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Mediterranean countries: salt market

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Abstracts

This report presents a strategic analysis of the salt market in the Mediterranean countries and a forecast for its development in the medium term. It provides a comprehensive overview of the market, its dynamics, structure, characteristics, main players, growth and demand drivers, etc.

The purpose of the report is to describe the state of the salt market in the Mediterranean countries, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and consumption and to build a forecast for the market in the next five years. In addition, the report presents an elaborate analysis of the main market participants, price fluctuations, growth and demand drivers of the market and all other factors, influencing its development.

This research report has been prepared using the unique WMStrategy's methodology, including a blend of qualitative and quantitative data. The information comes from official sources and insights from market experts (representatives of the main market participants), gathered by semi-structured interviews.

The report on the salt market in the Mediterranean countries covers the following countries: Bosnia and Herzegovina, Croatia, Cyprus, Greece, France, Italy, Malta, Montenegro, Portugal, Slovenia, and Spain.

The report on the salt market in the Mediterranean countries includes:

Analysis and forecast for the economy of the Mediterranean countries;

Analysis and forecast of the market size, value and dynamics;

Market structure (by origin, by country (includes breakdown of all indicators by

all 33 analyzed countries), by types of products, etc.);

Volume, dynamics and analysis of domestic production (past, current and future);

Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future);

Volume, dynamics and analysis of imports (past, current and future);

Volume, dynamics and analysis of exports (past, current and future);

Volume, dynamics and analysis of consumption (past, current and future);

Characteristics of the main market participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Governmental structures, etc.) and the competitive landscape;

Value chain analysis;

Analysis and forecast of the trends and levels of supply and demand on the market;

Analysis of the factors, influencing the development of the market (market growth drivers, restraints, etc.);

Country opportunity analysis;

Analysis of the major trade flows;

Forecast for development of the market in the medium term (including three possible scenarios for development).

This report will allow you to:

Quickly and cost–effectively get a strategic analysis and gain competitive intelligence about the market;

Track market data, including size, value, dynamics, structure, segmentation and forecasts: past, present and future;

Track and identify key market trends, opportunities and threats and key drivers behind recent market changes;

Strategically assess market growth potential, demand drivers and restraints on the market;

Explore and identify new market opportunities in the countries and regions within the market;

Evaluate the key macroeconomic indicators to get insight into the general trends within the economy;

See how the market performed in the past (over the last 5 years) and how it will perform in the future (in the next 5 years);

Get acquainted with the leading companies on the market;

Evaluate how diversified the market is in terms of competitive intensity, fragmentation and environment and understand competitive threats;

Empower your marketing, branding, strategy and market development, consumption and supply functions with useful market insights;

Build your investment strategy by assessing market attractiveness or company attractiveness;

Build your own market entry or market expansion strategy or evaluate your current strategy;

Add weight to pitches and presentations by using official and accurate data and calculations.

If you are interested in the salt market in the Mediterranean countries, this research report will provide you with a strategic analysis of the market, its recent and future development. In addition, the report will save you time and money while presenting you

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all the necessary information, empowering you to make informed decisions and move your business forward!

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Contents

1. INTRODUCTION

1.1. Report description
1.2. Research methodology

2. EXECUTIVE SUMMARY

3. CHARACTERISTICS OF SALT

4. CHARACTERISTICS AND ANALYSIS OF RAW MATERIALS BASE

5. STATE OF THE ECONOMY OF THE MEDITERRANEAN COUNTRIES

5.1. Characteristics of the economy of the Mediterranean countries in 2014-2018
5.2. Forecast for the development of the economy of the Mediterranean countries for 2019-2021

6. OVERVIEW AND ANALYSIS OF THE SALT MARKET IN THE MEDITERRANEAN COUNTRIES

6.1. Volume, value and dynamics of the salt market in the Mediterranean countries in 2014-2018
6.2. Structure of the salt market in the Mediterranean countries in 2014-2018: production, imports, exports, consumption
6.3. Structure of the salt market in the Mediterranean countries by types of salt
6.4. Structure of the salt market in the Mediterranean countries by origin
6.5. Structure of the salt market in the Mediterranean countries by country
6.6. Key recent trends on the salt market in the Mediterranean countries
6.7. Competitive landscape of the market
6.8. Country opportunity analysis
6.9. Key drivers and restraints for the market development in the medium term
6.10. Forecast for development of the salt market in the Mediterranean countries for 2019-2024

7. OVERVIEW AND ANALYSIS OF THE DOMESTIC PRODUCTION OF SALT IN THE MEDITERRANEAN COUNTRIES

7.1. Volume, value and dynamics of the domestic production of salt in the Mediterranean countries in 2014-2018
7.2. Structure of the domestic production of salt by types of salt
7.3. Structure of the Mediterranean production of salt by countries
7.4. Characteristics of the main producers of salt in the Mediterranean countries

8. CHARACTERISTICS AND ANALYSIS OF THE PRICES OF SALT IN THE MEDITERRANEAN COUNTRIES

8.1. Value chain analysis
8.2. Structure of price formation
8.3. Characteristics of the producer prices of salt in the Mediterranean countries in 2014-2018
8.4. Characteristics of other prices of salt

9. FOREIGN TRADE OPERATIONS OF SALT IN THE MEDITERRANEAN COUNTRIES

9.1. Foreign trade operations of salt in the Mediterranean countries in 2014-2018

10. OVERVIEW AND ANALYSIS OF THE IMPORTS OF SALT TO THE MEDITERRANEAN MARKET

10.1. Volume, value and dynamics of the imports of salt to the Mediterranean countries in 2014-2018
10.2. Major trade inflows of salt imports to the Mediterranean countries
10.3. Structure of the imports of salt by types of products
10.4. Prices of imported salt in the Mediterranean countries

11. OVERVIEW AND ANALYSIS OF THE MEDITERRANEAN EXPORTS OF SALT

11.1. Volume, value and dynamics of the Mediterranean exports of salt in 2014-2018
11.2. Major trade outflows of salt exports from the Mediterranean countries
11.3. Structure of the Mediterranean exports of salt by types of products
11.4. Prices of Mediterranean exports of salt

12. CHARACTERISTICS OF THE CONSUMPTION OF SALT IN THE MEDITERRANEAN COUNTRIES

12.1. Volume, value and dynamics of the consumption of salt in the Mediterranean countries in 2014-2018
12.2. Structure of the consumption of salt in the Mediterranean countries in 2014-2018 (by origin, by channel, by type of salt)
12.3. Structure of the consumption of salt in the Mediterranean countries by country
12.4. Volume, value and dynamics of the per capita consumption of salt in the Mediterranean countries in 2014-2018
12.5. Balance between supply and demand on the salt market in the Mediterranean countries in 2014-2018 and forecast for 2019-2024

13. FORECAST FOR DEVELOPMENT OF THE SALT MARKET IN THE MEDITERRANEAN COUNTRIES FOR 2019-2024

13.1. Factors, influencing the development of the salt market in the Mediterranean countries in the medium term
13.2. Forecast for market development in the medium term under three possible scenarios

LIST OF FIGURES

Volume and dynamics of the salt market in the Mediterranean countries in 2014-2018
Value and dynamics of the salt market in the Mediterranean countries in 2014-2018
Structure of the salt market in the Mediterranean countries in 2014-2018, in volume terms
Structure of the salt market in the Mediterranean countries in 2014-2018, in value terms
Structure of the salt market in the Mediterranean countries by types of salt, in volume terms
Structure of the salt market in the Mediterranean countries by types of salt, in value terms
Structure of the salt market in the Mediterranean countries by origin in volume terms in 2014-2018
Structure of the salt market in the Mediterranean countries by origin in value terms in 2014-2018
Structure of the salt market in the Mediterranean countries by country in 2014-2018, in volume terms
Structure of the salt market in the Mediterranean countries by country in 2014-2018, in value terms
Volume and dynamics of the domestic production of salt in the Mediterranean countries in 2014-2018

Value and dynamics of the domestic production of salt in the Mediterranean countries in 2014-2018
Structure of the domestic production of salt by types of salt, in volume terms
Structure of the domestic production of salt by types of salt, in value terms
Structure of the domestic production of salt in the Mediterranean countries by producing countries in 2014-2018, in volume terms
Structure of the domestic production of salt in the Mediterranean countries by producing countries in 2014-2018, in value terms
Value chain analysis of the salt market in the Mediterranean countries
Structure of the salt price formation in the Mediterranean countries, in %
Deviation of the average producer prices of salt in the Mediterranean countries in 2014-2018
Trade balance of salt foreign trade in the Mediterranean countries in 2014-2018, in volume terms
Trade balance of salt foreign trade in the Mediterranean countries in 2014-2018, in value terms
Volume and dynamics of the imports of salt to the Mediterranean countries in 2014-2018
Value and dynamics of the imports of salt to the Mediterranean countries in 2014-2018
Main countries, importing salt to the Mediterranean countries in 2014-2018, in volume terms
Main countries, importing salt to the Mediterranean countries in 2014-2018, in value terms
Volume and dynamics of the imports of salt by types of salt in 2014-2018
Value and dynamics of the imports of salt by types of salt in 2014-2018
Average prices of imported salt to the Mediterranean countries in 2014-2018
Volume and dynamics of the Mediterranean exports of salt in 2014-2018
Value and dynamics of the Mediterranean exports of salt in 2014-2018
Recipient countries of the Mediterranean exports of salt in 2014-2018, in volume terms
Recipient countries of the Mediterranean exports of salt in 2014-2018, in value terms
Structure of the Mediterranean exports of salt by types of salt in 2014-2018, in volume terms
Structure of the Mediterranean exports of salt by types of salt in 2014-2018, in value terms
Average prices of the Mediterranean exports of salt in 2014-2018
Volume and dynamics of the consumption of salt in the Mediterranean countries in 2014-2018
Value and dynamics of the consumption of salt in the Mediterranean countries in 2014-2018

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Structure of the consumption of salt in the Mediterranean countries in 2014-2018, in volume terms
Structure of the consumption of salt in the Mediterranean countries in 2014-2018, in value terms
Structure of the consumption of salt in the Mediterranean countries by types of salt, in volume terms
Structure of the consumption of salt in the Mediterranean countries by types of salt, in value terms
Structure of the consumption of salt in the Mediterranean countries by consuming countries in 2014-2018
Volume and dynamics of the per capita consumption of salt in the Mediterranean countries in 2014-2018
Value and dynamics of the per capita consumption of salt in the Mediterranean countries in 2014-2018
Balance between supply and demand on the salt market in the Mediterranean countries in 2014-2018 and forecast for 2019-2024, in volume terms
Balance between supply and demand on the salt market in the Mediterranean countries in 2014-2018 and forecast for 2019-2024, in value terms
Forecast for the total supply of salt in the Mediterranean countries for 2019-2024 (under the framework of the base scenario), in physical and value terms
Forecast for the total supply of salt in the Mediterranean countries for 2019-2024 (under the framework of the pessimistic scenario), in physical and value terms
Forecast for the total supply of salt in the Mediterranean countries for 2019-2024 (under the framework of the optimistic scenario), in physical and value terms

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About

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List Of Tables

LIST OF TABLES

Key indicators on the salt market in the Mediterranean countries in 2014-2018
Key indicators of the economy of the Mediterranean countries in 2014-2018
Forecast for the economy of the Mediterranean countries for 2019-2021
Volume and dynamics of the salt market in the Mediterranean countries in 2014-2018
Value and dynamics of the salt market in the Mediterranean countries in 2014-2018
Structure of the salt market in the Mediterranean countries in 2014-2018, in volume terms
Structure of the salt market in the Mediterranean countries in 2014-2018, in value terms
Structure of the salt market in the Mediterranean countries by types of salt, in volume terms
Structure of the salt market in the Mediterranean countries by types of salt, in value terms
Structure of the salt market in the Mediterranean countries by origin in 2014-2018, in volume terms
Structure of the salt market in the Mediterranean countries by origin in 2014-2018, in value terms
Structure of the salt market in the Mediterranean countries by country in 2014-2018, in volume terms
Structure of the salt market in the Mediterranean countries by country in 2014-2018, in value terms
Country opportunity analysis
Volume and dynamics of the domestic production of salt in the Mediterranean countries in 2014-2018
Value and dynamics of the domestic production of salt in the Mediterranean countries in 2014-2018
Structure of the domestic production of salt by types of salt, in volume terms
Structure of the domestic production of salt by types of salt, in value terms
Structure of the domestic production of salt in the Mediterranean countries by producing countries in 2014-2018, in volume terms
Structure of the domestic production of salt in the Mediterranean countries by producing countries in 2014-2018, in value terms
Value chain analysis of the salt market in the Mediterranean countries
Cost breakdown of the price formation of salt in the Mediterranean countries, in %
Volume and dynamics of the average producer prices of salt in the Mediterranean countries in 2014-2018

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Volume and dynamics of other prices of salt in the Mediterranean countries (wholesale, distributor, retail, etc.) in 2014-2018
Trade balance of salt foreign trade in the Mediterranean countries in 2014-2018, in volume terms
Trade balance of salt foreign trade in the Mediterranean countries in 2014-2018, in value terms
Volume and dynamics of the imports of salt to the Mediterranean countries in 2014-2018
Value and dynamics of the imports of salt to the Mediterranean countries in 2014-2018
Main countries, importing salt to the Mediterranean countries in 2014-2018, in volume terms
Main countries, importing salt to the Mediterranean countries in 2014-2018, in value terms
Structure of the imports of salt by types of salt in 2014-2018, in volume terms
Structure of the imports of salt by types of salt in 2014-2018, in value terms
Average prices of imported salt to the Mediterranean countries in 2014-2018
Volume and dynamics of the Mediterranean exports of salt in 2014-2018
Value and dynamics of the Mediterranean exports of salt in 2014-2018
Recipient countries of the Mediterranean exports of salt in 2014-2018, in volume terms
Recipient countries of the Mediterranean exports of salt in 2014-2018, in value terms
Structure of the Mediterranean exports of salt by types of salt in 2014-2018, in volume terms
Structure of the Mediterranean exports of salt by types of salt in 2014-2018, in value terms
Average prices of the Mediterranean exports of salt in 2014-2018
Volume and dynamics of the consumption of salt in the Mediterranean countries in 2014-2018
Value and dynamics of the consumption of salt in the Mediterranean countries in 2014-2018
Structure of the consumption of salt in the Mediterranean countries in 2014-2018, in volume terms
Structure of the consumption of salt in the Mediterranean countries in 2014-2018, in value terms
Structure of the consumption of salt in the Mediterranean countries by types of salt, in volume terms
Structure of the consumption of salt in the Mediterranean countries by types of salt, in value terms
Structure of the consumption of salt in the Mediterranean countries by consuming countries in 2014-2018

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Volume and dynamics of the per capita consumption of salt in the Mediterranean countries in 2014-2018
Value and dynamics of the per capita consumption of salt in the Mediterranean countries in 2014-2018
Balance between supply and demand on the salt market in the Mediterranean countries in 2014-2018 and forecast for 2019-2024, in volume terms
Balance between supply and demand on the salt market in the Mediterranean countries in 2014-2018 and forecast for 2019-2024, in value terms
Forecast for the total supply of salt in the Mediterranean countries for 2019-2024 (under the framework of the base scenario), in physical and value terms
Forecast for the total supply of salt in the Mediterranean countries for 2019-2024 (under the framework of the pessimistic scenario), in physical and value terms
Forecast for the total supply of salt in the Mediterranean countries for 2019-2024 (under the framework of the optimistic scenario), in physical and value terms

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