

# The United States: Towels Market and the Impact of COVID-19 in the Medium Term

<https://marketpublishers.com/r/U7D887A0248FEN.html>

Date: July 2024

Pages: 100

Price: US\$ 1,999.00 (Single User License)

ID: U7D887A0248FEN

## Abstracts

This report presents a comprehensive overview of the towels market in the USA and a forecast for its development in the next five years, taking into account the impact of COVID-19 on it. It provides a detailed analysis of the market, its dynamics, structure, characteristics, main players, growth and demand drivers, etc.

The purpose of the report is to describe the state of the towels market in the USA, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and consumption and to build a forecast for the market in the medium term, taking into account the impact of COVID-19 on it. In addition, the report presents an elaborate analysis of the main market participants, the price fluctuations, growth and demand drivers of the market and all other factors, influencing its development.

This research report has been prepared using the unique WMStrategy's methodology, including a blend of qualitative and quantitative data. The information comes from official sources and insights from market experts (representatives of the main market participants), gathered by semi-structured interviews.

The report on the towels market in the USA includes:

- Analysis and forecast for the economy of North America;

- Analysis and forecast for development of the market volume (market size), value and dynamics;

- Market breakdown (by origin, by types of products, etc.);

Volume, dynamics and analysis of domestic production (past, current and future);

Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future);

Volume, dynamics and analysis of imports (past, current and future);

Volume, dynamics and analysis of exports (past, current and future);

Volume, dynamics and analysis of consumption (past, current and future);

Characteristics of the main market participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Governmental structures, etc.) and the competitive landscape;

Value chain analysis and structure of price formation;

Analysis of the factors, influencing the market development (market growth drivers, restraints, recent state programs, etc.);

Analysis and forecast of the trends and levels of supply and demand on the market;

Forecast for the market development in the medium term, taking into account the impact of COVID-19 on it (including three possible scenarios for development).

This report will allow you to:

Quickly and cost-effectively gain competitive intelligence about the market;

Track market data, including size, value, segmentation, forecasts, dynamics and structure – past, present and future;

Track and identify key market trends, opportunities and threats and key drivers behind recent market changes;

Strategically assess market growth potential, demand drivers and restraints on the market;

Evaluate the key macroeconomic indicators to get insight into the general trends within the economy;

See how the market performed in the past (over the last 5 years) and how it will perform in the future, taking into account the impact of COVID-19 on it (in the next 5 years);

Get acquainted with the leading companies on the market (manufacturers, distributors, wholesalers, retailers, importers, exporters, Government structures, etc.);

Evaluate how diversified the market is in terms of competitive intensity, fragmentation and environment and understand competitive threats;

Empower your marketing, branding, strategy and market development, consumption and supply functions with useful market insights;

Build your investment strategy by assessing market attractiveness or company attractiveness;

Build your own market entry or market expansion strategy or evaluate your current strategy;

Add weight to pitches and presentations by using official and accurate data and calculations.

If you are interested in the towels market in the USA, this research report will provide you with invaluable analysis of the market, its recent and future development. In addition, the report will save you time and money while presenting you all the necessary information, empowering you to make informed decisions and move your business forward!

## Contents

(The contents are just preliminary - contact us for a demo version, including the full Table of contents)

### **1. INTRODUCTION**

- 1.1. Report description
- 1.2. Research methodology

### **2. EXECUTIVE SUMMARY**

### **3. CHARACTERISTICS OF TOWELS**

### **4. CHARACTERISTICS OF RAW MATERIALS**

### **5. STATE OF THE ECONOMY OF NORTH AMERICA**

- 5.1. Characteristics of the economy of North America in the last 5 years
- 5.2. Forecast for the development of the economy of North America for the next 3 years

### **6. OVERVIEW AND ANALYSIS OF THE TOWELS MARKET IN THE USA**

- 6.1. Volume, value and dynamics of the towels market in the USA in the last 5 years
- 6.2. Structure of the towels market in the USA in the last 5 years: production, imports, exports, consumption
- 6.3. Structure of the towels market in the USA by types of towels
- 6.4. Structure of the towels market in the USA by origin
- 6.5. Key recent trends on the towels market in the USA
- 6.6. Competitive landscape of the market
- 6.7. Key drivers and restraints for the market development in the medium term

### **7. OVERVIEW AND ANALYSIS OF THE DOMESTIC PRODUCTION OF TOWELS IN THE USA**

- 7.1. Volume, value and dynamics of the domestic production of towels in the USA in the last 5 years
- 7.2. Structure of the domestic production of towels by types of towels
- 7.3. Share of the USA in the North American production of towels

#### 7.4. Characteristics of the main producers of towels in the USA

### **8. CHARACTERISTICS AND ANALYSIS OF THE PRICES OF TOWELS IN THE USA**

#### 8.1. Value chain analysis

#### 8.2. Structure of price formation

#### 8.3. Characteristics of the producer prices of towels in the USA in the last 5 years

#### 8.4. Characteristics of other prices of towels

### **9. FOREIGN TRADE OPERATIONS OF TOWELS IN THE USA**

#### 9.1. Foreign trade operations of towels in the USA in the last 5 years

### **10. OVERVIEW AND ANALYSIS OF THE IMPORTS OF TOWELS TO THE US MARKET**

#### 10.1. Volume, value and dynamics of the imports of towels to the USA in the last 5 years

#### 10.2. Main countries, importing towels to the USA

#### 10.3. Structure of the imports of towels by types of products

#### 10.4. Average prices of the towels, imported to the USA

#### 10.5. Domestic companies, main importers of towels to the US market

### **11. OVERVIEW AND ANALYSIS OF THE US EXPORTS OF TOWELS**

#### 11.1. Volume, value and dynamics of the US exports of towels in the last 5 years

#### 11.2. Recipient countries of the US exports of towels

#### 11.3. Structure of the US exports of towels by types of products

#### 11.4. Average prices of the US exports of towels

#### 11.5. Domestic companies, main exporters of towels from the territory of the USA

### **12. CHARACTERISTICS OF THE CONSUMPTION OF TOWELS IN THE USA**

#### 12.1. Volume, value and dynamics of the consumption of towels in the USA in the last 5 years

#### 12.2. Structure of the consumption of towels in the USA in the last 5 years (by origin, by channel, etc.)

#### 12.3. Volume, value and dynamics of the per capita consumption of towels in the USA in the last 5 years

12.4. Balance between supply and demand on the towels market in the USA in the last 5 years and forecast for the next 5 years

### **13. FORECAST FOR DEVELOPMENT OF THE TOWELS MARKET IN THE USA FOR THE NEXT 5 YEARS**

13.1. Factors, influencing the development of the towels market in the USA in the medium term

13.2. Forecast for market development in the medium term under three possible scenarios

#### **About WMStrategy**

By purchasing this report, you get 15% free customization - its structure and contents can be amended based on your specific requirements and goals. The report will be updated as of the current month of purchase.

This report is 75% ready and is in completion stage. The final version of the research report will be presented up to 5 working days after your order. If you purchase the Corporate License, you will get an Excel sheet with all the quantitative information in up to 2 working days after your purchase. Feel free to contact us for more information or to request a demo version, including the full Table of contents!

## List Of Tables

### LIST OF TABLES

Key indicators on the towels market in the USA in the last 5 years  
Key indicators of the economy of North America in the last 5 years  
Forecast for the economy of North America for the next 3 years  
Volume and dynamics of the towels market in the USA in the last 5 years  
Value and dynamics of the towels market in the USA in the last 5 years  
Structure of the towels market in the USA in the last 5 years, in volume terms  
Structure of the towels market in the USA in the last 5 years, in value terms  
Structure of the towels market in the USA by types of towels, in volume terms  
Structure of the towels market in the USA by types of towels, in value terms  
Structure of the towels market in the USA by origin in the last 5 years, in volume terms  
Structure of the towels market in the USA by origin in the last 5 years, in value terms  
Volume and dynamics of the domestic production of towels in the USA in the last 5 years  
Value and dynamics of the domestic production of towels in the USA in the last 5 years  
Structure of the domestic production of towels by types of towels, in volume terms  
Structure of the domestic production of towels by types of towels, in value terms  
Value chain analysis of the towels market in the USA  
Cost breakdown of the price formation of towels in the USA, in %  
Volume and dynamics of the average producer prices of towels in the USA in the last 5 years  
Volume and dynamics of other prices of towels in the USA (wholesale, distributor, retail, etc.) in the last 5 years  
Trade balance of towels foreign trade in the USA in the last 5 years, in volume terms  
Trade balance of towels foreign trade in the USA in the last 5 years, in value terms  
Trade balance of towels foreign trade by product types in the USA in the last 5 years, in volume terms  
Trade balance of towels foreign trade by product types in the USA in the last 5 years, in value terms  
Volume and dynamics of the imports of towels to the USA in the last 5 years  
Value and dynamics of the imports of towels to the USA in the last 5 years  
Main countries, importing towels to the USA in the last 5 years, in volume terms  
Main countries, importing towels to the USA in the last 5 years, in value terms  
Structure of the imports of towels by types of towels in the last 5 years, in volume terms  
Structure of the imports of towels by types of towels in the last 5 years, in value terms  
Average prices of the towels, imported to the USA in the last 5 years

Volume and dynamics of the US exports of towels in the last 5 years  
Value and dynamics of the US exports of towels in the last 5 years  
Recipient countries of the US exports of towels in the last 5 years, in volume terms  
Recipient countries of the US exports of towels in the last 5 years, in value terms  
Structure of the US exports of towels by types of towels in the last 5 years, in volume terms  
Structure of the US exports of towels by types of towels in the last 5 years, in value terms  
Average prices of the US exports of towels in the last 5 years  
Volume and dynamics of the consumption of towels in the USA in the last 5 years  
Value and dynamics of the consumption of towels in the USA in the last 5 years  
Structure of the consumption of towels in the USA in the last 5 years, in volume terms  
Structure of the consumption of towels in the USA in the last 5 years, in value terms  
Structure of the consumption of towels in the USA by types of towels, in volume terms  
Structure of the consumption of towels in the USA by types of towels, in value terms  
Volume and dynamics of the per capita consumption of towels in the USA in the last 5 years  
Value and dynamics of the per capita consumption of towels in the USA in the last 5 years  
Balance between supply and demand on the towels market in the USA in the last 5 years and forecast for the next 5 years, in volume terms  
Balance between supply and demand on the towels market in the USA in the last 5 years and forecast for the next 5 years, in value terms  
Forecast for the total supply of towels in the USA for the next 5 years (under the framework of the base scenario), in volume and value terms  
Forecast for the total supply of towels in the USA for the next 5 years (under the framework of the pessimistic scenario), in volume and value terms  
Forecast for the total supply of towels in the USA for the next 5 years (under the framework of the optimistic scenario), in volume and value terms

## List of figures

(This list is preliminary - contact us for a demo version, including the full Table of contents)

Volume and dynamics of the towels market in the USA in the last 5 years  
Value and dynamics of the towels market in the USA in the last 5 years  
Structure of the towels market in the USA in the last 5 years, in volume terms  
Structure of the towels market in the USA in the last 5 years, in value terms



Structure of the towels market in the USA by types of towels, in volume terms  
Structure of the towels market in the USA by types of towels, in value terms  
Structure of the towels market in the USA by origin in volume terms in the last 5 years  
Structure of the towels market in the USA by origin in value terms in the last 5 years  
Volume and dynamics of the domestic production of towels in the USA in the last 5 years  
Value and dynamics of the domestic production of towels in the USA in the last 5 years  
Structure of the domestic production of towels by types of towels, in volume terms  
Structure of the domestic production of towels by types of towels, in value terms  
Value chain analysis of the towels market in the USA  
Structure of the towels price formation in the USA, in %  
Deviation of the average producer prices of towels in the USA in the last 5 years  
Trade balance of towels foreign trade in the USA in the last 5 years, in volume terms  
Trade balance of towels foreign trade in the USA in the last 5 years, in value terms  
Trade balance of towels foreign trade by product types in the USA in the last 5 years, in volume terms  
Trade balance of towels foreign trade by product types in the USA in the last 5 years, in value terms  
Volume and dynamics of the imports of towels to the USA in the last 5 years  
Value and dynamics of the imports of towels to the USA in the last 5 years  
Main countries, importing towels to the USA in the last 5 years, in volume terms  
Main countries, importing towels to the USA in the last 5 years, in value terms  
Volume and dynamics of the imports of towels by types of towels in the last 5 years  
Value and dynamics of the imports of towels by types of towels in the last 5 years  
Volume and dynamics of the average prices of the towels, imported to the USA in the last 5 years  
Volume and dynamics of the US exports of towels in the last 5 years  
Value and dynamics of the US exports of towels in the last 5 years  
Recipient countries of the US exports of towels in the last 5 years, in volume terms  
Recipient countries of the US exports of towels in the last 5 years, in value terms  
Structure of the US exports of towels by types of towels in the last 5 years, in volume terms  
Structure of the US exports of towels by types of towels in the last 5 years, in value terms  
Volume and dynamics of the average prices of the US exports of towels in the last 5 years  
Volume and dynamics of the consumption of towels in the USA in the last 5 years  
Value and dynamics of the consumption of towels in the USA in the last 5 years  
Structure of the consumption of towels in the USA in the last 5 years, in volume terms

Structure of the consumption of towels in the USA in the last 5 years, in value terms

Structure of the consumption of towels in the USA by types of towels, in volume terms

Structure of the consumption of towels in the USA by types of towels, in value terms

Volume and dynamics of the per capita consumption of towels in the USA in the last 5 years

Value and dynamics of the per capita consumption of towels in the USA in the last 5 years

Balance between supply and demand on the towels market in the USA in the last 5 years and forecast for the next 5 years, in volume terms

Balance between supply and demand on the towels market in the USA in the last 5 years and forecast for the next 5 years, in value terms

Forecast for the total supply of towels in the USA for the next 5 years (under the framework of the base scenario), in volume and value terms

Forecast for the total supply of towels in the USA for the next 5 years (under the framework of the pessimistic scenario), in volume and value terms

Forecast for the total supply of towels in the USA for the next 5 years (under the framework of the optimistic scenario), in volume and value terms

## I would like to order

Product name: The United States: Towels Market and the Impact of COVID-19 in the Medium Term

Product link: <https://marketpublishers.com/r/U7D887A0248FEN.html>

Price: US\$ 1,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U7D887A0248FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970