

# First Horizon National Corporation (First Horizon National Corporation): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'First Horizon National Corporation (First Horizon National Corporation): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'First Horizon National Corporation'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'First Horizon National Corporation' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities

(growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'First Horizon National Corporation'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

First Horizon National Corporation (First Horizon) is a bank holding company. Through its subsidiaries, the company offers various banking and financial products and services. It provides home loans, personal and commercial loans, mortgage lending, deposits products, credit cards, debit cards, mutual funds and insurance solutions. The service portfolio of First Horizon include fixed income sales and trading; correspondent banking; trust, fiduciary and agency services; transaction processing; brokerage; wealth management; financing; and investment and financial advisory services. It offers these products and services to individuals, businesses, financial institutions, and governments. The company operates through its business locations across various states of the US. First Horizon is headquartered in Tennessee, the US.

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### COMPANIES MENTIONED

First Horizon National Corporation

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