

Montenegro: market of sugar confectionery, not containing cocoa

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Abstracts

This report presents a comprehensive overview of the sugar confectionery, not containing cocoa market in Montenegro and a forecast for its development in the next five years. It provides a detailed analysis of the market, its dynamics, structure, characteristics, main players, growth and demand drivers, etc.

The purpose of the report is to describe the state of the sugar confectionery, not containing cocoa market in Montenegro, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and sales and to build a forecast for the market in the medium term. In the same way, the report presents an elaborate analysis of the main market participants, the price fluctuations, growth and demand drivers of the market and all other factors, influencing its development.

This research report has been prepared using the unique WMStrategy's methodology, including a blend of qualitative and quantitative data. The information comes from official sources and market insights from expert representatives of the main market participants (gathered by semi-structured interviews).

The report on the sugar confectionery, not containing cocoa market in Montenegro includes:

- Analysis and forecast for the economy of Montenegro;

- Analysis and forecast for development of the market volume (market size), value and dynamics;

Market structure (by origin, by types of products, etc.);

Volume, dynamics and analysis of domestic production (past, current and future);

Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future);

Volume, dynamics and analysis of imports (past, current and future);

Volume, dynamics and analysis of exports (past, current and future);

Volume, dynamics and analysis of sales (past, current and future);

Characteristics of the main market participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Governmental structures, etc.) and the competitive landscape;

Value chain analysis;

Analysis of the factors, influencing the development of the market;

Analysis and forecast of the trends and levels of supply and demand on the market;

Forecast for development of the market in the medium term.

This report will allow you to:

Quickly and cost-effectively gain competitive intelligence about the market;

Track market data, including size, value, segmentation, forecasts, dynamics and structure – past, present and future;

Track and identify key market trends, opportunities and threats and key drivers behind recent market changes;

Strategically assess market growth potential, demand drivers and threats on the

market;

Evaluate the key macroeconomic indicators to get insight into the general trends within the economy;

See how the market performed in the past (over the last 5 years) and how it will perform in the future (in the next 5 years);

Get acquainted with the leading companies on the market (manufacturers, distributors, wholesalers, retailers, importers, exporters, Governmental structures, etc.);

Evaluate how diversified the market is in terms of competitive intensity, fragmentation and environment and understand competitive threats;

Empower your marketing, branding, strategy and market development, sales and supply functions with useful market insights;

Build your investment strategy by assessing market attractiveness or company attractiveness;

Build your own market entry or market expansion strategy or evaluate your current strategy;

Add weight to pitches and presentations by using official and accurate data and calculations.

If you are interested in the sugar confectionery, not containing cocoa market in Montenegro, this research report will save you time and money while empowering you to make informed, profitable decisions!

Contents

(The contents are just preliminary - contact us for a demo version, including the full Table of contents)

Information about the document

1. EXECUTIVE SUMMARY

2. METHODOLOGY

3. CHARACTERISTICS OF SUGAR CONFECTIONERY, NOT CONTAINING COCOA

4. STATE OF THE ECONOMY OF MONTENEGRO

4.1. Characteristics of the economy of Montenegro in 2008-2013

4.2. Forecast for the development of the economy of Montenegro until 2016

5. CHARACTERISTICS OF THE SUGAR CONFECTIONERY, NOT CONTAINING COCOA MARKET IN MONTENEGRO

5.1. Volume and dynamics of the sugar confectionery, not containing cocoa market in Montenegro in 2008-2013

5.2. Structure of the sugar confectionery, not containing cocoa market in Montenegro in 2008-2013: production, imports, exports, consumption

5.3. Structure of the sugar confectionery, not containing cocoa market in Montenegro by types of sugar confectionery, not containing cocoa

5.4. Structure of the sugar confectionery, not containing cocoa market in Montenegro by origin

5.5. Forecast for the development of the sugar confectionery, not containing cocoa market in Montenegro until 2018

6. CHARACTERISTICS OF THE DOMESTIC PRODUCTION OF SUGAR CONFECTIONERY, NOT CONTAINING COCOA IN MONTENEGRO

6.1. Business tendencies in the industrial production in Montenegro in 2008-2013

6.2. Volume and dynamics of the domestic production of sugar confectionery, not containing cocoa in Montenegro in 2008-2013

6.3. Share of Montenegro in the European production of sugar confectionery, not containing cocoa

6.4. Structure of the domestic production of sugar confectionery, not containing cocoa by types of sugar confectionery, not containing cocoa

6.5. Characteristics of the main producers of sugar confectionery, not containing cocoa in Montenegro

7. CHARACTERISTICS OF THE PRICES OF SUGAR CONFECTIONERY, NOT CONTAINING COCOA IN MONTENEGRO

7.1. Characteristics of the manufacturers' prices of sugar confectionery, not containing cocoa in Montenegro in 2008-2013

7.2. Characteristics of other prices of sugar confectionery, not containing cocoa

8. FOREIGN TRADE OPERATIONS OF SUGAR CONFECTIONERY, NOT CONTAINING COCOA IN MONTENEGRO

8.1. General foreign trade operations of Montenegro

8.2. Foreign trade operations of sugar confectionery, not containing cocoa in Montenegro in 2008-2013

9. CHARACTERISTICS OF THE IMPORTS OF SUGAR CONFECTIONERY, NOT CONTAINING COCOA TO THE MONTENEGRIN MARKET

9.1. Volume and dynamics of the imports of sugar confectionery, not containing cocoa in 2008-2013

9.2. Key indicators of the imports of sugar confectionery, not containing cocoa to the Montenegrin market

9.3. Main countries, importing sugar confectionery, not containing cocoa to Montenegro

9.4. Share of Montenegro in the European imports of sugar confectionery, not containing cocoa

9.5. Structure of the imports of sugar confectionery, not containing cocoa by types of products

9.6. Domestic companies, main importers of sugar confectionery, not containing cocoa to the Montenegrin market

10. CHARACTERISTICS OF THE MONTENEGRIN EXPORTS OF SUGAR CONFECTIONERY, NOT CONTAINING COCOA

10.1. Volume and dynamics of the Montenegrin exports of sugar confectionery, not containing cocoa in 2008-2013

- 10.2. Key indicators of the Montenegrin exports of sugar confectionery, not containing cocoa
- 10.3. Recipient countries of the Montenegrin exports of sugar confectionery, not containing cocoa
- 10.4. Share of Montenegro in the European exports of sugar confectionery, not containing cocoa
- 10.5. Structure of the Montenegrin exports of sugar confectionery, not containing cocoa by types of products
- 10.6. Domestic companies, main exporters of sugar confectionery, not containing cocoa from the territory of Montenegro

11. FACTORS, INFLUENCING THE DEVELOPMENT OF THE MARKET

12. CHARACTERISTICS OF THE SALES OF SUGAR CONFECTIONERY, NOT CONTAINING COCOA IN MONTENEGRO

- 12.1. Volume and dynamics of the sales of sugar confectionery, not containing cocoa in Montenegro in 2008-2013 and forecast until 2019
- 12.2. Structure of the sales of sugar confectionery, not containing cocoa in Montenegro in 2008-2013 (by origin, by types of products, by channel, etc.)
- 12.3. Balance between supply and demand on the sugar confectionery, not containing cocoa market in Montenegro in 2008-2013 and forecast until 2019

13. FORECAST FOR DEVELOPMENT OF THE SUGAR CONFECTIONERY, NOT CONTAINING COCOA MARKET IN MONTENEGRO UNTIL 2019

LIST OF FIGURES

(This list is preliminary - contact us for a demo version, including the full Table of contents)

Volume and dynamics of the sugar confectionery, not containing cocoa market in Montenegro in 2008-2013 and forecast until 2019, in physical and value terms

Structure of the sugar confectionery, not containing cocoa market in Montenegro in 2008-2013, in physical and value terms

Structure of the sugar confectionery, not containing cocoa market in Montenegro by origin in physical and value terms in 2008-2013

Structure of the sugar confectionery, not containing cocoa market in Montenegro by types of products in physical and value terms in 2008-2013

Volume and dynamics of the domestic production of sugar confectionery, not containing

cocoa in Montenegro in 2008-2013 and forecast until 2019, in physical and value terms

Structure of the domestic production of sugar confectionery, not containing cocoa by types of products, in physical and value terms

Deviation of the average manufacturers' prices of sugar confectionery, not containing cocoa in Montenegro in 2008-2013

Structure of the foreign trade turnover by main commodities, in physical and value terms

Structure of the foreign trade operations by main partner countries, in value terms

Structure of the foreign trade operations on the sugar confectionery, not containing cocoa market in Montenegro in 2008-2013, in physical and value terms

Dynamics of the imports of sugar confectionery, not containing cocoa in 2008-2013, in physical and value terms

Main countries, importing sugar confectionery, not containing cocoa to Montenegro in 2008-2013, in physical and value terms

Dynamics of the imports of sugar confectionery, not containing cocoa by types of products in 2008-2013, in physical and value terms

Dynamics of the Montenegrin exports of sugar confectionery, not containing cocoa in 2008-2013, in physical and value terms

Recipient countries of the Montenegrin exports of sugar confectionery, not containing cocoa in 2008-2013, in physical and value terms

Structure of the Montenegrin exports of sugar confectionery, not containing cocoa by types of products in 2008-2013, in physical and value terms

Dynamics of the sales of sugar confectionery, not containing cocoa in Montenegro in 2008-2013 and forecast until 2019, in physical and value terms

Structure of the sales of sugar confectionery, not containing cocoa in Montenegro in 2008-2013, in physical and value terms

Balance between supply and demand on the sugar confectionery, not containing cocoa market in Montenegro in 2008-2013 and forecast until 2019, in physical terms

Forecast for the total supply of sugar confectionery, not containing cocoa in Montenegro until 2019 (under the framework of the base scenario), in physical terms

Forecast for the total supply of sugar confectionery, not containing cocoa in Montenegro until 2019 (under the framework of the pessimistic scenario), in physical terms

Forecast for the total supply of sugar confectionery, not containing cocoa in Montenegro until 2019 (under the framework of the optimistic scenario), in physical terms

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List Of Tables

LIST OF TABLES

(This list is preliminary - contact us for a demo version, including the full Table of contents)

Key indicators on the sugar confectionery, not containing cocoa market in Montenegro in 2008-2013

Key indicators of the economy of Montenegro in 2008-2013 and forecast until 2016

Volume and dynamics of the sugar confectionery, not containing cocoa market in Montenegro in 2008-2013, in physical and in value terms

Structure of the sugar confectionery, not containing cocoa market in Montenegro in 2008-2013, in physical and value terms

Structure of the sugar confectionery, not containing cocoa market in Montenegro by origin in 2008-2013, in physical and value terms

Structure of the sugar confectionery, not containing cocoa market in Montenegro by types of products in 2008-2013, in physical and value terms

Forecast for the development of the sugar confectionery, not containing cocoa market in Montenegro until 2019, in physical and value terms

Key business tendencies in the industrial production in Montenegro in 2008-2013

Volume and dynamics of the domestic production of sugar confectionery, not containing cocoa in Montenegro in 2008-2013 and forecast until 2019, in physical and value terms

Structure of the domestic production of sugar confectionery, not containing cocoa by types of products, in physical terms

Average manufacturers' prices of sugar confectionery, not containing cocoa in Montenegro in 2008-2013

Foreign trade turnover by main commodities, in physical and value terms

Foreign trade operations by main partner countries, in value terms

Volume and value of the foreign trade operations on the sugar confectionery, not containing cocoa market in Montenegro in 2008-2013, in physical and value terms

Volume and dynamics of the imports of sugar confectionery, not containing cocoa in 2008-2013, in physical and value terms

Key indicators of the imports of sugar confectionery, not containing cocoa to the Montenegrin market in 2008-2013, in physical and value terms

Main countries, importing sugar confectionery, not containing cocoa to Montenegro in 2008-2013, in physical and value terms

Structure of the imports of sugar confectionery, not containing cocoa by types of products in 2008-2013, in physical and value terms

Volume and dynamics of the Montenegrin exports of sugar confectionery, not containing

cocoa in 2008-2013, in physical and value terms

Key indicators of the Montenegrin exports of sugar confectionery, not containing cocoa in 2008-2013, in physical and value terms

Recipient countries of the Montenegrin exports of sugar confectionery, not containing cocoa in 2008-2013, in physical and value terms

Structure of the Montenegrin exports of sugar confectionery, not containing cocoa by types of products in 2008-2013, in physical and value terms

Volume and dynamics of the sales of sugar confectionery, not containing cocoa in Montenegro in 2008-2013 and forecast until 2019, in physical terms

Structure of the sales of sugar confectionery, not containing cocoa in Montenegro in 2008-2013, in physical terms

Balance between supply and demand on the sugar confectionery, not containing cocoa market in Montenegro in 2008-2013 and forecast until 2019, in physical terms

Forecast for the total supply of sugar confectionery, not containing cocoa in Montenegro until 2019 (under the framework of the base scenario), in physical terms

Forecast for the total supply of sugar confectionery, not containing cocoa in Montenegro until 2019 (under the framework of the pessimistic scenario), in physical terms

Forecast for the total supply of sugar confectionery, not containing cocoa in Montenegro until 2019 (under the framework of the optimistic scenario), in physical terms

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