key Facts
 - 4.12.2 Esselunga S.p.A. - Major Products and Services
 - 4.12.3 Esselunga S.p.A. - SWOT Analysis
 - 4.12.4 Esselunga S.p.A. - Strengths
 - 4.12.5 Esselunga S.p.A. - Weaknesses
 - 4.12.6 Esselunga S.p.A. - Opportunities
 - 4.12.7 Esselunga S.p.A. - Threats
 - 4.12.8 Esselunga S.p.A. - Major Competitors
 - 4.12.9 Esselunga S.p.A. - Key Employees
- 4.13 Mercatone Uno Services S.p.a. - Company Overview
 - 4.13.1 Mercatone Uno Services S.p.a. - Key Facts
 - 4.13.2 Mercatone Uno Services S.p.a. - Major Products and Services
 - 4.13.3 Mercatone Uno Services S.p.a. - Major Competitors
 - 4.13.4 Mercatone Uno Services S.p.a. - Key Employees
- 4.14 Gruppo Coin S.p.A. - Company Overview
 - 4.14.1 Gruppo Coin S.p.A. - Key Facts
 - 4.14.2 Gruppo Coin S.p.A. - Major Products and Services
 - 4.14.3 Gruppo Coin S.p.A. - SWOT Analysis
 - 4.14.4 Gruppo Coin S.p.A. - Strengths
 - 4.14.5 Gruppo Coin S.p.A. - Weaknesses
 - 4.14.6 Gruppo Coin S.p.A. - Opportunities
 - 4.14.7 Gruppo Coin S.p.A. - Threats
 - 4.14.8 Gruppo Coin S.p.A. - Major Competitors
 - 4.14.9 Gruppo Coin S.p.A. - Key Employees

5 APPENDIX

- 5.1 About World Market Intelligence
- 5.2 Disclaimer

LIST OF TABLES

- Table 1: World Market Intelligence Distribution Channel Definitions
- Table 2: World Market Intelligence Interior Products Definitions
- Table 3: Italian Interior Products Market Size, 2006-2010
- Table 4: Italian Interior Products Demand Forecast, 2010-2015
- Table 5: Italian Interior Products Demand by Product Category (EUR Million), 2006-2010
- Table 6: Italian Interior Products Demand by Product Category (US\$ Million), 2006-2010
- Table 7: Italian Interior Products Demand by End User (EUR Million), 2006-2010
- Table 8: Italian Interior Products Demand by End User (US\$ Million), 2006-2010

Table 9: Italian Interior Products Demand Forecast by End User (EUR Million), 2010-2015

Table 10: Italian Interior Products Demand Forecast by End User (US\$ Million), 2010-2015

Table 11: Italian Interior Products Distribution by Channel (EUR Million), 2006-2010

Table 12: Italian Interior Products Distribution by Channel (US\$ Million), 2006-2010

Table 13: Italian Interior Products Distribution Forecast by Channel (EUR Million), 2010-2015

Table 14: Italian Interior Products Distribution Forecast by Channel (US\$ Million), 2010-2015

Table 15: Italian Bedroom Products Market Size, 2006-2010

Table 16: Italian Bedroom Products Market Size Forecast, 2010-2015

Table 17: Italian Bedroom Products Demand by Product Segment (EUR Million), 2006-2010

Table 18: Italian Bedroom Products Demand by Product Segment (US\$ Million), 2006-2010

Table 19: Italian Bedroom Products Demand Forecast by Product Segment (EUR Million), 2010-2015

Table 20: Italian Bedroom Products Demand Forecast by Product Segment (US\$ Million), 2010-2015

Table 21: Italian Bedroom Products Demand by End User (EUR Million), 2006-2010

Table 22: Italian Bedroom Products Demand by End User (US\$ Million), 2006-2010

Table 23: Italian Bedroom Products Demand Forecast by Sector (EUR Million), 2010-2015

Table 24: Italian Bedroom Products Demand Forecast by Sector (US\$ Million), 2010-2015

Table 25: Italian Bedroom Products Distribution (EUR Million), 2006-2010

Table 26: Italian Bedroom Products Distribution (US\$ Million), 2006-2010

Table 27: Italian Bedroom Products Distribution Forecast (EUR Million), 2010-2015

Table 28: Italian Bedroom Products Distribution Forecast (US\$ Million), 2010-2015

Table 29: Italian Bedroom Products Domestic Production, 2006-2010

Table 30: Italian Bedroom Products Domestic Production Forecast, 2010-2015

Table 31: Italian Bedroom Products Imports, 2006-2010

Table 32: Italian Bedrooms Imports Forecast, 2010-2015

Table 33: Italian Bedroom Products Exports, 2006-2010

Table 34: Italian Bedroom Products Exports Forecast, 2010-2015

Table 35: Italian Interior Products Market - Leading Manufacturers

Table 36: Bormioli Rocco & Figlio SpA, Key Facts

Table 37: Bormioli Rocco & Figlio SpA, Major Products and Services

Table 38: Alessi SpA, Key Facts

Table 39: Alessi SpA, Major Products and Services

Table 40: Alessi SpA, Key Employees

Table 41: Ceramica Althea S.p.A., Key Facts

Table 42: Ceramica Althea S.p.A., Major Products and Services

Table 43: Hidra Ceramica s.r.l., Key Facts

Table 44: Hidra Ceramica s.r.l, Major Products and Services

Table 45: Molteni&C S.p.A, Key Facts

Table 46: Molteni&C S.p.A, Major Products and Services

Table 47: Molteni&C S.p.A, Key Employees

Table 48: Italian Interiors Products Market - Leading Retailers

Table 49: Bricocenter Italia Srl, Key Facts

Table 50: Bricocenter Italia Srl, Major Products and Services

Table 51: Bricocenter Italia Srl, Key Employees

Table 52: la Rinascente s.r.l., Key Facts

Table 53: la Rinascente s.r.l., Major Products and Services

Table 54: la Rinascente s.r.l., Key Employees

Table 55: Esselunga S.p.A., Key Facts

Table 56: Esselunga S.p.A., Major Products and Services

Table 57: Esselunga S.p.A., Key Employees

Table 58: Mercatone Uno Services S.p.a., Key Facts

Table 59: Mercatone Uno Services S.p.a., Major Products and Services

Table 60: Mercatone Uno Services S.p.a., Key Employees

Table 61: Gruppo Coin S.p.A., Key Facts

Table 62: Gruppo Coin S.p.A., Major Products and Services

Table 63: Gruppo Coin S.p.A., Key Employees

LIST OF FIGURES

- Figure 1: Italian Interior Products Market Size (US\$ Million), 2006-2010
- Figure 2: Italian Interior Products Demand Forecast (US\$ Million), 2010-2015
- Figure 3: Italian Interior Products Demand by Product Category (%), 2006-2010
- Figure 4: Italian Interior Products Demand Forecast by Product Category (%), 2010-2015
- Figure 5: Italian Interior Products Demand by End User (%), 2006-2010
- Figure 6: Italian Interior Products Demand Forecast by End User (%), 2010-2015
- Figure 7: Italian Interior Products Distribution by Channel (US\$ Million), 2006-2010
- Figure 8: Italian Interior Products Distribution Forecast by Channel (%), 2010-2015
- Figure 9: Italian Interior Products Industry Benchmarked With Key European Markets, 2006-2015
- Figure 10: Italian Bedroom Products Market Size (US\$ Million), 2006-2010
- Figure 11: Italian Bedroom Products Market Size Forecast (US\$ Million), 2010-2015
- Figure 12: Italian Bedroom Products Demand by Product Segment (%), 2006-2010
- Figure 13: Italian Bedroom Products Demand Forecast by Product Segment (%), 2010-2015
- Figure 14: Italian Bedroom Products Demand by End User (%), 2006-2010
- Figure 15: Italian Bedroom Products Demand Forecast by Sector (%), 2010-2015
- Figure 16: Italian Bedroom Products Distribution (%), 2006-2010
- Figure 17: Italian Bedroom Products Distribution Forecast (%), 2010-2015
- Figure 18: Italian Bedroom Products Domestic Production (US\$ Million), 2006-2010
- Figure 19: Italian Bedroom Products Domestic Production Forecast (US\$ Million), 2010-2015
- Figure 20: Italian Bedroom Products Imports (US\$ Million), 2006-2010
- Figure 21: Italian Bedrooms Products Imports Forecast (US\$ Million), 2010-2015
- Figure 22: Italian Bedroom Products Exports (US\$ Million), 2006-2010
- Figure 23: Italian Bedroom Products Exports Forecast (US\$ Million), 2010-2015

I would like to order:

Product name: Future of Bedroom Products in Italy to 2015: Market Profile
Product link: <https://marketpublishers.com/r/FCDA6AE9360EN.html>
Product ID: FCDA6AE9360EN
Price: US\$ 425.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/FCDA6AE9360EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**