

# Kenya: Styrene Market

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## Abstracts

This report presents a comprehensive overview of the styrene market in Kenya and a forecast for its development in the next five years. It provides a detailed analysis of the market, its dynamics, structure, characteristics, main players, growth and demand drivers, etc. This is the most detailed and comprehensive report about the styrene market in Kenya currently available!

The purpose of the report is to describe the state of the styrene market in Kenya, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and consumption and to build a forecast for the market in the medium term. In addition, the report presents an elaborate analysis of the main market participants, the price fluctuations, growth and demand drivers of the market and all other factors, influencing its development. It also focuses on the overall installed production capacities in the country along with the main producers on the market, the technologies each of them uses and the average utilization rates.

This research report has been prepared using the unique WMStrategy's methodology, including a blend of qualitative and quantitative data. The information comes from official sources and insights from market experts (representatives of the main market participants), gathered by semi-structured interviews.

The report on the styrene market in Kenya includes:

Analysis and forecast for the economy of Africa;

Analysis and forecast for development of the market volume (market size), value and dynamics;

Market breakdown (by origin, etc.);

Volume and dynamics of all installed capacities for the production of styrene in Kenya and forecast for their development in the medium term;

Breakdown of all installed capacities for the production of styrene in Kenya by their owner and operator companies;

Main technologies used for producing styrene in Kenya in the main plants of each of the domestic market players;

Average annual utilization rates for the production of styrene in Kenya and forecast for their development in the medium term;

Volume, dynamics and analysis of domestic production (past, current and future);

Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future);

Volume, dynamics and analysis of imports (past, current and future);

Volume, dynamics and analysis of exports (past, current and future);

Volume, dynamics and analysis of consumption (past, current and future);

Characteristics of the main market participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Governmental structures, etc.) and the competitive landscape;

Profiles of the main companies, producing styrene in Kenya along with their overall production capacities;

Value chain analysis and structure of price formation;

Analysis of the factors, influencing the market development (market growth drivers, restraints, recent state programs, etc.);

Analysis and forecast of the trends and levels of supply and demand on the

market;

Forecast for the market development in the medium term (including three possible scenarios for development).

This report will allow you to:

Quickly and cost-effectively gain competitive intelligence about the market;

Track market data, including size, value, segmentation, forecasts, dynamics and structure – past, present and future;

See the exact usage of styrene in Kenya by main applications/product groups in the last five years and a forecast for its development in the medium term;

Evaluate the overall installed capacities used for the production of styrene in Kenya and their utilization rates in the last five years and a forecast for their development in the medium term;

Strategically assess the competitive position of each of the main domestic producers, along with their overall installed capacities and production techniques;

Track and identify key market trends, opportunities and threats and key drivers behind recent market changes;

Strategically assess market growth potential, demand drivers and restraints on the market;

Evaluate the key macroeconomic indicators to get insight into the general trends within the economy;

See how the market performed in the past (over the last 5 years) and how it will perform in the future (in the next 5 years);

Get acquainted with the leading companies on the market (manufacturers, distributors, wholesalers, retailers, importers, exporters, Government structures, etc.);

Evaluate how diversified the market is in terms of competitive intensity, fragmentation and environment and understand competitive threats;

Empower your marketing, branding, strategy and market development, consumption and supply functions with useful market insights;

Build your investment strategy by assessing market attractiveness or company attractiveness;

Build your own market entry or market expansion strategy or evaluate your current strategy;

Add weight to pitches and presentations by using official and accurate data and calculations.

This is the most comprehensive report covering the styrene market in Kenya currently available! We also offer similar reports, covering every other global country, region and the world as an overall and offer special terms for bundle purchases. So, if you are interested in the styrene market in Kenya, this research report will provide you with invaluable analysis of the market, its recent and future development. In addition, the report will save you time and money while presenting you all the necessary information, empowering you to make informed decisions and move your business forward!

## Contents

### **1. INTRODUCTION**

- 1.1. Report description
- 1.2. Research methodology

### **2. EXECUTIVE SUMMARY**

### **3. CHARACTERISTICS OF STYRENE**

### **4. CHARACTERISTICS OF RAW MATERIALS**

### **5. STATE OF THE ECONOMY OF AFRICA**

- 5.1. Characteristics of the economy of Africa in the last 5 years
- 5.2. Forecast for the development of the economy of Africa for the next 3 years

### **6. OVERVIEW AND ANALYSIS OF THE STYRENE MARKET IN KENYA**

- 6.1. Volume, value and dynamics of the styrene market in Kenya in the last 5 years
- 6.2. Structure of the styrene market in Kenya in the last 5 years: production, imports, exports, consumption
- 6.3. Structure of the styrene market in Kenya by origin
- 6.4. Structure of the styrene market in Kenya by application/main product groups and forecast for its development in the medium term
- 6.5. Key recent trends on the styrene market in Kenya
- 6.6. Competitive landscape of the market
- 6.7. Key drivers and restraints for the market development in the medium term

### **7. OVERVIEW AND ANALYSIS OF THE DOMESTIC PRODUCTION OF STYRENE IN KENYA**

- 7.1. Volume, distribution and dynamics of the installed capacities for the production of styrene in Kenya in the last 5 years and forecast for their development in the medium term
- 7.2. Volume and dynamics of the average annual utilization rates used for the production of styrene in Kenya in the last 5 years and forecast for their development in the medium term

7.3. Volume, value and dynamics of the domestic production of styrene in Kenya in the last 5 years and forecast for the medium term

7.4. Characteristics of the main producers of styrene in Kenya along with their exact installed capacities and used production techniques in the last 5 years and forecast for their development in the medium term

## **8. CHARACTERISTICS AND ANALYSIS OF THE PRICES OF STYRENE IN KENYA**

8.1. Value chain analysis

8.2. Structure of price formation

8.3. Characteristics of the producer prices of styrene in Kenya in the last 5 years

8.4. Characteristics of other prices of styrene

## **9. FOREIGN TRADE OPERATIONS OF STYRENE IN KENYA**

9.1. Foreign trade operations of styrene in Kenya in the last 5 years

## **10. OVERVIEW AND ANALYSIS OF THE IMPORTS OF STYRENE TO THE KENYAN MARKET**

10.1. Volume, value and dynamics of the imports of styrene to Kenya in the last 5 years

10.2. Main countries, importing styrene to Kenya

10.3. Average prices of the styrene, imported to Kenya

## **11. OVERVIEW AND ANALYSIS OF THE KENYAN EXPORTS OF STYRENE**

11.1. Volume, value and dynamics of the Kenyan exports of styrene in the last 5 years

11.2. Recipient countries of the Kenyan exports of styrene

11.3. Average prices of the Kenyan exports of styrene

## **12. CHARACTERISTICS OF THE CONSUMPTION OF STYRENE IN KENYA**

12.1. Volume, value and dynamics of the consumption of styrene in Kenya in the last 5 years

12.2. Structure of the consumption of styrene in Kenya in the last 5 years (by origin, etc.)

12.3. Volume, value and dynamics of the per capita consumption of styrene in Kenya in the last 5 years

12.4. Balance between domestic supply and domestic demand on the styrene market in

Kenya in the last 5 years and forecast for its development in the medium term

### **13. FORECAST FOR DEVELOPMENT OF THE STYRENE MARKET IN KENYA FOR THE NEXT 5 YEARS**

13.1. Factors, influencing the development of the styrene market in Kenya in the medium term

13.2. Forecast for market development in the medium term under three possible scenarios

#### **LIST OF FIGURES**

Volume and dynamics of the styrene market in Kenya in the last 5 years

Value and dynamics of the styrene market in Kenya in the last 5 years

Structure of the styrene market in Kenya in the last 5 years, in volume terms

Structure of the styrene market in Kenya in the last 5 years, in value terms

Structure of the styrene market in Kenya by origin in physical terms in the last 5 years

Structure of the styrene market in Kenya by origin in value terms in the last 5 years

Structure of the styrene market in Kenya by application/main product groups in the last 5 years, in volume terms

Forecast for the structure of the styrene market in Kenya by application/main product groups in the medium term, in volume terms

Structure of the styrene market in Kenya by application/main product groups in the last 5 years, in value terms

Volume and dynamics of the installed capacities for the production of styrene in Kenya in the last 5 years by main companies

Forecast for the installed capacities for the production of styrene by main companies in Kenya in the medium term

Volume and dynamics of the average annual utilization rates used for the production of styrene in Kenya in the last 5 years

Forecast for the average annual utilization rates used for the production of styrene in Kenya in the medium term

Volume and dynamics of the domestic production of styrene in Kenya in the last 5 years

Value and dynamics of the domestic production of styrene in Kenya in the last 5 years

Forecast for the production of styrene in Kenya in the medium term

Structure of the domestic producers of styrene by overall installed production capacities in Kenya in the last 5 years and forecast for their development in the medium term

Value chain analysis of the styrene market in Kenya

Structure of the styrene price formation in Kenya, in %

Deviation of the average producer prices of styrene in Kenya in the last 5 years

Trade balance of styrene foreign trade in Kenya in the last 5 years, in volume terms

Trade balance of styrene foreign trade in Kenya in the last 5 years, in value terms

Volume and dynamics of the imports of styrene to Kenya in the last 5 years

Value and dynamics of the imports of styrene to Kenya in the last 5 years

Main countries, importing styrene to Kenya in the last 5 years, in volume terms

Main countries, importing styrene to Kenya in the last 5 years, in value terms

Volume and dynamics of the average prices of the styrene, imported to Kenya in the last 5 years

Volume and dynamics of the Kenyan exports of styrene in the last 5 years

Value and dynamics of the Kenyan exports of styrene in the last 5 years

Recipient countries of the Kenyan exports of styrene in the last 5 years, in volume terms

Recipient countries of the Kenyan exports of styrene in the last 5 years, in value terms

Volume and dynamics of the average prices of the Kenyan exports of styrene in the last 5 years

Volume and dynamics of the consumption of styrene in Kenya in the last 5 years

Value and dynamics of the consumption of styrene in Kenya in the last 5 years

Structure of the consumption of styrene in Kenya in the last 5 years, in volume terms

Structure of the consumption of styrene in Kenya in the last 5 years, in value terms

Volume and dynamics of the per capita consumption of styrene in Kenya in the last 5 years

Value and dynamics of the per capita consumption of styrene in Kenya in the last 5 years

Balance between domestic supply and domestic demand on the styrene market in Kenya in the last 5 years and forecast for the next 5 years, in volume terms

Balance between domestic supply and domestic demand on the styrene market in Kenya in the last 5 years and forecast for the next 5 years, in value terms

Forecast for the total supply of styrene in Kenya for the next 5 years (under the framework of the base scenario), in volume and value terms

Forecast for the total supply of styrene in Kenya for the next 5 years (under the framework of the pessimistic scenario), in volume and value terms

Forecast for the total supply of styrene in Kenya for the next 5 years (under the framework of the optimistic scenario), in volume and value terms



## About

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## List Of Tables

### LIST OF TABLES

Key indicators on the styrene market in Kenya in the last 5 years

Key indicators of the economy of Kenya in the last 5 years

Forecast for the economy of Kenya for the next 3 years

Volume and dynamics of the styrene market in Kenya in the last 5 years

Value and dynamics of the styrene market in Kenya in the last 5 years

Structure of the styrene market in Kenya in the last 5 years, in volume terms

Structure of the styrene market in Kenya in the last 5 years, in value terms

Structure of the styrene market in Kenya by origin in the last 5 years, in volume terms

Structure of the styrene market in Kenya by origin in the last 5 years, in value terms

Structure of the styrene market in Kenya by application/main product groups in the last 5 years, in volume terms

Forecast for the structure of the styrene market in Kenya by application/main product groups in the medium term, in volume terms

Structure of the styrene market in Kenya by application/main product groups in the last 5 years, in value terms

Volume and dynamics of the installed capacities for the production of styrene in Kenya in the last 5 years by main companies

Forecast for the installed capacities for the production of styrene by main companies in Kenya in the medium term

Volume and dynamics of the average annual utilization rates used for the production of styrene in Kenya in the last 5 years

Forecast for the average annual utilization rates used for the production of styrene in Kenya in the medium term

Volume and dynamics of the domestic production of styrene in Kenya in the last 5 years

Value and dynamics of the domestic production of styrene in Kenya in the last 5 years

Forecast for the production of styrene in Kenya in the medium term

Structure of the domestic producers of styrene by overall installed production capacities in Kenya in the last 5 years and forecast for their development in the medium term

Value chain analysis of the styrene market in Kenya

Cost breakdown of the price formation of styrene in Kenya, in %

Volume and dynamics of the average producer prices of styrene in Kenya in the last 5 years

Volume and dynamics of other prices of styrene in Kenya (wholesale, distributor, retail, etc.) in the last 5 years

Trade balance of styrene foreign trade in Kenya in the last 5 years, in volume terms

Trade balance of styrene foreign trade in Kenya in the last 5 years, in value terms

Volume and dynamics of the imports of styrene to Kenya in the last 5 years

Value and dynamics of the imports of styrene to Kenya in the last 5 years

Main countries, importing styrene to Kenya in the last 5 years, in volume terms

Main countries, importing styrene to Kenya in the last 5 years, in value terms

Average prices of the styrene, imported to Kenya in the last 5 years

Volume and dynamics of the Kenyan exports of styrene in the last 5 years

Value and dynamics of the Kenyan exports of styrene in the last 5 years

Recipient countries of the Kenyan exports of styrene in the last 5 years, in volume terms

Recipient countries of the Kenyan exports of styrene in the last 5 years, in value terms

Average prices of the Kenyan exports of styrene in the last 5 years

Volume and dynamics of the consumption of styrene in Kenya in the last 5 years

Value and dynamics of the consumption of styrene in Kenya in the last 5 years

Structure of the consumption of styrene in Kenya in the last 5 years, in volume terms

Structure of the consumption of styrene in Kenya in the last 5 years, in value terms

Volume and dynamics of the per capita consumption of styrene in Kenya in the last 5 years

Value and dynamics of the per capita consumption of styrene in Kenya in the last 5 years

Balance between domestic supply and domestic demand on the styrene market in Kenya in the last 5 years and forecast for the next 5 years, in volume terms

Balance between domestic supply and domestic demand on the styrene market in Kenya in the last 5 years and forecast for the next 5 years, in value terms

Forecast for the total supply of styrene in Kenya for the next 5 years (under the framework of the base scenario), in volume and value terms

Forecast for the total supply of styrene in Kenya for the next 5 years (under the framework of the pessimistic scenario), in volume and value terms

Forecast for the total supply of styrene in Kenya for the next 5 years (under the framework of the optimistic scenario), in volume and value terms

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