

Forklift Trucks in BRIC to 2016: Market Guide

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Synopsis

World Market Intelligence's report, Forklift Trucks in BRIC to 2016: Market Guide provides in-depth knowledge of the market trends and drivers of the forklift trucks market in BRIC countries. The report includes quantitative information (historic and forecast market values, segmented at channel level).

The report provides in-depth data to help companies in the construction value chain better understand the changes in their environment, seize opportunities and formulate crucial business strategies.

Summary

This report is the result of WMI's extensive market research covering the forklift trucks market in BRIC countries. The Forklift Trucks in BRIC to 2016: Market Guide report provides a top-level overview and detailed insight into the operating environment of the forklift trucks market in BRIC countries. It is an essential tool for companies active across the construction value chain and for new players that are considering entering the market.

Scope

- Overview of the forklift trucks market in BRIC countries
- Overview of the forklift trucks market and its categories, with full year 2011 and forecast market value data to 2016
- Historic and forecast market values for forklift trucks for the period 2007 through to 2016

Reasons To Buy

- The report provides you with important figures for the forklift trucks market in BRIC with individual country analysis
- The report will help you to identify trends by analyzing historical industry data
- The report will help you to analyze the market with detailed historic and forecast values
- The report will enhance your knowledge of the market with key figures on market values and segmentation by categories for the historic period
- The report will help you plan future business decisions by providing forecast figures for the market along with segmentation

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