

## **Mexico: Bakery Mixes and Doughs Market**

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### **Abstracts**

This report presents a comprehensive overview of the bakery mixes and doughs market in Mexico and a forecast for its development in the next five years. It provides a detailed analysis of the market, its dynamics, structure, characteristics, main players, growth and demand drivers, etc.

The purpose of the report is to describe the state of the bakery mixes and doughs market in Mexico, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and consumption and to build a forecast for the market in the medium term. In addition, the report presents an elaborate analysis of the main market participants, the price fluctuations, growth and demand drivers of the market and all other factors, influencing its development.

This research report has been prepared using the unique WMStrategy's methodology, including a blend of qualitative and quantitative data. The information comes from official sources and insights from market experts (representatives of the main market participants), gathered by semi-structured interviews.

The report on the bakery mixes and doughs market in Mexico includes:

Analysis and forecast for the economy of North America;

Analysis and forecast for development of the market volume (market size), value and dynamics;

Market breakdown (by origin, by types of products, etc.);

Volume, dynamics and analysis of domestic production (past, current and

Mexico: Bakery Mixes and Doughs Market



future);

Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future);

Volume, dynamics and analysis of imports (past, current and future);

Volume, dynamics and analysis of exports (past, current and future);

Volume, dynamics and analysis of consumption (past, current and future);

Characteristics of the main market participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Governmental structures, etc.) and the competitive landscape;

Value chain analysis and structure of price formation;

Analysis of the factors, influencing the market development (market growth drivers, restraints, recent state programs, etc.);

Analysis and forecast of the trends and levels of supply and demand on the market;

Forecast for the market development in the medium term (including three possible scenarios for development).

This report will allow you to:

Quickly and cost–effectively gain competitive intelligence about the market;

Track market data, including size, value, segmentation, forecasts, dynamics and structure – past, present and future;

Track and identify key market trends, opportunities and threats and key drivers behind recent market changes;

Strategically assess market growth potential, demand drivers and restraints on the market;



Evaluate the key macroeconomic indicators to get insight into the general trends within the economy;

See how the market performed in the past (over the last 5 years) and how it will perform in the future (in the next 5 years);

Get acquainted with the leading companies on the market (manufacturers, distributors, wholesalers, retailers, importers, exporters, Government structures, etc.);

Evaluate how diversified the market is in terms of competitive intensity, fragmentation and environment and understand competitive threats;

Empower your marketing, branding, strategy and market development, consumption and supply functions with useful market insights;

Build your investment strategy by assessing market attractiveness or company attractiveness;

Build your own market entry or market expansion strategy or evaluate your current strategy;

Add weight to pitches and presentations by using official and accurate data and calculations.

If you are interested in the bakery mixes and doughs market in Mexico, this research report will provide you with invaluable analysis of the market, its recent and future development. In addition, the report will save you time and money while presenting you all the necessary information, empowering you to make informed decisions and move your business forward!



### **Contents**

(The contents are just preliminary - contact us for a demo version, including the full Table of contents)

#### 1. INTRODUCTION

- 1.1. Report description
- 1.2. Research methodology
- 2. EXECUTIVE SUMMARY
- 3. CHARACTERISTICS OF BAKERY MIXES AND DOUGHS
- 4. CHARACTERISTICS OF RAW MATERIALS
- 5. STATE OF THE ECONOMY OF NORTH AMERICA
- 5.1. Characteristics of the economy of North America in the last 5 years
- 5.2. Forecast for the development of the economy of North America for the next 3 years

## 6. OVERVIEW AND ANALYSIS OF THE BAKERY MIXES AND DOUGHS MARKET IN MEXICO

- 6.1. Volume, value and dynamics of the bakery mixes and doughs market in Mexico in the last 5 years
- 6.2. Structure of the bakery mixes and doughs market in Mexico in the last 5 years: production, imports, exports, consumption
- 6.3. Structure of the bakery mixes and doughs market in Mexico by types of bakery mixes and doughs
- 6.4. Structure of the bakery mixes and doughs market in Mexico by origin
- 6.5. Key recent trends on the bakery mixes and doughs market in Mexico
- 6.6. Competitive landscape of the market
- 6.7. Key drivers and restraints for the market development in the medium term

# 7. OVERVIEW AND ANALYSIS OF THE DOMESTIC PRODUCTION OF BAKERY MIXES AND DOUGHS IN MEXICO

7.1. Volume, value and dynamics of the domestic production of bakery mixes and



doughs in Mexico in the last 5 years

- 7.2. Structure of the domestic production of bakery mixes and doughs by types of bakery mixes and doughs
- 7.3. Share of Mexico in the North American production of bakery mixes and doughs
- 7.4. Characteristics of the main producers of bakery mixes and doughs in Mexico

## 8. CHARACTERISTICS AND ANALYSIS OF THE PRICES OF BAKERY MIXES AND DOUGHS IN MEXICO

- 8.1. Value chain analysis
- 8.2. Structure of price formation
- 8.3. Characteristics of the producer prices of bakery mixes and doughs in Mexico in the last 5 years
- 8.4. Characteristics of other prices of bakery mixes and doughs

#### 9. FOREIGN TRADE OPERATIONS OF BAKERY MIXES AND DOUGHS IN MEXICO

9.1. Foreign trade operations of bakery mixes and doughs in Mexico in the last 5 years

## 10. OVERVIEW AND ANALYSIS OF THE IMPORTS OF BAKERY MIXES AND DOUGHS TO THE MEXICAN MARKET

- 10.1. Volume, value and dynamics of the imports of bakery mixes and doughs to Mexico in the last 5 years
- 10.2. Main countries, importing bakery mixes and doughs to Mexico
- 10.3. Structure of the imports of bakery mixes and doughs by types of products
- 10.4. Average prices of the bakery mixes and doughs, imported to Mexico
- 10.5. Domestic companies, main importers of bakery mixes and doughs to the Mexican market

## 11. OVERVIEW AND ANALYSIS OF THE MEXICAN EXPORTS OF BAKERY MIXES AND DOUGHS

- 11.1. Volume, value and dynamics of the Mexican exports of bakery mixes and doughs in the last 5 years
- 11.2. Recipient countries of the Mexican exports of bakery mixes and doughs
- 11.3. Structure of the Mexican exports of bakery mixes and doughs by types of products
- 11.4. Average prices of the Mexican exports of bakery mixes and doughs
- 11.5. Domestic companies, main exporters of bakery mixes and doughs from the



territory of Mexico

## 12. CHARACTERISTICS OF THE CONSUMPTION OF BAKERY MIXES AND DOUGHS IN MEXICO

- 12.1. Volume, value and dynamics of the consumption of bakery mixes and doughs in Mexico in the last 5 years
- 12.2. Structure of the consumption of bakery mixes and doughs in Mexico in the last 5 years (by origin, by channel, etc.)
- 12.3. Volume, value and dynamics of the per capita consumption of bakery mixes and doughs in Mexico in the last 5 years
- 12.4. Balance between supply and demand on the bakery mixes and doughs market in Mexico in the last 5 years and forecast for the next 5 years

# 13. FORECAST FOR DEVELOPMENT OF THE BAKERY MIXES AND DOUGHS MARKET IN MEXICO FOR THE NEXT 5 YEARS

- 13.1. Factors, influencing the development of the bakery mixes and doughs market in Mexico in the medium term
- 13.2. Forecast for market development in the medium term under three possible scenarios

#### LIST OF FIGURES

(This list is preliminary - contact us for a demo version, including the full Table of contents)

Volume and dynamics of the bakery mixes and doughs market in Mexico in the last 5 years

Value and dynamics of the bakery mixes and doughs market in Mexico in the last 5 years

Structure of the bakery mixes and doughs market in Mexico in the last 5 years, in volume terms

Structure of the bakery mixes and doughs market in Mexico in the last 5 years, in value terms

Structure of the bakery mixes and doughs market in Mexico by types of bakery mixes and doughs, in volume terms

Structure of the bakery mixes and doughs market in Mexico by types of bakery mixes and doughs, in value terms

Structure of the bakery mixes and doughs market in Mexico by origin in volume terms in



the last 5 years

Structure of the bakery mixes and doughs market in Mexico by origin in value terms in the last 5 years

Volume and dynamics of the domestic production of bakery mixes and doughs in Mexico in the last 5 years

Value and dynamics of the domestic production of bakery mixes and doughs in Mexico in the last 5 years

Structure of the domestic production of bakery mixes and doughs by types of bakery mixes and doughs, in volume terms

Structure of the domestic production of bakery mixes and doughs by types of bakery mixes and doughs, in value terms

Value chain analysis of the bakery mixes and doughs market in Mexico

Structure of the bakery mixes and doughs price formation in Mexico, in %

Deviation of the average producer prices of bakery mixes and doughs in Mexico in the last 5 years

Trade balance of bakery mixes and doughs foreign trade in Mexico in the last 5 years, in volume terms

Trade balance of bakery mixes and doughs foreign trade in Mexico in the last 5 years, in value terms

Trade balance of bakery mixes and doughs foreign trade by product types in Mexico in the last 5 years, in volume terms

Trade balance of bakery mixes and doughs foreign trade by product types in Mexico in the last 5 years, in value terms

Volume and dynamics of the imports of bakery mixes and doughs to Mexico in the last 5 years

Value and dynamics of the imports of bakery mixes and doughs to Mexico in the last 5 years

Main countries, importing bakery mixes and doughs to Mexico in the last 5 years, in volume terms

Main countries, importing bakery mixes and doughs to Mexico in the last 5 years, in value terms

Volume and dynamics of the imports of bakery mixes and doughs by types of bakery mixes and doughs in the last 5 years

Value and dynamics of the imports of bakery mixes and doughs by types of bakery mixes and doughs in the last 5 years

Volume and dynamics of the average prices of the bakery mixes and doughs, imported to Mexico in the last 5 years

Volume and dynamics of the Mexican exports of bakery mixes and doughs in the last 5 years



Value and dynamics of the Mexican exports of bakery mixes and doughs in the last 5 years

Recipient countries of the Mexican exports of bakery mixes and doughs in the last 5 years, in volume terms

Recipient countries of the Mexican exports of bakery mixes and doughs in the last 5 years, in value terms

Structure of the Mexican exports of bakery mixes and doughs by types of bakery mixes and doughs in the last 5 years, in volume terms

Structure of the Mexican exports of bakery mixes and doughs by types of bakery mixes and doughs in the last 5 years, in value terms

Volume and dynamics of the average prices of the Mexican exports of bakery mixes and doughs in the last 5 years

Volume and dynamics of the consumption of bakery mixes and doughs in Mexico in the last 5 years

Value and dynamics of the consumption of bakery mixes and doughs in Mexico in the last 5 years

Structure of the consumption of bakery mixes and doughs in Mexico in the last 5 years, in volume terms

Structure of the consumption of bakery mixes and doughs in Mexico in the last 5 years, in value terms

Structure of the consumption of bakery mixes and doughs in Mexico by types of bakery mixes and doughs, in volume terms

Structure of the consumption of bakery mixes and doughs in Mexico by types of bakery mixes and doughs, in value terms

Volume and dynamics of the per capita consumption of bakery mixes and doughs in Mexico in the last 5 years

Value and dynamics of the per capita consumption of bakery mixes and doughs in Mexico in the last 5 years

Balance between supply and demand on the bakery mixes and doughs market in Mexico in the last 5 years and forecast for the next 5 years, in volume terms
Balance between supply and demand on the bakery mixes and doughs market in Mexico in the last 5 years and forecast for the next 5 years, in value terms
Forecast for the total supply of bakery mixes and doughs in Mexico for the next 5 years (under the framework of the base scenario), in volume and value terms

Forecast for the total supply of bakery mixes and doughs in Mexico for the next 5 years (under the framework of the pessimistic scenario), in volume and value terms

Forecast for the total supply of bakery mixes and doughs in Mexico for the next 5 years (under the framework of the optimistic scenario), in volume and value terms



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### **List Of Tables**

#### LIST OF TABLES

(This list is preliminary - contact us for a demo version, including the full Table of contents)

Key indicators on the bakery mixes and doughs market in Mexico in the last 5 years Key indicators of the economy of North America in the last 5 years

Forecast for the economy of North America for the next 3 years

Volume and dynamics of the bakery mixes and doughs market in Mexico in the last 5 years

Value and dynamics of the bakery mixes and doughs market in Mexico in the last 5 years

Structure of the bakery mixes and doughs market in Mexico in the last 5 years, in volume terms

Structure of the bakery mixes and doughs market in Mexico in the last 5 years, in value terms

Structure of the bakery mixes and doughs market in Mexico by types of bakery mixes and doughs, in volume terms

Structure of the bakery mixes and doughs market in Mexico by types of bakery mixes and doughs, in value terms

Structure of the bakery mixes and doughs market in Mexico by origin in the last 5 years, in volume terms

Structure of the bakery mixes and doughs market in Mexico by origin in the last 5 years, in value terms

Volume and dynamics of the domestic production of bakery mixes and doughs in Mexico in the last 5 years

Value and dynamics of the domestic production of bakery mixes and doughs in Mexico in the last 5 years

Structure of the domestic production of bakery mixes and doughs by types of bakery mixes and doughs, in volume terms

Structure of the domestic production of bakery mixes and doughs by types of bakery mixes and doughs, in value terms

Value chain analysis of the bakery mixes and doughs market in Mexico

Cost breakdown of the price formation of bakery mixes and doughs in Mexico, in % Volume and dynamics of the average producer prices of bakery mixes and doughs in Mexico in the last 5 years

Volume and dynamics of other prices of bakery mixes and doughs in Mexico (wholesale, distributor, retail, etc.) in the last 5 years



Trade balance of bakery mixes and doughs foreign trade in Mexico in the last 5 years, in volume terms

Trade balance of bakery mixes and doughs foreign trade in Mexico in the last 5 years, in value terms

Trade balance of bakery mixes and doughs foreign trade by product types in Mexico in the last 5 years, in volume terms

Trade balance of bakery mixes and doughs foreign trade by product types in Mexico in the last 5 years, in value terms

Volume and dynamics of the imports of bakery mixes and doughs to Mexico in the last 5 years

Value and dynamics of the imports of bakery mixes and doughs to Mexico in the last 5 years

Main countries, importing bakery mixes and doughs to Mexico in the last 5 years, in volume terms

Main countries, importing bakery mixes and doughs to Mexico in the last 5 years, in value terms

Structure of the imports of bakery mixes and doughs by types of bakery mixes and doughs in the last 5 years, in volume terms

Structure of the imports of bakery mixes and doughs by types of bakery mixes and doughs in the last 5 years, in value terms

Average prices of the bakery mixes and doughs, imported to Mexico in the last 5 years Volume and dynamics of the Mexican exports of bakery mixes and doughs in the last 5 years

Value and dynamics of the Mexican exports of bakery mixes and doughs in the last 5 years

Recipient countries of the Mexican exports of bakery mixes and doughs in the last 5 years, in volume terms

Recipient countries of the Mexican exports of bakery mixes and doughs in the last 5 years, in value terms

Structure of the Mexican exports of bakery mixes and doughs by types of bakery mixes and doughs in the last 5 years, in volume terms

Structure of the Mexican exports of bakery mixes and doughs by types of bakery mixes and doughs in the last 5 years, in value terms

Average prices of the Mexican exports of bakery mixes and doughs in the last 5 years Volume and dynamics of the consumption of bakery mixes and doughs in Mexico in the last 5 years

Value and dynamics of the consumption of bakery mixes and doughs in Mexico in the last 5 years

Structure of the consumption of bakery mixes and doughs in Mexico in the last 5 years,



in volume terms

Structure of the consumption of bakery mixes and doughs in Mexico in the last 5 years, in value terms

Structure of the consumption of bakery mixes and doughs in Mexico by types of bakery mixes and doughs, in volume terms

Structure of the consumption of bakery mixes and doughs in Mexico by types of bakery mixes and doughs, in value terms

Volume and dynamics of the per capita consumption of bakery mixes and doughs in Mexico in the last 5 years

Value and dynamics of the per capita consumption of bakery mixes and doughs in Mexico in the last 5 years

Balance between supply and demand on the bakery mixes and doughs market in Mexico in the last 5 years and forecast for the next 5 years, in volume terms Balance between supply and demand on the bakery mixes and doughs market in Mexico in the last 5 years and forecast for the next 5 years, in value terms Forecast for the total supply of bakery mixes and doughs in Mexico for the next 5 years (under the framework of the base scenario), in volume and value terms Forecast for the total supply of bakery mixes and doughs in Mexico for the next 5 years (under the framework of the pessimistic scenario), in volume and value terms Forecast for the total supply of bakery mixes and doughs in Mexico for the next 5 years (under the framework of the optimistic scenario), in volume and value terms



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