

# Mexico: Shampoos Market and the Impact of COVID-19 in the Medium Term

<https://marketpublishers.com/r/MAE394A19C9EEN.html>

Date: July 2024

Pages: 100

Price: US\$ 1,999.00 (Single User License)

ID: MAE394A19C9EEN

## Abstracts

This report presents a comprehensive overview of the shampoos market in Mexico and a forecast for its development in the next five years, taking into account the impact of COVID-19 on it. It provides a detailed analysis of the market, its dynamics, structure, characteristics, main players, growth and demand drivers, etc.

The purpose of the report is to describe the state of the shampoos market in Mexico, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and consumption and to build a forecast for the market in the medium term, taking into account the impact of COVID-19 on it. In addition, the report presents an elaborate analysis of the main market participants, the price fluctuations, growth and demand drivers of the market and all other factors, influencing its development.

This research report has been prepared using the unique WMStrategy's methodology, including a blend of qualitative and quantitative data. The information comes from official sources and insights from market experts (representatives of the main market participants), gathered by semi-structured interviews.

The report on the shampoos market in Mexico includes:

Analysis and forecast for the economy of North America;

Analysis and forecast for development of the market volume (market size), value and dynamics;

Market breakdown (by origin, by types of products, etc.);

Volume, dynamics and analysis of domestic production (past, current and future);

Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future);

Volume, dynamics and analysis of imports (past, current and future);

Volume, dynamics and analysis of exports (past, current and future);

Volume, dynamics and analysis of consumption (past, current and future);

Characteristics of the main market participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Governmental structures, etc.) and the competitive landscape;

Value chain analysis and structure of price formation;

Analysis of the factors, influencing the market development (market growth drivers, restraints, recent state programs, etc.);

Analysis and forecast of the trends and levels of supply and demand on the market;

Forecast for the market development in the medium term, taking into account the impact of COVID-19 on it (including three possible scenarios for development).

This report will allow you to:

Quickly and cost-effectively gain competitive intelligence about the market;

Track market data, including size, value, segmentation, forecasts, dynamics and structure – past, present and future;

Track and identify key market trends, opportunities and threats and key drivers behind recent market changes;

Strategically assess market growth potential, demand drivers and restraints on the market;

Evaluate the key macroeconomic indicators to get insight into the general trends within the economy;

See how the market performed in the past (over the last 5 years) and how it will perform in the future, taking into account the impact of COVID-19 on it (in the next 5 years);

Get acquainted with the leading companies on the market (manufacturers, distributors, wholesalers, retailers, importers, exporters, Government structures, etc.);

Evaluate how diversified the market is in terms of competitive intensity, fragmentation and environment and understand competitive threats;

Empower your marketing, branding, strategy and market development, consumption and supply functions with useful market insights;

Build your investment strategy by assessing market attractiveness or company attractiveness;

Build your own market entry or market expansion strategy or evaluate your current strategy;

Add weight to pitches and presentations by using official and accurate data and calculations.

If you are interested in the shampoos market in Mexico, this research report will provide you with invaluable analysis of the market, its recent and future development. In addition, the report will save you time and money while presenting you all the necessary information, empowering you to make informed decisions and move your business forward!

## Contents

(The contents are just preliminary - contact us for a demo version, including the full Table of contents)

### **1. INTRODUCTION**

- 1.1. Report description
- 1.2. Research methodology

### **2. EXECUTIVE SUMMARY**

### **3. CHARACTERISTICS OF SHAMPOOS**

### **4. CHARACTERISTICS OF RAW MATERIALS**

### **5. STATE OF THE ECONOMY OF NORTH AMERICA**

- 5.1. Characteristics of the economy of North America in the last 5 years
- 5.2. Forecast for the development of the economy of North America for the next 3 years

### **6. OVERVIEW AND ANALYSIS OF THE SHAMPOOS MARKET IN MEXICO**

- 6.1. Volume, value and dynamics of the shampoos market in Mexico in the last 5 years
- 6.2. Structure of the shampoos market in Mexico in the last 5 years: production, imports, exports, consumption
- 6.3. Structure of the shampoos market in Mexico by types of shampoos
- 6.4. Structure of the shampoos market in Mexico by origin
- 6.5. Key recent trends on the shampoos market in Mexico
- 6.6. Competitive landscape of the market
- 6.7. Key drivers and restraints for the market development in the medium term

### **7. OVERVIEW AND ANALYSIS OF THE DOMESTIC PRODUCTION OF SHAMPOOS IN MEXICO**

- 7.1. Volume, value and dynamics of the domestic production of shampoos in Mexico in the last 5 years
- 7.2. Structure of the domestic production of shampoos by types of shampoos
- 7.3. Share of Mexico in the North American production of shampoos

7.4. Characteristics of the main producers of shampoos in Mexico

## **8. CHARACTERISTICS AND ANALYSIS OF THE PRICES OF SHAMPOOS IN MEXICO**

8.1. Value chain analysis

8.2. Structure of price formation

8.3. Characteristics of the producer prices of shampoos in Mexico in the last 5 years

8.4. Characteristics of other prices of shampoos

## **9. FOREIGN TRADE OPERATIONS OF SHAMPOOS IN MEXICO**

9.1. Foreign trade operations of shampoos in Mexico in the last 5 years

## **10. OVERVIEW AND ANALYSIS OF THE IMPORTS OF SHAMPOOS TO THE MEXICAN MARKET**

10.1. Volume, value and dynamics of the imports of shampoos to Mexico in the last 5 years

10.2. Main countries, importing shampoos to Mexico

10.3. Structure of the imports of shampoos by types of products

10.4. Average prices of the shampoos, imported to Mexico

10.5. Domestic companies, main importers of shampoos to the Mexican market

## **11. OVERVIEW AND ANALYSIS OF THE MEXICAN EXPORTS OF SHAMPOOS**

11.1. Volume, value and dynamics of the Mexican exports of shampoos in the last 5 years

11.2. Recipient countries of the Mexican exports of shampoos

11.3. Structure of the Mexican exports of shampoos by types of products

11.4. Average prices of the Mexican exports of shampoos

11.5. Domestic companies, main exporters of shampoos from the territory of Mexico

## **12. CHARACTERISTICS OF THE CONSUMPTION OF SHAMPOOS IN MEXICO**

12.1. Volume, value and dynamics of the consumption of shampoos in Mexico in the last 5 years

12.2. Structure of the consumption of shampoos in Mexico in the last 5 years (by origin, by channel, etc.)

12.3. Volume, value and dynamics of the per capita consumption of shampoos in Mexico in the last 5 years

12.4. Balance between supply and demand on the shampoos market in Mexico in the last 5 years and forecast for the next 5 years

### **13. FORECAST FOR DEVELOPMENT OF THE SHAMPOOS MARKET IN MEXICO FOR THE NEXT 5 YEARS**

13.1. Factors, influencing the development of the shampoos market in Mexico in the medium term

13.2. Forecast for market development in the medium term under three possible scenarios

#### **About WMStrategy**

By purchasing this report, you get 15% free customization - its structure and contents can be amended based on your specific requirements and goals. The report will be updated as of the current month of purchase.

This report is 75% ready and is in completion stage. The final version of the research report will be presented up to 5 working days after your order. If you purchase the Corporate License, you will get an Excel sheet with all the quantitative information in up to 2 working days after your purchase. Feel free to contact us for more information or to request a demo version, including the full Table of contents!

## List Of Tables

### LIST OF TABLES

Key indicators on the shampoos market in Mexico in the last 5 years  
Key indicators of the economy of North America in the last 5 years  
Forecast for the economy of North America for the next 3 years  
Volume and dynamics of the shampoos market in Mexico in the last 5 years  
Value and dynamics of the shampoos market in Mexico in the last 5 years  
Structure of the shampoos market in Mexico in the last 5 years, in volume terms  
Structure of the shampoos market in Mexico in the last 5 years, in value terms  
Structure of the shampoos market in Mexico by types of shampoos, in volume terms  
Structure of the shampoos market in Mexico by types of shampoos, in value terms  
Structure of the shampoos market in Mexico by origin in the last 5 years, in volume terms  
Structure of the shampoos market in Mexico by origin in the last 5 years, in value terms  
Volume and dynamics of the domestic production of shampoos in Mexico in the last 5 years  
Value and dynamics of the domestic production of shampoos in Mexico in the last 5 years  
Structure of the domestic production of shampoos by types of shampoos, in volume terms  
Structure of the domestic production of shampoos by types of shampoos, in value terms  
Value chain analysis of the shampoos market in Mexico  
Cost breakdown of the price formation of shampoos in Mexico, in %  
Volume and dynamics of the average producer prices of shampoos in Mexico in the last 5 years  
Volume and dynamics of other prices of shampoos in Mexico (wholesale, distributor, retail, etc.) in the last 5 years  
Trade balance of shampoos foreign trade in Mexico in the last 5 years, in volume terms  
Trade balance of shampoos foreign trade in Mexico in the last 5 years, in value terms  
Trade balance of shampoos foreign trade by product types in Mexico in the last 5 years, in volume terms  
Trade balance of shampoos foreign trade by product types in Mexico in the last 5 years, in value terms  
Volume and dynamics of the imports of shampoos to Mexico in the last 5 years  
Value and dynamics of the imports of shampoos to Mexico in the last 5 years  
Main countries, importing shampoos to Mexico in the last 5 years, in volume terms  
Main countries, importing shampoos to Mexico in the last 5 years, in value terms

Structure of the imports of shampoos by types of shampoos in the last 5 years, in volume terms

Structure of the imports of shampoos by types of shampoos in the last 5 years, in value terms

Average prices of the shampoos, imported to Mexico in the last 5 years

Volume and dynamics of the Mexican exports of shampoos in the last 5 years

Value and dynamics of the Mexican exports of shampoos in the last 5 years

Recipient countries of the Mexican exports of shampoos in the last 5 years, in volume terms

Recipient countries of the Mexican exports of shampoos in the last 5 years, in value terms

Structure of the Mexican exports of shampoos by types of shampoos in the last 5 years, in volume terms

Structure of the Mexican exports of shampoos by types of shampoos in the last 5 years, in value terms

Average prices of the Mexican exports of shampoos in the last 5 years

Volume and dynamics of the consumption of shampoos in Mexico in the last 5 years

Value and dynamics of the consumption of shampoos in Mexico in the last 5 years

Structure of the consumption of shampoos in Mexico in the last 5 years, in volume terms

Structure of the consumption of shampoos in Mexico in the last 5 years, in value terms

Structure of the consumption of shampoos in Mexico by types of shampoos, in volume terms

Structure of the consumption of shampoos in Mexico by types of shampoos, in value terms

Volume and dynamics of the per capita consumption of shampoos in Mexico in the last 5 years

Value and dynamics of the per capita consumption of shampoos in Mexico in the last 5 years

Balance between supply and demand on the shampoos market in Mexico in the last 5 years and forecast for the next 5 years, in volume terms

Balance between supply and demand on the shampoos market in Mexico in the last 5 years and forecast for the next 5 years, in value terms

Forecast for the total supply of shampoos in Mexico for the next 5 years (under the framework of the base scenario), in volume and value terms

Forecast for the total supply of shampoos in Mexico for the next 5 years (under the framework of the pessimistic scenario), in volume and value terms

Forecast for the total supply of shampoos in Mexico for the next 5 years (under the framework of the optimistic scenario), in volume and value terms



## List of figures

(This list is preliminary - contact us for a demo version, including the full Table of contents)

Volume and dynamics of the shampoos market in Mexico in the last 5 years  
Value and dynamics of the shampoos market in Mexico in the last 5 years  
Structure of the shampoos market in Mexico in the last 5 years, in volume terms  
Structure of the shampoos market in Mexico in the last 5 years, in value terms  
Structure of the shampoos market in Mexico by types of shampoos, in volume terms  
Structure of the shampoos market in Mexico by types of shampoos, in value terms  
Structure of the shampoos market in Mexico by origin in volume terms in the last 5 years  
Structure of the shampoos market in Mexico by origin in value terms in the last 5 years  
Volume and dynamics of the domestic production of shampoos in Mexico in the last 5 years  
Value and dynamics of the domestic production of shampoos in Mexico in the last 5 years  
Structure of the domestic production of shampoos by types of shampoos, in volume terms  
Structure of the domestic production of shampoos by types of shampoos, in value terms  
Value chain analysis of the shampoos market in Mexico  
Structure of the shampoos price formation in Mexico, in %  
Deviation of the average producer prices of shampoos in Mexico in the last 5 years  
Trade balance of shampoos foreign trade in Mexico in the last 5 years, in volume terms  
Trade balance of shampoos foreign trade in Mexico in the last 5 years, in value terms  
Trade balance of shampoos foreign trade by product types in Mexico in the last 5 years, in volume terms  
Trade balance of shampoos foreign trade by product types in Mexico in the last 5 years, in value terms  
Volume and dynamics of the imports of shampoos to Mexico in the last 5 years  
Value and dynamics of the imports of shampoos to Mexico in the last 5 years  
Main countries, importing shampoos to Mexico in the last 5 years, in volume terms  
Main countries, importing shampoos to Mexico in the last 5 years, in value terms  
Volume and dynamics of the imports of shampoos by types of shampoos in the last 5 years  
Value and dynamics of the imports of shampoos by types of shampoos in the last 5 years

Volume and dynamics of the average prices of the shampoos, imported to Mexico in the last 5 years

Volume and dynamics of the Mexican exports of shampoos in the last 5 years

Value and dynamics of the Mexican exports of shampoos in the last 5 years

Recipient countries of the Mexican exports of shampoos in the last 5 years, in volume terms

Recipient countries of the Mexican exports of shampoos in the last 5 years, in value terms

Structure of the Mexican exports of shampoos by types of shampoos in the last 5 years, in volume terms

Structure of the Mexican exports of shampoos by types of shampoos in the last 5 years, in value terms

Volume and dynamics of the average prices of the Mexican exports of shampoos in the last 5 years

Volume and dynamics of the consumption of shampoos in Mexico in the last 5 years

Value and dynamics of the consumption of shampoos in Mexico in the last 5 years

Structure of the consumption of shampoos in Mexico in the last 5 years, in volume terms

Structure of the consumption of shampoos in Mexico in the last 5 years, in value terms

Structure of the consumption of shampoos in Mexico by types of shampoos, in volume terms

Structure of the consumption of shampoos in Mexico by types of shampoos, in value terms

Volume and dynamics of the per capita consumption of shampoos in Mexico in the last 5 years

Value and dynamics of the per capita consumption of shampoos in Mexico in the last 5 years

Balance between supply and demand on the shampoos market in Mexico in the last 5 years and forecast for the next 5 years, in volume terms

Balance between supply and demand on the shampoos market in Mexico in the last 5 years and forecast for the next 5 years, in value terms

Forecast for the total supply of shampoos in Mexico for the next 5 years (under the framework of the base scenario), in volume and value terms

Forecast for the total supply of shampoos in Mexico for the next 5 years (under the framework of the pessimistic scenario), in volume and value terms

Forecast for the total supply of shampoos in Mexico for the next 5 years (under the framework of the optimistic scenario), in volume and value terms

## I would like to order

Product name: Mexico: Shampoos Market and the Impact of COVID-19 in the Medium Term

Product link: <https://marketpublishers.com/r/MAE394A19C9EEN.html>

Price: US\$ 1,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MAE394A19C9EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970