

Romania: Bread Market and the Impact of COVID-19 in the Medium Term

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Abstracts

This report presents a comprehensive overview of the bread market in Romania and a forecast for its development in the next five years, taking into account the impact of COVID-19 on it. It provides a detailed analysis of the market, its dynamics, structure, characteristics, main players, growth and demand drivers, etc.

The purpose of the report is to describe the state of the bread market in Romania, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and consumption and to build a forecast for the market in the medium term, taking into account the impact of COVID-19 on it. In addition, the report presents an elaborate analysis of the main market participants, the price fluctuations, growth and demand drivers of the market and all other factors, influencing its development.

This research report has been prepared using the unique WMStrategy's methodology, including a blend of qualitative and quantitative data. The information comes from official sources and insights from market experts (representatives of the main market participants), gathered by semi-structured interviews.

The report on the bread market in Romania includes:

Analysis and forecast for the economy of Romania;

Analysis and forecast for development of the market volume (market size), value and dynamics;

Market structure (by origin, by types of products, etc.);

Volume, dynamics and analysis of domestic production (past, current and future);

Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future);

Volume, dynamics and analysis of imports (past, current and future);

Volume, dynamics and analysis of exports (past, current and future);

Volume, dynamics and analysis of consumption (past, current and future);

Characteristics of the main market participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Governmental structures, etc.) and the competitive landscape;

Value chain analysis;

Analysis of the factors, influencing the development of the market (market growth drivers, restraints, recent state programs, etc.);

Analysis and forecast of the trends and levels of supply and demand on the market;

Forecast for development of the market in the medium term, taking into account the impact of COVID-19 on it (including three possible scenarios for development).

This report will allow you to:

Quickly and cost-effectively gain competitive intelligence about the market;

Track market data, including size, value, segmentation, forecasts, dynamics and structure – past, present and future;

Track and identify key market trends, opportunities and threats and key drivers behind recent market changes;

Strategically assess market growth potential, demand drivers and restraints on the market;

Evaluate the key macroeconomic indicators to get insight into the general trends within the economy;

See how the market performed in the past (over the last 5 years) and how it will perform in the future, taking into account the impact of COVID-19 on it (in the next 5 years);

Get acquainted with the leading companies on the market (manufacturers, distributors, wholesalers, retailers, importers, exporters, Government structures, etc.);

Evaluate how diversified the market is in terms of competitive intensity, fragmentation and environment and understand competitive threats;

Empower your marketing, branding, strategy and market development, consumption and supply functions with useful market insights;

Build your investment strategy by assessing market attractiveness or company attractiveness;

Build your own market entry or market expansion strategy or evaluate your current strategy;

Add weight to pitches and presentations by using official and accurate data and calculations.

If you are interested in the bread market in Romania, this research report will provide you with invaluable analysis of the market, its recent and future development. In addition, the report will save you time and money while presenting you all the necessary information, empowering you to make informed decisions and move your business forward!

Contents

(The contents are just preliminary - contact us for a demo version, including the full Table of contents)

1. INTRODUCTION

- 1.1. Report description
- 1.2. Research methodology

2. EXECUTIVE SUMMARY

3. CHARACTERISTICS OF BREAD

4. CHARACTERISTICS OF RAW MATERIALS

5. STATE OF THE ECONOMY OF ROMANIA

- 5.1. Characteristics of the economy of Romania in the last 5 years
- 5.2. Forecast for the development of the economy of Romania for the next 3 years

6. OVERVIEW AND ANALYSIS OF THE BREAD MARKET IN ROMANIA

- 6.1. Volume, value and dynamics of the bread market in Romania in the last 5 years
- 6.2. Structure of the bread market in Romania in the last 5 years: production, imports, exports, consumption
- 6.3. Structure of the bread market in Romania by types of bread
- 6.4. Structure of the bread market in Romania by origin
- 6.5. Key recent trends on the bread market in Romania
- 6.6. Competitive landscape of the market
- 6.7. Key drivers and restraints for the market development in the medium term
- 6.8. Forecast for development of the bread market in Romania for the next 5 years

7. OVERVIEW AND ANALYSIS OF THE DOMESTIC PRODUCTION OF BREAD IN ROMANIA

- 7.1. Business tendencies in the industrial production in Romania in the last 5 years
- 7.2. Volume, value and dynamics of the domestic production of bread in Romania in the last 5 years

- 7.3. Structure of the domestic production of bread by types of bread
- 7.4. Share of Romania in the European production of bread
- 7.5. Characteristics of the main producers of bread in Romania

8. CHARACTERISTICS AND ANALYSIS OF THE PRICES OF BREAD IN ROMANIA

- 8.1. Value chain analysis
- 8.2. Structure of price formation
- 8.3. Characteristics of the producer prices of bread in Romania in the last 5 years
- 8.4. Characteristics of other prices of bread

9. FOREIGN TRADE OPERATIONS OF BREAD IN ROMANIA

- 9.1. General foreign trade operations of Romania
- 9.2. Foreign trade operations of bread in Romania in the last 5 years

10. OVERVIEW AND ANALYSIS OF THE IMPORTS OF BREAD TO THE ROMANIAN MARKET

- 10.1. Volume, value and dynamics of the imports of bread to Romania in the last 5 years
- 10.2. Main countries, importing bread to Romania
- 10.3. Structure of the imports of bread by types of products
- 10.4. Share of Romania in the European imports of bread
- 10.5. Domestic companies, main importers of bread to the Romanian market

11. OVERVIEW AND ANALYSIS OF THE ROMANIAN EXPORTS OF BREAD

- 11.1. Volume, value and dynamics of the Romanian exports of bread in the last 5 years
- 11.2. Recipient countries of the Romanian exports of bread
- 11.3. Structure of the Romanian exports of bread by types of products
- 11.4. Share of Romania in the European exports of bread
- 11.5. Domestic companies, main exporters of bread from the territory of Romania

12. CHARACTERISTICS OF THE CONSUMPTION OF BREAD IN ROMANIA

- 12.1. Volume, value and dynamics of the consumption of bread in Romania in the last 5 years
- 12.2. Structure of the consumption of bread in Romania in the last 5 years (by origin, by

channel, etc.)

12.3. Volume, value and dynamics of the per capita consumption of bread in Romania in the last 5 years

12.4. Balance between supply and demand on the bread market in Romania in the last 5 years and forecast for the next 5 years

13. FORECAST FOR DEVELOPMENT OF THE BREAD MARKET IN ROMANIA FOR THE NEXT 5 YEARS

13.1. Factors, influencing the development of the bread market in Romania in the medium term

13.2. Forecast for market development in the medium term under three possible scenarios

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List Of Tables

LIST OF TABLES

Key indicators on the bread market in Romania in the last 5 years
Key indicators of the economy of Romania in the last 5 years
Forecast for the economy of Romania for the next 3 years
Volume and dynamics of the bread market in Romania in the last 5 years
Value and dynamics of the bread market in Romania in the last 5 years
Structure of the bread market in Romania in the last 5 years, in physical terms
Structure of the bread market in Romania in the last 5 years, in value terms
Structure of the bread market in Romania by types of bread, in physical terms
Structure of the bread market in Romania by types of bread, in value terms
Structure of the bread market in Romania by origin in the last 5 years, in physical terms
Structure of the bread market in Romania by origin in the last 5 years, in value terms
Key business tendencies in the industrial production in Romania in the last 5 years
Volume and dynamics of the domestic production of bread in Romania in the last 5 years
Value and dynamics of the domestic production of bread in Romania in the last 5 years
Structure of the domestic production of bread by types of bread, in physical terms
Structure of the domestic production of bread by types of bread, in value terms
Value chain analysis of the bread market in Romania
Cost breakdown of the price formation of bread in Romania, in %
Volume and dynamics of the average producer prices of bread in Romania in the last 5 years
Volume and dynamics of other prices of bread in Romania (wholesale, distributor, retail, etc.) in the last 5 years
Foreign trade turnover by main commodities, in physical and value terms
Foreign trade operations by main partner countries, in value terms
Trade balance of bread foreign trade in Romania in the last 5 years, in physical terms
Trade balance of bread foreign trade in Romania in the last 5 years, in value terms
Volume and dynamics of the imports of bread to Romania in the last 5 years
Value and dynamics of the imports of bread to Romania in the last 5 years
Main countries, importing bread to Romania in the last 5 years, in physical terms
Main countries, importing bread to Romania in the last 5 years, in value terms
Structure of the imports of bread by types of bread in the last 5 years, in physical terms
Structure of the imports of bread by types of bread in the last 5 years, in value terms
Volume and dynamics of the Romanian exports of bread in the last 5 years
Value and dynamics of the Romanian exports of bread in the last 5 years

Recipient countries of the Romanian exports of bread in the last 5 years, in physical terms

Recipient countries of the Romanian exports of bread in the last 5 years, in value terms

Structure of the Romanian exports of bread by types of bread in the last 5 years, in physical terms

Structure of the Romanian exports of bread by types of bread in the last 5 years, in value terms

Volume and dynamics of the consumption of bread in Romania in the last 5 years

Value and dynamics of the consumption of bread in Romania in the last 5 years

Structure of the consumption of bread in Romania in the last 5 years, in physical terms

Structure of the consumption of bread in Romania in the last 5 years, in value terms

Structure of the consumption of bread in Romania by types of bread, in physical terms

Structure of the consumption of bread in Romania by types of bread, in value terms

Volume and dynamics of the per capita consumption of bread in Romania in the last 5 years

Value and dynamics of the per capita consumption of bread in Romania in the last 5 years

Balance between supply and demand on the bread market in Romania in the last 5 years and forecast for the next 5 years, in physical terms

Balance between supply and demand on the bread market in Romania in the last 5 years and forecast for the next 5 years, in value terms

Forecast for the total supply of bread in Romania for the next 5 years (under the framework of the base scenario), in physical and value terms

Forecast for the total supply of bread in Romania for the next 5 years (under the framework of the pessimistic scenario), in physical and value terms

Forecast for the total supply of bread in Romania for the next 5 years (under the framework of the optimistic scenario), in physical and value terms

Information, presented in figures

(This list is preliminary - contact us for a demo version, including the full Table of contents)

Volume and dynamics of the bread market in Romania in the last 5 years

Value and dynamics of the bread market in Romania in the last 5 years

Structure of the bread market in Romania in the last 5 years, in physical terms

Structure of the bread market in Romania in the last 5 years, in value terms

Structure of the bread market in Romania by types of bread, in physical terms

Structure of the bread market in Romania by types of bread, in value terms

Structure of the bread market in Romania by origin in physical terms in the last 5 years
Structure of the bread market in Romania by origin in value terms in the last 5 years
Volume and dynamics of the domestic production of bread in Romania in the last 5 years
Value and dynamics of the domestic production of bread in Romania in the last 5 years
Structure of the domestic production of bread by types of bread, in physical terms
Structure of the domestic production of bread by types of bread, in value terms
Value chain analysis of the bread market in Romania
Structure of the bread price formation in Romania, in %
Deviation of the average producer prices of bread in Romania in the last 5 years
Structure of the foreign trade turnover by main commodities, in physical and value terms
Structure of the foreign trade operations by main partner countries, in value terms
Trade balance of bread foreign trade in Romania in the last 5 years, in physical terms
Trade balance of bread foreign trade in Romania in the last 5 years, in value terms
Volume and dynamics of the imports of bread to Romania in the last 5 years
Value and dynamics of the imports of bread to Romania in the last 5 years
Main countries, importing bread to Romania in the last 5 years, in physical terms
Main countries, importing bread to Romania in the last 5 years, in value terms
Volume and dynamics of the imports of bread by types of bread in the last 5 years
Value and dynamics of the imports of bread by types of bread in the last 5 years
Volume and dynamics of the Romanian exports of bread in the last 5 years
Value and dynamics of the Romanian exports of bread in the last 5 years
Recipient countries of the Romanian exports of bread in the last 5 years, in physical terms
Recipient countries of the Romanian exports of bread in the last 5 years, in value terms
Structure of the Romanian exports of bread by types of bread in the last 5 years, in physical terms
Structure of the Romanian exports of bread by types of bread in the last 5 years, in value terms
Volume and dynamics of the consumption of bread in Romania in the last 5 years
Value and dynamics of the consumption of bread in Romania in the last 5 years
Structure of the consumption of bread in Romania in the last 5 years, in physical terms
Structure of the consumption of bread in Romania in the last 5 years, in value terms
Structure of the consumption of bread in Romania by types of bread, in physical terms
Structure of the consumption of bread in Romania by types of bread, in value terms
Volume and dynamics of the per capita consumption of bread in Romania in the last 5 years
Value and dynamics of the per capita consumption of bread in Romania in the last 5 years

Balance between supply and demand on the bread market in Romania in the last 5 years and forecast for the next 5 years, in physical terms

Balance between supply and demand on the bread market in Romania in the last 5 years and forecast for the next 5 years, in value terms

Forecast for the total supply of bread in Romania for the next 5 years (under the framework of the base scenario), in physical and value terms

Forecast for the total supply of bread in Romania for the next 5 years (under the framework of the pessimistic scenario), in physical and value terms

Forecast for the total supply of bread in Romania for the next 5 years (under the framework of the optimistic scenario), in physical and value terms

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