

Mediterranean countries: inks (except for printing ink) market

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Abstracts

This report presents a strategic analysis of the inks market in the Mediterranean countries and a forecast for its development in the medium term. It provides a comprehensive overview of the market, its dynamics, structure, characteristics, main players, trends, growth and demand drivers, etc.

The purpose of the report is to describe the state of the inks market in the Mediterranean countries, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and consumption and to build a forecast for the market in the next five years. In addition, the report presents an elaborate analysis of the main market participants, price fluctuations, trends, growth and demand drivers of the market and all other factors, influencing its development.

This research report has been prepared using the unique WMStrategy's methodology, including a blend of qualitative and quantitative data. The information comes from official sources and insights from market experts (representatives of the main market participants), gathered by semi-structured interviews.

The report on the inks market in the Mediterranean countries covers the following countries: Bosnia and Herzegovina, Croatia, Cyprus, Greece, France, Italy, Malta, Montenegro, Portugal, Slovenia, and Spain.

The report on the inks market in the Mediterranean countries includes:

Analysis and forecast for the economy of the Mediterranean countries;

Analysis and forecast of the market size, value and dynamics;

Market structure (by origin, by country (includes breakdown of all indicators by all 33 analyzed countries), by types of products, etc.);

Volume, dynamics and analysis of domestic production (past, current and future);

Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future);

Volume, dynamics and analysis of imports (past, current and future);

Volume, dynamics and analysis of exports (past, current and future);

Volume, dynamics and analysis of consumption (past, current and future);

Characteristics of the main market participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Government structures, etc.) and the competitive landscape;

Value chain analysis;

Analysis and forecast of the trends and levels of supply and demand on the market;

Analysis of the factors, influencing the development of the market (market growth drivers, restraints, etc.);

Country opportunity analysis;

Analysis of the major trade flows;

Forecast for development of the market in the medium term (including three possible scenarios for development).

This report will allow you to:

Quickly and cost-effectively get a strategic analysis and gain competitive intelligence about the market;

Track market data, including size, value, dynamics, structure, segmentation and forecasts: past, present and future;

Track and identify key market trends, opportunities and threats and key drivers behind recent market changes;

Strategically assess market growth potential, demand drivers and restraints on the market;

Explore and identify new market opportunities in the countries and regions within the market;

Evaluate the key macroeconomic indicators to get insight into the general trends within the economy;

See how the market performed in the past (over the last 5 years) and how it will perform in the future (in the next 5 years);

Get acquainted with the leading companies on the market;

Evaluate how diversified the market is in terms of competitive intensity, fragmentation and environment and understand competitive threats;

Empower your marketing, branding, strategy and market development, consumption and supply functions with useful market insights;

Build your investment strategy by assessing market attractiveness or company attractiveness;

Build your own market entry or market expansion strategy or evaluate your current strategy;

Add weight to pitches and presentations by using official and accurate data and calculations.

If you are interested in the inks market in the Mediterranean countries, this research report will provide you with a strategic analysis of the market, its recent and future development. In addition, the report will save you time and money while presenting you all the necessary information, empowering you to make informed decisions and move your business forward!

Contents

1. INTRODUCTION

- 1.1. Report description
- 1.2. Research methodology

2. EXECUTIVE SUMMARY

3. CHARACTERISTICS OF INKS

4. CHARACTERISTICS AND ANALYSIS OF RAW MATERIALS BASE

5. STATE OF THE ECONOMY OF THE MEDITERRANEAN COUNTRIES

- 5.1. Characteristics of the economy of the Mediterranean countries in 2014-2018
- 5.2. Forecast for the development of the economy of the Mediterranean countries for 2019-2021

6. OVERVIEW AND ANALYSIS OF THE INKS MARKET IN THE MEDITERRANEAN COUNTRIES

- 6.1. Volume, value and dynamics of the inks market in the Mediterranean countries in 2014-2018
- 6.2. Structure of the inks market in the Mediterranean countries in 2014-2018: production, imports, exports, consumption
- 6.3. Structure of the inks market in the Mediterranean countries by origin
- 6.4. Structure of the inks market in the Mediterranean countries by country
- 6.5. Key recent trends on the inks market in the Mediterranean countries
- 6.6. Competitive landscape of the market
- 6.7. Country opportunity analysis
- 6.8. Key drivers and restraints for the market development in the medium term
- 6.9. Forecast for development of the inks market in the Mediterranean countries for 2019-2024

7. OVERVIEW AND ANALYSIS OF THE DOMESTIC PRODUCTION OF INKS IN THE MEDITERRANEAN COUNTRIES

- 7.1. Volume, value and dynamics of the domestic production of inks in the

Mediterranean countries in 2014-2018

7.2. Structure of the Mediterranean production of inks by countries

7.3. Characteristics of the main companies, producers of inks in the Mediterranean countries

8. CHARACTERISTICS AND ANALYSIS OF THE PRICES OF INKS IN THE MEDITERRANEAN COUNTRIES

8.1. Value chain analysis

8.2. Structure of price formation

8.3. Characteristics of the producer prices of inks in the Mediterranean countries in 2014-2018

8.4. Characteristics of other prices of inks

9. FOREIGN TRADE OPERATIONS OF INKS IN THE MEDITERRANEAN COUNTRIES

9.1. Foreign trade operations of inks in the Mediterranean countries in 2014-2018

10. OVERVIEW AND ANALYSIS OF THE IMPORTS OF INKS TO THE MEDITERRANEAN MARKET

10.1. Volume, value and dynamics of the imports of inks to the Mediterranean countries in 2014-2018

10.2. Major trade inflows of inks imports to the Mediterranean countries

10.3. Structure of the imports of inks by types of products

10.4. Prices of imported inks in the Mediterranean countries

11. OVERVIEW AND ANALYSIS OF THE MEDITERRANEAN EXPORTS OF INKS

11.1. Volume, value and dynamics of the Mediterranean exports of inks in 2014-2018

11.2. Major trade outflows of inks exports from the Mediterranean countries

11.3. Structure of the Mediterranean exports of inks by types of products

11.4. Prices of Mediterranean exports of inks

12. CHARACTERISTICS OF THE CONSUMPTION OF INKS IN THE MEDITERRANEAN COUNTRIES

12.1. Volume, value and dynamics of the consumption of inks in the Mediterranean

countries in 2014-2018

12.2. Structure of the consumption of inks in the Mediterranean countries in 2014-2018
(by origin, by channel)

12.3. Structure of the consumption of inks in the Mediterranean countries by country

12.4. Volume, value and dynamics of the per capita consumption of inks in the
Mediterranean countries in 2014-2018

12.5. Balance between supply and demand on the inks market in the Mediterranean
countries in 2014-2018 and forecast for 2019-2024

13. FORECAST FOR DEVELOPMENT OF THE INKS MARKET IN THE MEDITERRANEAN COUNTRIES FOR 2019-2024

13.1. Factors, influencing the development of the inks market in the Mediterranean
countries in the medium term

13.2. Forecast for market development in the medium term under three possible
scenarios

LIST OF FIGURES

Volume and dynamics of the inks market in the Mediterranean countries in 2014-2018

Value and dynamics of the inks market in the Mediterranean countries in 2014-2018

Structure of the inks market in the Mediterranean countries in 2014-2018, in volume
terms

Structure of the inks market in the Mediterranean countries in 2014-2018, in value terms

Structure of the inks market in the Mediterranean countries by origin in volume terms in
2014-2018

Structure of the inks market in the Mediterranean countries by origin in value terms in
2014-2018

Structure of the inks market in the Mediterranean countries by country in 2014-2018, in
volume terms

Structure of the inks market in the Mediterranean countries by country in 2014-2018, in
value terms

Volume and dynamics of the domestic production of inks in the Mediterranean countries
in 2014-2018

Value and dynamics of the domestic production of inks in the Mediterranean countries
in 2014-2018

Structure of the domestic production of inks in the Mediterranean countries by
producing countries in 2014-2018, in volume terms

Structure of the domestic production of inks in the Mediterranean countries by

producing countries in 2014-2018, in value terms

Value chain analysis of the inks market in the Mediterranean countries

Structure of the inks price formation in the Mediterranean countries, in %

Deviation of the average producer prices of inks in the Mediterranean countries in 2014-2018

Trade balance of inks foreign trade in the Mediterranean countries in 2014-2018, in volume terms

Trade balance of inks foreign trade in the Mediterranean countries in 2014-2018, in value terms

Volume and dynamics of the imports of inks to the Mediterranean countries in 2014-2018

Value and dynamics of the imports of inks to the Mediterranean countries in 2014-2018

Main countries, importing inks to the Mediterranean countries in 2014-2018, in volume terms

Main countries, importing inks to the Mediterranean countries in 2014-2018, in value terms

Volume and dynamics of the imports of inks by types of inks in 2014-2018

Value and dynamics of the imports of inks by types of inks in 2014-2018

Average prices of imported inks to the Mediterranean countries in 2014-2018

Volume and dynamics of the Mediterranean exports of inks in 2014-2018

Value and dynamics of the Mediterranean exports of inks in 2014-2018

Recipient countries of the Mediterranean exports of inks in 2014-2018, in volume terms

Recipient countries of the Mediterranean exports of inks in 2014-2018, in value terms

Structure of the Mediterranean exports of inks by types of inks in 2014-2018, in volume terms

Structure of the Mediterranean exports of inks by types of inks in 2014-2018, in value terms

Average prices of the Mediterranean exports of inks in 2014-2018

Volume and dynamics of the consumption of inks in the Mediterranean countries in 2014-2018

Value and dynamics of the consumption of inks in the Mediterranean countries in 2014-2018

Structure of the consumption of inks in the Mediterranean countries in 2014-2018, in volume terms

Structure of the consumption of inks in the Mediterranean countries in 2014-2018, in value terms

Structure of the consumption of inks in the Mediterranean countries by consuming countries in 2014-2018

Volume and dynamics of the per capita consumption of inks in the Mediterranean

countries in 2014-2018

Value and dynamics of the per capita consumption of inks in the Mediterranean countries in 2014-2018

Balance between supply and demand on the inks market in the Mediterranean countries in 2014-2018 and forecast for 2019-2024, in volume terms

Balance between supply and demand on the inks market in the Mediterranean countries in 2014-2018 and forecast for 2019-2024, in value terms

Forecast for the total supply of inks in the Mediterranean countries for 2019-2024 (under the framework of the base scenario), in physical and value terms

Forecast for the total supply of inks in the Mediterranean countries for 2019-2024 (under the framework of the pessimistic scenario), in physical and value terms

Forecast for the total supply of inks in the Mediterranean countries for 2019-2024 (under the framework of the optimistic scenario), in physical and value terms

About

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List Of Tables

LIST OF TABLES

Key indicators on the inks market in the Mediterranean countries in 2014-2018
Key indicators of the economy of the Mediterranean countries in 2014-2018
Forecast for the economy of the Mediterranean countries for 2019-2021
Volume and dynamics of the inks market in the Mediterranean countries in 2014-2018
Value and dynamics of the inks market in the Mediterranean countries in 2014-2018
Structure of the inks market in the Mediterranean countries in 2014-2018, in volume terms
Structure of the inks market in the Mediterranean countries in 2014-2018, in value terms
Structure of the inks market in the Mediterranean countries by origin in 2014-2018, in volume terms
Structure of the inks market in the Mediterranean countries by origin in 2014-2018, in value terms
Structure of the inks market in the Mediterranean countries by country in 2014-2018, in volume terms
Structure of the inks market in the Mediterranean countries by country in 2014-2018, in value terms
Country opportunity analysis
Volume and dynamics of the domestic production of inks in the Mediterranean countries in 2014-2018
Value and dynamics of the domestic production of inks in the Mediterranean countries in 2014-2018
Structure of the domestic production of inks in the Mediterranean countries by producing countries in 2014-2018, in volume terms
Structure of the domestic production of inks in the Mediterranean countries by producing countries in 2014-2018, in value terms
Value chain analysis of the inks market in the Mediterranean countries
Cost breakdown of the price formation of inks in the Mediterranean countries, in %
Volume and dynamics of the average producer prices of inks in the Mediterranean countries in 2014-2018
Volume and dynamics of other prices of inks in the Mediterranean countries (wholesale, distributor, retail, etc.) in 2014-2018
Trade balance of inks foreign trade in the Mediterranean countries in 2014-2018, in volume terms
Trade balance of inks foreign trade in the Mediterranean countries in 2014-2018, in value terms

Volume and dynamics of the imports of inks to the Mediterranean countries in 2014-2018

Value and dynamics of the imports of inks to the Mediterranean countries in 2014-2018

Main countries, importing inks to the Mediterranean countries in 2014-2018, in volume terms

Main countries, importing inks to the Mediterranean countries in 2014-2018, in value terms

Structure of the imports of inks by types of inks in 2014-2018, in volume terms

Structure of the imports of inks by types of inks in 2014-2018, in value terms

Average prices of imported inks to the Mediterranean countries in 2014-2018

Volume and dynamics of the Mediterranean exports of inks in 2014-2018

Value and dynamics of the Mediterranean exports of inks in 2014-2018

Recipient countries of the Mediterranean exports of inks in 2014-2018, in volume terms

Recipient countries of the Mediterranean exports of inks in 2014-2018, in value terms

Structure of the Mediterranean exports of inks by types of inks in 2014-2018, in volume terms

Structure of the Mediterranean exports of inks by types of inks in 2014-2018, in value terms

Average prices of the Mediterranean exports of inks in 2014-2018

Volume and dynamics of the consumption of inks in the Mediterranean countries in 2014-2018

Value and dynamics of the consumption of inks in the Mediterranean countries in 2014-2018

Structure of the consumption of inks in the Mediterranean countries in 2014-2018, in volume terms

Structure of the consumption of inks in the Mediterranean countries in 2014-2018, in value terms

Structure of the consumption of inks in the Mediterranean countries by consuming countries in 2014-2018

Volume and dynamics of the per capita consumption of inks in the Mediterranean countries in 2014-2018

Value and dynamics of the per capita consumption of inks in the Mediterranean countries in 2014-2018

Balance between supply and demand on the inks market in the Mediterranean countries in 2014-2018 and forecast for 2019-2024, in volume terms

Balance between supply and demand on the inks market in the Mediterranean countries in 2014-2018 and forecast for 2019-2024, in value terms

Forecast for the total supply of inks in the Mediterranean countries for 2019-2024 (under the framework of the base scenario), in physical and value terms

Forecast for the total supply of inks in the Mediterranean countries for 2019-2024 (under the framework of the pessimistic scenario), in physical and value terms

Forecast for the total supply of inks in the Mediterranean countries for 2019-2024 (under the framework of the optimistic scenario), in physical and value terms

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