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Ukraine: Television Receivers Market

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Abstracts

This report presents a comprehensive overview of the television receivers market in Ukraine and a forecast for its development in the next five years. It provides a detailed analysis of the market, its dynamics, structure, characteristics, main players, growth and demand drivers, etc.

The purpose of the report is to describe the state of the television receivers market in Ukraine, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and consumption and to build a forecast for the market in the medium term. In addition, the report presents an elaborate analysis of the main market participants, the price fluctuations, growth and demand drivers of the market and all other factors, influencing its development.

This research report has been prepared using the unique WMStrategy's methodology, including a blend of qualitative and quantitative data. The information comes from official sources and insights from market experts (representatives of the main market participants), gathered by semi-structured interviews.

The report on the television receivers market in Ukraine includes:

Analysis and forecast for the economy of the CIS countries;

Analysis and forecast for development of the market volume (market size), value and dynamics;

Market breakdown (by origin, by application, etc.);

Volume, dynamics and analysis of domestic production (past, current and future);

Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future);

Volume, dynamics and analysis of imports (past, current and future);

Volume, dynamics and analysis of exports (past, current and future);

Volume, dynamics and analysis of consumption (past, current and future);

Characteristics of the main market participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Governmental structures, etc.) and the competitive landscape;

Value chain analysis and structure of price formation;

Analysis of the factors, influencing the market development (market growth drivers, restraints, recent state programs, etc.);

Analysis and forecast of the trends and levels of supply and demand on the market;

Forecast for the market development in the medium term (including three possible scenarios for development).

This report will allow you to:

Quickly and cost–effectively gain competitive intelligence about the market;

Track market data, including size, value, segmentation, forecasts, dynamics and structure – past, present and future;

Track and identify key market trends, opportunities and threats and key drivers behind recent market changes;

Strategically assess market growth potential, demand drivers and restraints on the market;

Evaluate the key macroeconomic indicators to get insight into the general trends within the economy;

See how the market performed in the past (over the last 5 years) and how it will perform in the future (in the next 5 years);

Get acquainted with the leading companies on the market (manufacturers, distributors, wholesalers, retailers, importers, exporters, Government structures, etc.);

Evaluate how diversified the market is in terms of competitive intensity, fragmentation and environment and understand competitive threats;

Empower your marketing, branding, strategy and market development, consumption and supply functions with useful market insights;

Build your investment strategy by assessing market attractiveness or company attractiveness;

Build your own market entry or market expansion strategy or evaluate your current strategy;

Add weight to pitches and presentations by using official and accurate data and calculations.

So, if you are interested in the television receivers market in Ukraine, this research report will provide you with invaluable analysis of the market, its recent and future development. In addition, the report will save you time and money while presenting you all the necessary information, empowering you to make informed decisions and move your business forward!

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Contents

1. INTRODUCTION

1.1. Report description
1.2. Research methodology

2. EXECUTIVE SUMMARY

3. CHARACTERISTICS OF TELEVISION RECEIVERS

4. CHARACTERISTICS OF RAW MATERIALS

5. STATE OF THE ECONOMY OF THE CIS COUNTRIES

5.1. Characteristics of the economy of the CIS countries in the last 5 years
5.2. Forecast for the development of the economy of the CIS countries for the next 3 years

6. OVERVIEW AND ANALYSIS OF THE TELEVISION RECEIVERS MARKET IN UKRAINE

6.1. Volume, value and dynamics of the television receivers market in Ukraine in the last 5 years
6.2. Structure of the television receivers market in Ukraine in the last 5 years: production, imports, exports, consumption
6.3. Structure of the television receivers market in Ukraine by origin
6.4. Key recent trends on the television receivers market in Ukraine
6.5. Competitive landscape of the market
6.6. Key drivers and restraints for the market development in the medium term

7. OVERVIEW AND ANALYSIS OF THE DOMESTIC PRODUCTION OF TELEVISION RECEIVERS IN UKRAINE

7.1. Volume, value and dynamics of the domestic production of television receivers in Ukraine in the last 5 years and forecast for the medium term
7.2. Characteristics of the main producers of television receivers in Ukraine

8. CHARACTERISTICS AND ANALYSIS OF THE PRICES OF TELEVISION

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RECEIVERS IN UKRAINE

8.1. Value chain analysis
8.2. Structure of price formation
8.3. Characteristics of the producer prices of television receivers in Ukraine in the last 5 years
8.4. Characteristics of other prices of television receivers

9. FOREIGN TRADE OPERATIONS OF TELEVISION RECEIVERS IN UKRAINE

9.1. Foreign trade operations of television receivers in Ukraine in the last 5 years

10. OVERVIEW AND ANALYSIS OF THE IMPORTS OF TELEVISION RECEIVERS TO THE UKRAINEN MARKET

10.1. Volume, value and dynamics of the imports of television receivers to Ukraine in the last 5 years
10.2. Main countries, importing television receivers to Ukraine
10.3. Average prices of the television receivers, imported to Ukraine

11. OVERVIEW AND ANALYSIS OF THE UKRAINEN EXPORTS OF TELEVISION RECEIVERS

11.1. Volume, value and dynamics of the Ukrainen exports of television receivers in the last 5 years
11.2. Recipient countries of the Ukrainen exports of television receivers
11.3. Average prices of the Ukrainen exports of television receivers

12. CHARACTERISTICS OF THE CONSUMPTION OF TELEVISION RECEIVERS IN UKRAINE

12.1. Volume, value and dynamics of the consumption of television receivers in Ukraine in the last 5 years
12.2. Structure of the consumption of television receivers in Ukraine in the last 5 years (by origin, etc.)
12.3. Volume, value and dynamics of the per capita consumption of television receivers in Ukraine in the last 5 years
12.4. Balance between domestic supply and domestic demand on the television receivers market in Ukraine in the last 5 years

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13. FORECAST FOR DEVELOPMENT OF THE TELEVISION RECEIVERS MARKET IN UKRAINE FOR THE NEXT 5 YEARS

13.1. Factors, influencing the development of the television receivers market in Ukraine in the medium term
13.2. Forecast for market development in the medium term under three possible scenarios

LIST OF FIGURES

Volume and dynamics of the television receivers market in Ukraine in the last 5 years
Value and dynamics of the television receivers market in Ukraine in the last 5 years
Structure of the television receivers market in Ukraine in the last 5 years, in volume terms
Structure of the television receivers market in Ukraine in the last 5 years, in value terms
Structure of the television receivers market in Ukraine by origin in physical terms in the last 5 years
Structure of the television receivers market in Ukraine by origin in value terms in the last 5 years
Volume and dynamics of the domestic production of television receivers in Ukraine in the last 5 years
Value and dynamics of the domestic production of television receivers in Ukraine in the last 5 years
Value chain analysis of the television receivers market in Ukraine
Structure of the television receivers price formation in Ukraine, in %
Deviation of the average producer prices of television receivers in Ukraine in the last 5 years
Trade balance of television receivers foreign trade in Ukraine in the last 5 years, in volume terms
Trade balance of television receivers foreign trade in Ukraine in the last 5 years, in value terms
Volume and dynamics of the imports of television receivers to Ukraine in the last 5 years
Value and dynamics of the imports of television receivers to Ukraine in the last 5 years
Main countries, importing television receivers to Ukraine in the last 5 years, in volume terms
Main countries, importing television receivers to Ukraine in the last 5 years, in value terms

Volume and dynamics of the average prices of the television receivers, imported to Ukraine in the last 5 years
Volume and dynamics of the Ukrainen exports of television receivers in the last 5 years
Value and dynamics of the Ukrainen exports of television receivers in the last 5 years
Recipient countries of the Ukrainen exports of television receivers in the last 5 years, in volume terms
Recipient countries of the Ukrainen exports of television receivers in the last 5 years, in value terms
Volume and dynamics of the average prices of the Ukrainen exports of television receivers in the last 5 years
Volume and dynamics of the consumption of television receivers in Ukraine in the last 5 years
Value and dynamics of the consumption of television receivers in Ukraine in the last 5 years
Structure of the consumption of television receivers in Ukraine in the last 5 years, in volume terms
Structure of the consumption of television receivers in Ukraine in the last 5 years, in value terms
Volume and dynamics of the per capita consumption of television receivers in Ukraine in the last 5 years
Value and dynamics of the per capita consumption of television receivers in Ukraine in the last 5 years
Balance between domestic supply and domestic demand on the television receivers market in Ukraine in the last 5 years and forecast for the next 5 years, in volume terms
Balance between domestic supply and domestic demand on the television receivers market in Ukraine in the last 5 years and forecast for the next 5 years, in value terms
Forecast for the total supply of television receivers in Ukraine for the next 5 years (under the framework of the base scenario), in volume and value terms
Forecast for the total supply of television receivers in Ukraine for the next 5 years (under the framework of the pessimistic scenario), in volume and value terms
Forecast for the total supply of television receivers in Ukraine for the next 5 years (under the framework of the optimistic scenario), in volume and value terms

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List Of Tables

LIST OF TABLES

Key indicators on the television receivers market in Ukraine in the last 5 years
Key indicators of the economy of the CIS countries in the last 5 years
Forecast for the economy of the CIS countries for the next 3 years
Volume and dynamics of the television receivers market in Ukraine in the last 5 years
Value and dynamics of the television receivers market in Ukraine in the last 5 years
Structure of the television receivers market in Ukraine in the last 5 years, in volume terms
Structure of the television receivers market in Ukraine in the last 5 years, in value terms
Structure of the television receivers market in Ukraine by origin in the last 5 years, in volume terms
Structure of the television receivers market in Ukraine by origin in the last 5 years, in value terms
Volume and dynamics of the domestic production of television receivers in Ukraine in the last 5 years
Value and dynamics of the domestic production of television receivers in Ukraine in the last 5 years
Value chain analysis of the television receivers market in Ukraine
Cost breakdown of the price formation of television receivers in Ukraine, in %
Volume and dynamics of the average producer prices of television receivers in Ukraine in the last 5 years
Volume and dynamics of other prices of television receivers in Ukraine (wholesale, distributor, retail, etc.) in the last 5 years
Trade balance of television receivers foreign trade in Ukraine in the last 5 years, in volume terms
Trade balance of television receivers foreign trade in Ukraine in the last 5 years, in value terms
Volume and dynamics of the imports of television receivers to Ukraine in the last 5 years
Value and dynamics of the imports of television receivers to Ukraine in the last 5 years
Main countries, importing television receivers to Ukraine in the last 5 years, in volume terms
Main countries, importing television receivers to Ukraine in the last 5 years, in value terms
Average prices of the television receivers, imported to Ukraine in the last 5 years
Volume and dynamics of the Ukrainen exports of television receivers in the last 5 years

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Value and dynamics of the Ukrainen exports of television receivers in the last 5 years
Recipient countries of the Ukrainen exports of television receivers in the last 5 years, in volume terms
Recipient countries of the Ukrainen exports of television receivers in the last 5 years, in value terms
Average prices of the Ukrainen exports of television receivers in the last 5 years
Volume and dynamics of the consumption of television receivers in Ukraine in the last 5 years
Value and dynamics of the consumption of television receivers in Ukraine in the last 5 years
Structure of the consumption of television receivers in Ukraine in the last 5 years, in volume terms
Structure of the consumption of television receivers in Ukraine in the last 5 years, in value terms
Volume and dynamics of the per capita consumption of television receivers in Ukraine in the last 5 years
Value and dynamics of the per capita consumption of television receivers in Ukraine in the last 5 years
Balance between domestic supply and domestic demand on the television receivers market in Ukraine in the last 5 years and forecast for the next 5 years, in volume terms
Balance between domestic supply and domestic demand on the television receivers market in Ukraine in the last 5 years and forecast for the next 5 years, in value terms
Forecast for the total supply of television receivers in Ukraine for the next 5 years (under the framework of the base scenario), in volume and value terms
Forecast for the total supply of television receivers in Ukraine for the next 5 years (under the framework of the pessimistic scenario), in volume and value terms
Forecast for the total supply of television receivers in Ukraine for the next 5 years (under the framework of the optimistic scenario), in volume and value terms

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