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Latvia: market of mineral and aerated waters

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Abstracts

This report presents a comprehensive overview of the mineral and aerated waters market in Latvia and a forecast for its development in the next five years. It provides a detailed analysis of the market, its dynamics, structure, characteristics, main players, growth and demand drivers, etc.

The purpose of the report is to describe the state of the mineral and aerated waters market in Latvia, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and sales and to build a forecast for the market in the medium term. In the same way, the report presents an elaborate analysis of the main market participants, the price fluctuations, growth and demand drivers of the market and all other factors, influencing its development.

This research report has been prepared using the unique WMStrategy's methodology, including a blend of qualitative and quantitative data. The information comes from official sources and market insights from expert representatives of the main market participants (gathered by semi-structured interviews).

The report on the mineral and aerated waters market in Latvia includes:

Analysis and forecast for the economy of Latvia;

Analysis and forecast for development of the market volume (market size), value and dynamics;

Market structure (by origin, by types of products, etc.);

Volume, dynamics and analysis of domestic production (past, current and future);

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Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future);

Volume, dynamics and analysis of imports (past, current and future);

Volume, dynamics and analysis of exports (past, current and future);

Volume, dynamics and analysis of sales (past, current and future);

Characteristics of the main market participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Governmental structures, etc.) and the competitive landscape;

Value chain analysis;

Analysis of the factors, influencing the development of the market;

Analysis and forecast of the trends and levels of supply and demand on the market;

Forecast for development of the market in the medium term.

This report will allow you to:

Quickly and cost–effectively gain competitive intelligence about the market;

Track market data, including size, value, segmentation, forecasts, dynamics and structure – past, present and future;

Track and identify key market trends, opportunities and threats and key drivers behind recent market changes;

Strategically assess market growth potential, demand drivers and threats on the market;

Evaluate the key macroeconomic indicators to get insight into the general trends within the economy;

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See how the market performed in the past (over the last 5 years) and how it will perform in the future (in the next 5 years);

Get acquainted with the leading companies on the market (manufacturers, distributors, wholesalers, retailers, importers, exporters, Governmental structures, etc.);

Evaluate how diversified the market is in terms of competitive intensity, fragmentation and environment and understand competitive threats;

Empower your marketing, branding, strategy and market development, sales and supply functions with useful market insights;

Build your investment strategy by assessing market attractiveness or company attractiveness;

Build your own market entry or market expansion strategy or evaluate your current strategy;

Add weight to pitches and presentations by using official and accurate data and calculations.

If you are interested in the mineral and aerated waters market in Latvia, this research report will save you time and money while empowering you to make informed, profitable decisions!

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Contents

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Information about the document

1. EXECUTIVE SUMMARY

2. METHODOLOGY

3. CHARACTERISTICS OF MINERAL AND AERATED WATERS

4. STATE OF THE ECONOMY OF LATVIA

4.1. Characteristics of the economy of Latvia in 2008-2013
4.2. Forecast for the development of the economy of Latvia until 2016

5. CHARACTERISTICS OF THE MINERAL AND AERATED WATERS MARKET IN LATVIA

5.1. Volume and dynamics of the mineral and aerated waters market in Latvia in 2008-2013
5.2. Structure of the mineral and aerated waters market in Latvia in 2008-2013: production, imports, exports, consumption
5.3. Structure of the mineral and aerated waters market in Latvia by types of mineral and aerated waters
5.4. Structure of the mineral and aerated waters market in Latvia by origin
5.5. Forecast for the development of the mineral and aerated waters market in Latvia until 2018

6. CHARACTERISTICS OF THE DOMESTIC PRODUCTION OF MINERAL AND AERATED WATERS IN LATVIA

6.1. Business tendencies in the industrial production in Latvia in 2008-2013
6.2. Volume and dynamics of the domestic production of mineral and aerated waters in Latvia in 2008-2013
6.3. Share of Latvia in the European production of mineral and aerated waters
6.4. Structure of the domestic production of mineral and aerated waters by types of mineral and aerated waters

6.5. Characteristics of the main producers of mineral and aerated waters in Latvia

7. CHARACTERISTICS OF THE PRICES OF MINERAL AND AERATED WATERS IN LATVIA

7.1. Characteristics of the manufacturers' prices of mineral and aerated waters in Latvia in 2008-2013
7.2. Characteristics of other prices of mineral and aerated waters

8. FOREIGN TRADE OPERATIONS OF MINERAL AND AERATED WATERS IN LATVIA

8.1. General foreign trade operations of Latvia
8.2. Foreign trade operations of mineral and aerated waters in Latvia in 2008-2013

9. CHARACTERISTICS OF THE IMPORTS OF MINERAL AND AERATED WATERS TO THE LATVIAN MARKET

9.1. Volume and dynamics of the imports of mineral and aerated waters in 2008-2013
9.2. Key indicators of the imports of mineral and aerated waters to the Latvian market
9.3. Main countries, importing mineral and aerated waters to Latvia
9.4. Share of Latvia in the European imports of mineral and aerated waters
9.5. Structure of the imports of mineral and aerated waters by types of products
9.6. Domestic companies, main importers of mineral and aerated waters to the Latvian market

10. CHARACTERISTICS OF THE LATVIAN EXPORTS OF MINERAL AND AERATED WATERS

10.1. Volume and dynamics of the Latvian exports of mineral and aerated waters in 2008-2013
10.2. Key indicators of the Latvian exports of mineral and aerated waters
10.3. Recipient countries of the Latvian exports of mineral and aerated waters
10.4. Share of Latvia in the European exports of mineral and aerated waters
10.5. Structure of the Latvian exports of mineral and aerated waters by types of products
10.6. Domestic companies, main exporters of mineral and aerated waters from the territory of Latvia

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11. FACTORS, INFLUENCING THE DEVELOPMENT OF THE MARKET

12. CHARACTERISTICS OF THE SALES OF MINERAL AND AERATED WATERS IN LATVIA

12.1. Volume and dynamics of the sales of mineral and aerated waters in Latvia in 2008-2013 and forecast until 2019
12.2. Structure of the sales of mineral and aerated waters in Latvia in 2008-2013 (by origin, by types of products, by channel, etc.)
12.3. Balance between supply and demand on the mineral and aerated waters market in Latvia in 2008-2013 and forecast until 2019

13. FORECAST FOR DEVELOPMENT OF THE MINERAL AND AERATED WATERS MARKET IN LATVIA UNTIL 2019

LIST OF FIGURES

(This list is preliminary - contact us for a demo version, including the full Table of contents)
Volume and dynamics of the mineral and aerated waters market in Latvia in 2008-2013 and forecast until 2019, in physical and value terms
Structure of the mineral and aerated waters market in Latvia in 2008-2013, in physical and value terms
Structure of the mineral and aerated waters market in Latvia by origin in physical and value terms in 2008-2013
Structure of the mineral and aerated waters market in Latvia by types of products in physical and value terms in 2008-2013
Volume and dynamics of the domestic production of mineral and aerated waters in Latvia in 2008-2013 and forecast until 2019, in physical and value terms
Structure of the domestic production of mineral and aerated waters by types of products, in physical and value terms
Deviation of the average manufacturers' prices of mineral and aerated waters in Latvia in 2008-2013
Structure of the foreign trade turnover by main commodities, in physical and value terms
Structure of the foreign trade operations by main partner countries, in value terms
Structure of the foreign trade operations on the mineral and aerated waters market in Latvia in 2008-2013, in physical and value terms
Dynamics of the imports of mineral and aerated waters in 2008-2013, in physical and value terms

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Main countries, importing mineral and aerated waters to Latvia in 2008-2013, in physical and value terms
Dynamics of the imports of mineral and aerated waters by types of products in 2008-2013, in physical and value terms
Dynamics of the Latvian exports of mineral and aerated waters in 2008-2013, in physical and value terms
Recipient countries of the Latvian exports of mineral and aerated waters in 2008-2013, in physical and value terms
Structure of the Latvian exports of mineral and aerated waters by types of products in 2008-2013, in physical and value terms
Dynamics of the sales of mineral and aerated waters in Latvia in 2008-2013 and forecast until 2019, in physical and value terms
Structure of the sales of mineral and aerated waters in Latvia in 2008-2013, in physical and value terms
Balance between supply and demand on the mineral and aerated waters market in Latvia in 2008-2013 and forecast until 2019, in physical terms
Forecast for the total supply of mineral and aerated waters in Latvia until 2019 (under the framework of the base scenario), in physical terms
Forecast for the total supply of mineral and aerated waters in Latvia until 2019 (under the framework of the pessimistic scenario), in physical terms
Forecast for the total supply of mineral and aerated waters in Latvia until 2019 (under the framework of the optimistic scenario), in physical terms

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List Of Tables

LIST OF TABLES

(This list is preliminary - contact us for a demo version, including the full Table of contents)

Key indicators on the mineral and aerated waters market in Latvia in 2008-2013
Key indicators of the economy of Latvia in 2008-2013 and forecast until 2016
Volume and dynamics of the mineral and aerated waters market in Latvia in 2008-2013, in physical and in value terms
Structure of the mineral and aerated waters market in Latvia in 2008-2013, in physical and value terms
Structure of the mineral and aerated waters market in Latvia by origin in 2008-2013, in physical and value terms
Structure of the mineral and aerated waters market in Latvia by types of products in 2008-2013, in physical and value terms
Forecast for the development of the mineral and aerated waters market in Latvia until 2019, in physical and value terms
Key business tendencies in the industrial production in Latvia in 2008-2013
Volume and dynamics of the domestic production of mineral and aerated waters in Latvia in 2008-2013 and forecast until 2019, in physical and value terms
Structure of the domestic production of mineral and aerated waters by types of products, in physical terms
Average manufacturers' prices of mineral and aerated waters in Latvia in 2008-2013
Foreign trade turnover by main commodities, in physical and value terms
Foreign trade operations by main partner countries, in value terms
Volume and value of the foreign trade operations on the mineral and aerated waters market in Latvia in 2008-2013, in physical and value terms
Volume and dynamics of the imports of mineral and aerated waters in 2008-2013, in physical and value terms
Key indicators of the imports of mineral and aerated waters to the Latvian market in 2008-2013, in physical and value terms
Main countries, importing mineral and aerated waters to Latvia in 2008-2013, in physical and value terms
Structure of the imports of mineral and aerated waters by types of products in 2008-2013, in physical and value terms
Volume and dynamics of the Latvian exports of mineral and aerated waters in 2008-2013, in physical and value terms
Key indicators of the Latvian exports of mineral and aerated waters in 2008-2013, in

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physical and value terms
Recipient countries of the Latvian exports of mineral and aerated waters in 2008-2013, in physical and value terms
Structure of the Latvian exports of mineral and aerated waters by types of products in 2008-2013, in physical and value terms
Volume and dynamics of the sales of mineral and aerated waters in Latvia in 2008-2013 and forecast until 2019, in physical terms
Structure of the sales of mineral and aerated waters in Latvia in 2008-2013, in physical terms
Balance between supply and demand on the mineral and aerated waters market in Latvia in 2008-2013 and forecast until 2019, in physical terms
Forecast for the total supply of mineral and aerated waters in Latvia until 2019 (under the framework of the base scenario), in physical terms
Forecast for the total supply of mineral and aerated waters in Latvia until 2019 (under the framework of the pessimistic scenario), in physical terms
Forecast for the total supply of mineral and aerated waters in Latvia until 2019 (under the framework of the optimistic scenario), in physical terms

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